

Icon	#	Unit	Location Description	Media	Market
	1	2-6542-A	S/S I-240, .1W LAMAR AVE EXIT	Digital Bulletins	Memphis
	2	2-8228-A	WS I-55, 1500 ft S of Shelby	Digital Bulletins	Memphis
	3	2-8247-A	NS I-240, .1W of Getwell	Digital Bulletins	Memphis
	4	2-8359-A	S/L Poplar Ave. 1500' e/o 1-240	Digital Bulletins	Memphis
	5	2-8369A	N/L I-240 2500 ft e/o Airways	Digital Bulletins	Memphis
	6	2-8370A	N/L I-240 2500 ft e/o AIRWAYS	Digital Bulletins	Memphis

MARKET
Memphis

BOARD #
2-6542 Digital

ADDRESS
S/S I-240, .1W LAMAR AVE EXIT F/W



18+ Weekly Imp: 290,004

Size: 14'x48'

Area: I-240 Loop

Zip Code: 38118

Latitude: 35.077751

Longitude: -89.96158

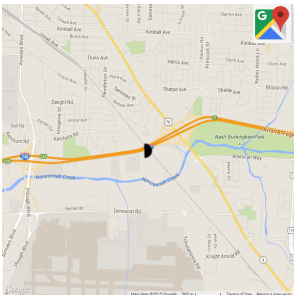
Spot/Loop: 8 sec/64 sec

Full Motion: No

Spec Sheet: D-B1

geopath verified ID#: 30570083

Notes: OUTFRONT Media will only deliver a close-up proof of performance photo of this unit.



This highly visible high impact digital unit is located on the South loop of I-240, which serves as the main thoroughfare for motorists of the heavily populated suburban areas of Memphis to the downtown business and entertainment district as well as Memphis international Airport. This high profile unit reaches over 100,000 people daily.

3770 Cherry Rd, Memphis, TN 38118-6304 | (901) 523-1040

OUTFRONT

MARKET
Memphis

BOARD #
2-8228 Digital

ADDRESS
WS I-55, 1500 ft S of Shelby F/S



18+ Weekly Imp: 100,503

Size: 14'x48'

Area: I-55

Zip Code: 38116

Latitude: 35.015055

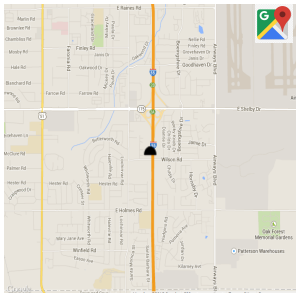
Longitude: -90.003297

Spot/Loop: 8 sec/64 sec

Full Motion: No

Spec Sheet: D-B1

geopath ID#: 30659789
verified



This key unit is located on the I-55 corridor reaching commuters traveling from the Desoto county, fastest growing county in Mississippi. This strong read is in an area with very limited inventory, and is positioned at the Tennessee / Mississippi Stateline.

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OUTFRONT

MARKET
Memphis

BOARD #
2-8247 Digital

ADDRESS
NS I-240, .1W of Getwell F/E



18+ Weekly Imp: 200,194

Size: 14'x48'

Area: I-240

Zip Code: 38111

Latitude: 35.080944

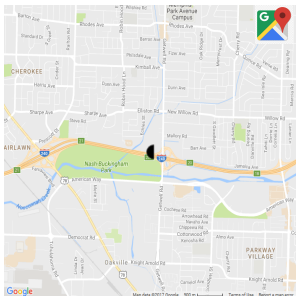
Longitude: -89.933888

Spot/Loop: 8 sec/64 sec

Full Motion: No

Spec Sheet: D-B1

geopath ID#: 30830329
verified



RHR digital unit located on the south loop of I-240 just past the Getwell Road exit.. The south loop of Interstate 240 is the heaviest traveled interstate in the city. This high impact unit reaches all traffic heading west towards I-55 and Downtown Memphis. Also located minutes from the Memphis International Airport.

