

## **Social Enterprise Directory**

Our goal is to provide a centralized directory of social enterprises for anyone to share, to help promote the great work that the providers in our community are doing. Through this directory, we will share information about these enterprises and highlight service recipient stories and the impact of employment & social enterprises.







# Why We Built Foothold's Social Enterprise Directory

#### Elliot Massuda, Strategic Partnerships Manager



On behalf of Foothold Technology, I am excited to share with you our Social Enterprise Directory. We were able to build this tool through collaboration with our community and through an understanding of providers within the social services space. The idea for this directory came to me as an opportunity to highlight the abilities of a population that still to this day goes unnoticed, while also creating an opportunity to educate communities on all the incredible work providers do. We at Foothold envision this directory to be something that we all can share with anyone as an educational tool around social enterprises.

Through my journey in understanding social enterprises, I have realized that the term social enterprise means different things to different people. Some associate it with sheltered workshops, while one provider I spoke with coined the term Provider Operated Business. The Social Enterprise Alliance suggests the following basic working definition: "Organizations that address a basic unmet need or solve a social or environmental problem through a market-driven approach." As you can see, the term can have many meanings.

For our purposes with this directory, we want to promote any program or business that highlights the abilities of the individuals you serve. We are looking for opportunities where anyone can come, locally or nationally, to learn about your organization and potentially purchase something that is made by the individuals you serve. Some of the submissions we received include cafes, bakeries, woodshops, and online art galleries. We hope that this directory provides even greater opportunity for points of sale or engagement for individuals and enterprises.

Our hope is that the Social Enterprise Directory will be an ongoing asset that we continue to grow together with our partners and providers. To do that, we always want to hear your story and for you to tell us about all the great work you do. So, please, keep the submissions coming. We believe this tool is something that we can all get behind and support. Thank you so much for your interest and engagement and we look forward to hearing from you.

#### ADEC Inc.

Bristol, Indiana

ADEC Inc. proudly advocates for and serves people with developmental and intellectual disabilities in Elkhart and St. Joseph Counties so they live lives full of informed choice and possibility.





#### **Art by ADEC**

From woodworking to painting, from ceramics to jewelry, ADEC has become an arts vendor with a meaningful cause.

In each of our five day service locations, people with developmental and intellectual disabilities work with dedicated and skilled staff members to complete high-quality art projects on a daily basis.

When you purchase Art by ADEC, 50% of the proceeds go to the artists involved; the remaining 50% is used to fund ADEC's art programs so more people can learn to use their creativity.

Website: artbyadecinc.com

Phone: 1-574-848-2446



## **Gaining Grounds Coffee Shop**

ADEC opened the first Gaining Grounds Coffee Shop in 2019 as a way to establish common ground between the people we serve and our community. The goal was to entice people in with a fresh cuppa joe and keep them coming back for the friendships they form with the individuals with intellectual and developmental disabilities we serve at ADEC. It has worked! Stop in either of our Gaining Grounds Coffee Shops, and you'll see authentic relationships that were formed over a cup of coffee.

Website: adecinc.com/services/community/gaining-grounds/

**Phone:** 574-848-2446



### **Silver Linings**

They say one person's trash is another person's treasure. But in the case of ADEC's Silver Linings trash bags, it is another person's job.

ADEC Silver Linings trash can liners are made from triolifin plastic, providing resistance to punctures and tearing. The 'Silver Lining' is that with every purchase, jobs are created for individuals with intellectual or developmental disabilities.

Website: adecinc.com/services/community/silver-linings/

#### Pine Castle, Inc.

Jacksonville, FL

Pine Castle is a leader in serving adults with intellectual and developmental differences and providing support to their families across Northeast Florida.





## **Pine Castle Wood Shop**

Pine Castle is the largest regional supplier of wooden stakes used in the surveying, construction, and gardening industries.

Website: https://pinecastle.org/production-services/wood-shop/



#### **Pine Castle Mop Shop**

Our mops are known for their superior construction and durability. We use either a cotton blend or rayon yarn to manufacture a wide variety of styles and plies – including twine-wound models for use in secure environments.

**Website:** https://pinecastle.org/production-services/mops/





#### **Pine Castle Luminaries**

Light your walkway for a good cause this holiday season with the warm, welcoming glow of luminarias. Each kit is assembled by an adult with intellectual and developmental differences who is learning work skills and earning a paycheck.

Website: pinecastle.org/production-services/holiday-luminaria-kits/





# Inspire of Central Florida

Casselberry, FL

Inspire of Central Florida provides educational, vocational, residential and transportation services to adults with special needs in Central Florida.





### **Production Program**

At Inspire, our Contract Fulfillment Specialist's grow and thrive in a real assembly-line work environment. Not only do our Specialists benefit from a safe work facility, our business customers benefit from our high-quality services and competitive pricing.

Website: www.inspireofcentralflorida.org/programs



### **Wood Shop**

Inspire is proud to state we have a fully-functioning wood shop. High-functioning Wood Shop Specialists spend their day crafting a variety of materials for local businesses, contractors and the general public.

Website: www.inspireofcentralflorida.org/programs

#### Misericordia

Chicago, IL

The mission of Misericordia is to support children and adults with intellectual and developmental disabilities who choose our community by providing the highest quality residential, training, and employment services.





## **Heartstrings Gift Shop**

Whatever the occasion you will find the perfect gift in the Heartstrings Gift Shop located at 6300 N. Ridge Ave, just inside the Greenhouse Inn Restaurant. The shop features artwork and notecards created and designed by the residents from the Misericordia Art Department as well as a large variety of other items.

#### Website:

www.misericordia.com/restaurant-stores/heartstrings-gift-shop/

**Phone:** 773-273-4183



#### **Coffee From The Heart**

Purchasing Misericordia Coffee from the Heart opens a world of meaningful job opportunities for the adults living at Misericordia Home, providing self-confidence, respect and those all-important paychecks! In keeping with our social conscience, we use both fair trade and family farmed coffee to support the farmers and ensure they are paid an equitable price that helps them sustain eco-friendly methods of agriculture and provide a living wage to their workers.

Website: https://www.misericordia.com/store/coffee-from-the-heart/



#### **Hearts and Flour Bakery**

Based in Chicago with shipping capabilities at a national level, the bakery is staffed by residents and volunteers. Individuals who work at Hearts and Flour Bakery are involved in nearly every aspect of the baking and packaging process, and volunteers get the opportunity to work side-by-side with residents and build relationships.

**Website:** https://www.misericordia.com/store/bakery/

Phone: 773-273-4759



## **Check Out More Social Enterprises**



To learn about other social enterprises doing great work all around the country, The Providers' Council's Social Innovator Directory showcases their member agencies that have innovative models and practices for sustaining human services or have established social enterprises.





36 E. 12th Street, 5th Floor New York, NY 10003

212.780.1450



http://footholdtechnology.com/