Social media content

Here are some examples of social media posts that you could use across your social media platform. Please feel free to change the content as you see fit.

	Post 1 Safe and effective COVID-19 vaccines will help protect us from COVID-19. The vaccines will be free and voluntary for everyone in Australia. To keep their families and communities safe, Aboriginal and Torres Strait Islander adults will be able to get their vaccine soon after the first priority group, such as health workers and quarantine and border workers. Learn more at https://www.health.gov.au/initiatives-and-programs/covid-19-vaccines
	Post 2 COVID-19 vaccinations will start at the end of February. Priority groups such as health workers and quarantine and border workers will be the first to receive the vaccine. Soon after that, the vaccine will be available to Aboriginal and Torres Strait Islander adults. Please keep up to date at https://www.health.gov.au/initiatives-and-programs/covid-19-vaccines
	Post 3 Are COVID-19 vaccines safe? Are they effective? All vaccines need to pass an assessment for quality, safety and efficacy. This is done by the Therapeutic Goods Administration (TGA). They only approve vaccines that are safe and effective. Learn more about the vaccine approval process at www.tga.gov.au/covid-19-vaccine-approval-process.

	Post 4 Aboriginal and Torres Strait Islander adults will be able to get their COVID-19 vaccine soon after the first priority group, such as healthcare workers and quarantine and border workers. Your vaccine will be available at your local AMS, GP and some other locations. To find out more about the vaccine, call your local health worker or visit https://www.health.gov.au/initiatives-and-programs/covid-19-vaccines
	Post 5 Coronavirus can make you really sick or you could even die from it. Aboriginal and Torres Strait Islander adults will be able to get their COVID-19 vaccine soon after the first priority group, such as healthcare workers and quarantine and border workers. Protect yourself, Elders and your community and get a COVID-19 vaccine when it's your turn. Learn more at https://www.health.gov.au/initiatives-and-programs/covid-19-vaccines