

Employment opportunity

Associate Director, Living With

The role:

“Living With” (LW) is a syndicated Research Partnership offering, providing patient journey reports based on quantitative and qualitative market research with patients, providing comprehensive and cost-effective insight into the patient journey from pre-diagnosis to stabilisation.

As a “Living With” Associate Director, you will have key management responsibilities for a number of projects at a time, but you will also be looking to take your first steps in formal business development. You will write proposals to win new business, consider timescales and calculate the research cost alongside Directors. In addition, you will help generate new business through both leading and supporting marketing activities.

Key Responsibilities

Compliance

- Ensure strict compliance with client, country and industry specific requirements.

Business objective

- Responsible for leading on client interactions (with support from the broader team) including de-briefs and query management /resolution.
- Generating business for LW – developing new leads across the Living With portfolio (in-market and pre-launch brands)
- Facilitating and organising clients meetings and de-briefs with clients to help secure repeat business
- Providing input into the marketing strategy for LW
- Involvement in pitches, company presentations and client follow up
- Work with LW Director to identify new therapy area opportunities for LW
- Work with marketing team to create evidence based marketing to promote LW capabilities more widely

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Research objective

- Manage and lead significant projects with director consultancy
- Management of project teams in order to meet project management and research objectives
- Write persuasive proposals – propose and justify
- Write persuasive proposals – propose and justify methodology and costs

Management

- Team Leader for general management purposes as and when required. Key tasks will include:
- Day to day management of team members
- Monitor performance, conduct appraisals and carry out pay reviews
- Develop and maintain positive team performance and attitude
- Ensure all team members receive appropriate training, personal development
- Ensure all team members meet their objectives
- Ensure all support the aims of LW and RP
- Ensuring workloads are prioritised to meet client timelines
- Demonstration of effective client management essential

Other

- Contribute significantly to the overall management of The Research Partnership
- Run training courses for senior level staff
- Contribute significantly to non-project related RP activities – proactively suggesting ideas / improvements / etc.
- Contribute significantly to overall aims and achievements of RP

Further information:

This is a full time role (37.5 hours a week), based at our Fantastic HQ location in Fulham Green, directly opposite Putney Bridge in London, which boasts free state-of-the-art gym with showers, on-site café, outdoor cinema, panoramic river views, landscaped gardens and regular social events.

About Research Partnership:

Research Partnership is the largest independent healthcare market research and consulting agency in the world. We are looking for an Associate Director with a background in Quantitative and Qualitative patient research to join our fast growing “Living With” team in Fulham, London.

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