Foxpass - Allbirds Case Study

Why Allbirds used Foxpass

Foxpass's RADIUS centralizes Allbird's global infrastructure

🔑 Key Facts

"The RADIUS logs of Foxpass are easy to understand, making it convenient to use in our workflow."

"I would give Foxpass 5 stars for their logs. UI of the Foxpass is easy, and it's what we love the most about it."

The Challenge

Allbirds was looking for a security management system that would handle the scale on which they were expanding. Within the past 2 ½ years, Allbirds experienced high growth, quickly needing a way to keep track of wireless access for their new location sites. As a result, each location managing its own network made it difficult for headquarters to keep track of users. The lack of accountability for each site leaves the company vulnerable to unwanted individuals gaining access to their networks, potentially putting Allbirds at risk of data breaches.

The Solution

With more than ten offices around the world, Allbirds now uses Foxpass's RADIUS to attain a higher-level view of all global employees. Rey Davila, Systems Specialist, who has been working at AllBirds for three years, explains, "Centralized Wi-Fi® could not have been done without Foxpass." Foxpass helped Allbirds gain control over their expanding network by allowing them to control wireless access from one location.

RADIUS gave the ability to preserve the privacy and security of Allbird's system and its users. In addition, RADIUS helped further their security management efforts and assisted in creating policies for server administration. As the AllBirds IT team keeps their data safe, they will continue to use Foxpass to maintain privileges for employees everywhere.

Benefits

Simple and Easy to Use

Foxpass's web terminal and console make RADIUS logging easy for IT Teams and engineers to continue their workday seamlessly. Foxpass did the job for AllBirds by maintaining their users through a simple user interface and experience. As a result, Foxpass saves Allbirds time in administering RADIUS compared to doing it themselves.

Improved Security Best Practices

Widescale cloud RADIUS lets users log into the network using an individual username and password compared to one shared password. And with the convenience of the cloud, Allbirds uses Foxpass's RADIUS to facilitate their Wi-Fi® access management from one central location; it helps them keep track of who is on their network.

About Allbirds

Allbirds is a New Zealand-American company that designs and sells footwear and apparel. Allbirds is on a mission to create good designs that are both sustainable and comfortable. Now headquartered in San Francisco, they are a driving force in a new age of sustainable manufacturing, crafting products using premium natural materials like Merino wool and eucalyptus tree fiber. Since its start in 2014, the series E company has grown to have more than ten offices all over the world and over $202.5M in funding backed by investors like Fidelity Investments, TDM Growth Partners, Tiger Global Management, Rockefeller and Franklin Templeton Investments, and many other notable investors.

About Foxpass

Foxpass is a VC-backed company that provides Wi-Fi® and server access management. For Wi-Fi® access management, Foxpass provides both a username and password (RADIUS) solution, as well as a certificate-based (SCEP/PKI) solution. Hot startups, like Segment and Rollbar, all the way to enterprise companies, like Lyft and A3 by Airbus, use Foxpass. Sign up for a FREE 30 DAY TRIAL at **Foxpass.com**.

Foxpass works with your directory and tools. "Foxpass fits within the larger framework of our MDM tools like Kandji and Meraki," says Ray Davila.