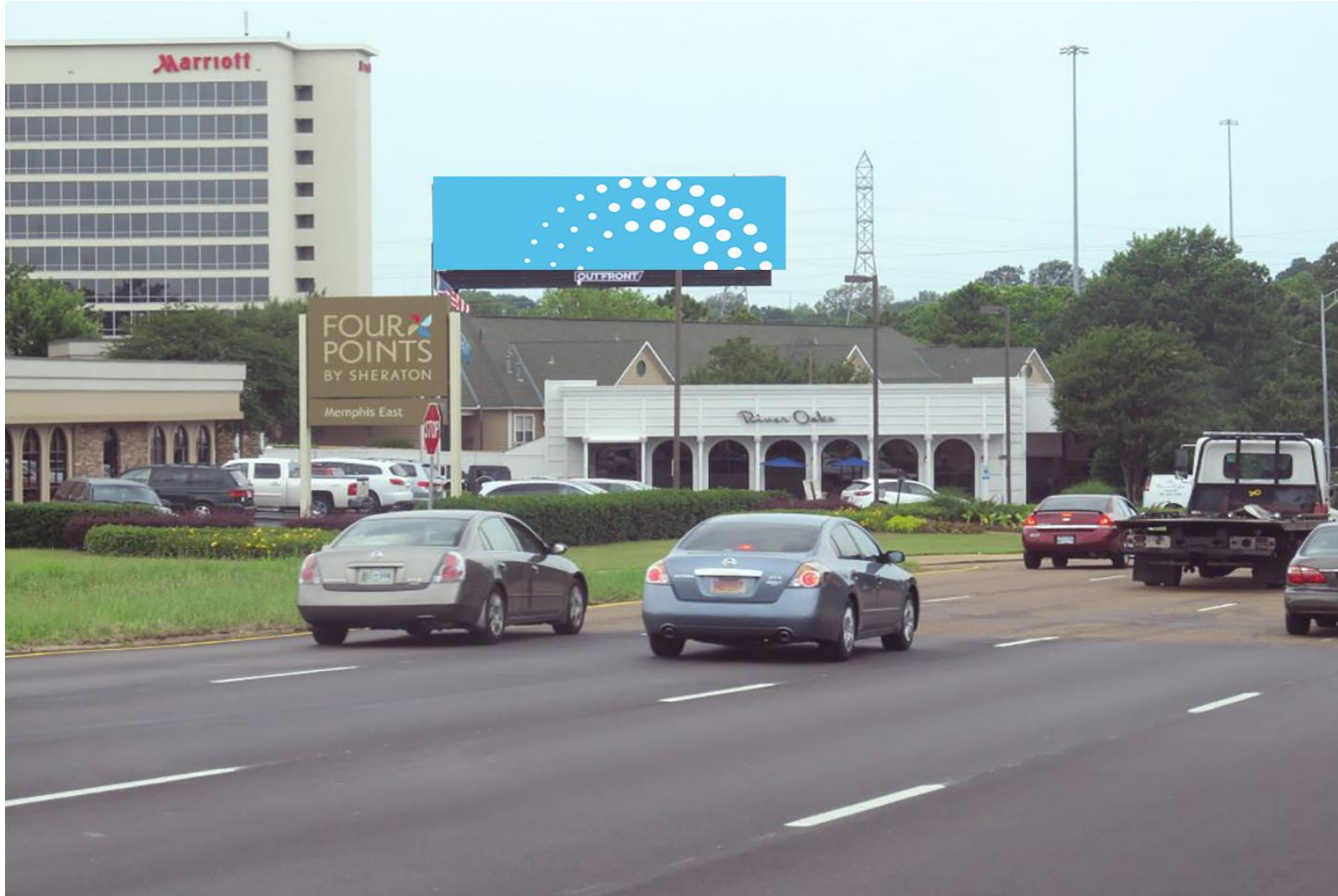
3770 Cherry Rd, Memphis, TN 38118-6304 | (901) 523-1040

OUTFRONT

MARKET
Memphis

BOARD #
2-8359 Digital

ADDRESS
S/L Poplar Ave. 1500' e/o I-240 F/E



18+ Weekly Imp: 190,544

Size: 14'x48'

Area: Germantown

Zip Code: 38119

Latitude: 35.103019

Longitude: -89.866895

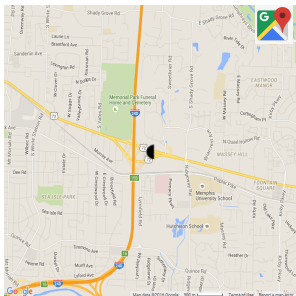
Spot/Loop: 8 sec/64 sec

Full Motion: No

Spec Sheet: D-B1

geopath ID#: 30776072

Notes: OUTFRONT Media will only deliver a close-up proof of performance photo of this unit.



Iconic unit on Poplar Avenue located directly above 5 star Restaurant River Oaks. Poplar Avenue is the highest demanded surface street in the city with numerous restaurants and businesses located close by. This unit also sits in the high end affluent zip code 38120 and is just east of the I-240 exit ramp.

3770 Cherry Rd, Memphis, TN 38118-6304 | (901) 523-1040

OUTFRONT
prime

MARKET
Memphis

BOARD #
2-8369 Digital

ADDRESS
N/L I-240 2500 ft e/o Airways F/E



18+ Weekly Imp:

Size: 14'x48'

Area: I-240

Zip Code: 38116

Latitude: 35.077278

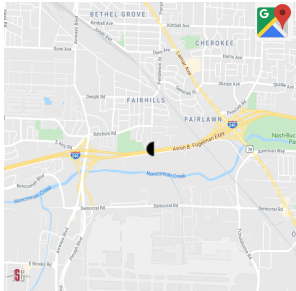
Longitude: -89.972322

Spot/Loop: 8 sec/64 sec

Full Motion: No

Spec Sheet: D-B1

geopath
verified



3770 Cherry Rd, Memphis, TN 38118-6304 | (901) 523-1040

OUTFRONT

MARKET
Memphis

BOARD #
2-8370 Digital

ADDRESS
N/L I-240 2500 ft e/o AIRWAYS F/W



18+ Weekly Imp:

Size: 14'x48'

Area: I-240

Zip Code: 38116

Latitude: 35.077278

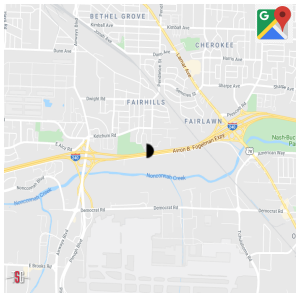
Longitude: -89.972322

Spot/Loop: 8 sec/64 sec

Full Motion: No

Spec Sheet: D-B1

geopath
verified



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OUTFRONT