



MEDIA KIT

Company Background



Our Promise

We make healthcare easy to find, easy to understand, and easier to afford.



Our Vision

We play a key role in fixing the broken healthcare system in the United States and the world.



Our Purpose

To make quality healthcare a human right.

Savings and Member Statistics

- Over 700,000 members.
- Over 25 health plan clients, including traditional insurance, discount medical plans, limited benefit plans, health sharing organizations, and TPAs.
- Our **net promoter score (NPS)** is more than double the average NPS for health plans - even though we deal with members in their most trying times.

Point Health NPS: 56

Health Plan Average NPS: 24

Team Members

- 50 and growing.

Partnerships

- **Doctegrity** - Telehealth
- **GoodRx** - Prescription Price Comparison

Headquarters

Point Health
9501-B Menchaca Road #100
Austin, Texas 78748

Call: 512-292-9560

Email: Hello@PointHealth.com



Point Health Mobile App

For members who like to have control, our app enables them to view pricing for hundreds of healthcare services. Members can shop and compare doctors, labs, hospitals, medications, and more. The Point Health app lets members easily shop for and manage their healthcare in one simple platform.

- Search and compare doctors, specialists, facilities, and hospitals.
- Identify affordable medical services like labs and imaging.
- Search and compare prescription prices with Rx coupons.
- Schedule appointments.



Healthcare Navigation

When there's time to make an informed decision about where to receive medical care, Point Health's patient advocates help pick the best option for members' budgets and preferences. Patient advocates can help:

- Search for the hospitals, prescriptions, surgery centers, and medical facilities for non-emergency procedures that fit your needs.
- Compare estimated costs of outpatient procedures.
- Transfer medical records.
- Contact and schedule appointments.



Bill Negotiation

Whether it's a huge ER bill or an out-of-network bill that's more than a member can afford, Point Health's patient advocates can step in to negotiate medical bills of all kinds. Members simply contact a Point Health advocate, provide their bill information, and our patient advocates take it from there.

Corporate Team



Matthew Dale

President & CEO



Matt Dale is committed to making healthcare easy to find, easy to understand, and easier to afford. As CEO of Point Health and The Karis Group, Matt has directly impacted the lives of millions of patients seeking the best possible care at fair and affordable prices.

Matt's career with healthcare began in 2000 when Karis was in financial constraints and his father asked him to come work (for no pay) as a patient advocate right when Matt was graduating from college. He took on the challenge. After a year, The Karis Group was profitable and he was the second-largest shareholder. From there, Matt worked for Karis for nearly a decade before leaving to found a series of successful startups which he grew to the point of acquisition. His ultimate mission, making accessible and quality healthcare a human right for all, brought him back to The Karis Group in 2017 to take responsibility as Vice President of Strategic Planning. In 2020 he became CEO and oversaw the acquisition of The Karis Group by Point Health. Matt now serves as CEO of Point Health.



Mark Miles

Chief Financial Officer



As Chief Financial Officer, Mark leads all finance and accounting activities for PointHealth and brings over 25 years of experience in capital raising, M&A, and strategy. Prior to joining Point Health, he served as CFO and COO at a number of energy companies in Texas. Mark has a deep understanding of the economics and drivers of highly regulated industries, such as healthcare and energy, and how this impacts their financing and strategy. He is passionate about building relationships with stakeholders, customers, partners, and co-workers.

Mark moved from England to the United States in 1993 and has lived in Texas for most of the last 27 years. He studied law at the London School of Economics and has an MBA from IMD in Lausanne, Switzerland. Over the course of his career, he has worked in the financial services, energy, private equity, and healthcare industries.



Corporate Team



Mark Camero

Chief Legal Officer



A recent transplant to Austin and a Chicago native, Mark is an executive, corporate attorney, and C.P.A. with over 20 years of experience and a strong background in corporate law, commercial law, intellectual property, mergers, and acquisitions. Mark started his legal practice with the law firm of Kirkland and Ellis in Chicago and has worked as a general counsel and chief legal advisor for notable International Fortune 500 tech and engineering companies such as Schneider Electric, Smiths Group plc, and HID Global Corporation.



Haden Marrs

Director of Operations



Haden graduated from Texas A&M University with a B.S. in Allied Health. After volunteering in clinics in College Station and observing healthcare systems overseas, Haden recognized that she wanted to be a part of a company that works to disrupt and improve healthcare systems. She first joined The Karis Group to do just that and is continuing to change healthcare for the better with Point Health.



Doug Bain

Chief Growth Officer



Bain brings more than 20 years of executive experience with an emphasis on revenue growth within the healthcare space. Bain is not only valued for accelerating the growth of healthcare portfolio companies for private equity but is also a seasoned operator with expertise ranging from consultant for a start-up founder to a Fortune 100 leadership executive. Bain is recognized for being especially effective at driving growth in challenging conditions including bringing new innovations to market and optimizing sales organizations. Bain holds a bachelor's degree from Rice University and received Executive Education from The University of Texas.



Corporate Team



John Kass

EVP of Strategy & Market Development



Prior to joining Point Health, Kass was the Vice President of Healthcare Strategy and Business Development at Bottomline Technologies. His background is large, complex IT solutions that require in-depth discovery and negotiating skills. John has led high growth business development efforts in healthcare ranging from medication management, clinical excellence, revenue cycle applications, patient access solutions, and pharmacy management. His broad understanding of the healthcare enterprise gives him a robust experience level across the paradigm of the healthcare landscape.



Steven Cutbirth

Head of Marketing & Brand Strategy



Steven leads all marketing and promotional efforts for Point Health. He is responsible for developing and executing digital marketing strategies and tactics to drive growth. Prior to his role at Point Health, Steven served as Director, Digital Analytics and Engagement at W2O Group.

Steven holds a BBA in Marketing & Management from Baylor University, an MBA in Economic Development from Eastern University, and a Masters of Science in Healthcare Transformation from the Value Institute for Health and Care, a joint venture between Dell Medical School and the McCombs School of Business at The University of Texas at Austin.



Zack Vollstedt

Director of Human Resources



Zack started his career in high-end fitness hospitality as a manager in operations. He received a Bachelor's degree in Kinesiology with the option of Pre-Medicine from Oregon State University with the intention of one day becoming an Anesthesiologist. His background in Human Resources began as a Health and Safety Manager with Kroger. He relocated to Austin from Portland, Oregon in 2019.

His company vision is to create an environment where top talent is working collaboratively, developing professionally, and living with a smile. When you forge those three things together you get passionate individuals living to make a difference.

