Website Cheat Sheet

Get your website up and running today.

Products & Services   About us   Get in touch   📞 (09) 123 4567

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LOGO
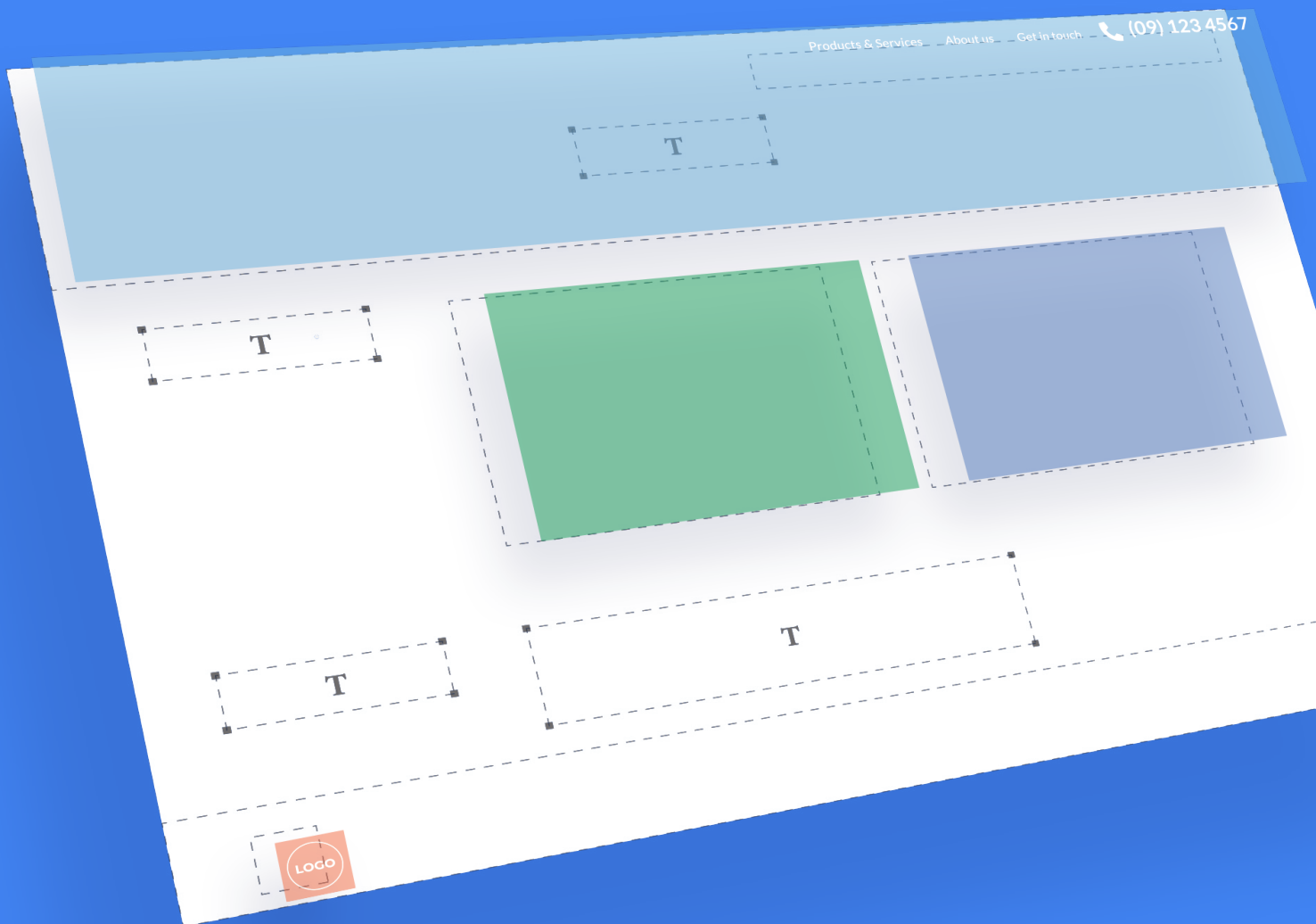
Let's Get Started

Building a website is easy! We'll help guide you through this journey, but don't worry if you are missing anything - you can make updates in your management portal at any time.

Click the text below to skip to each section

- Website Address (URL)
- Website Banner
- Headline and Subheading
- Products & Services
- Business Description
- Business Logo
- Social Media
- Business Location
- Opening Hours

Write a Business Description

When it comes to writing a business description, we've got you covered! For the description, a brief but catchy explanation of what you do, and what makes you unique works best. You could also include a mention of how your business got started.

Use one of the templates below to get started:

> **[Founders]** started **[Business Name]** because **[Explain problem in your industry].** That's why **[Describe journey to solution].** Along the way, **[Share milestones and wins].**
> We want to be **[State your mission going forward].**

> At **[Business Name],** we believe **[Insert belief].** We understand the **[Insert Problem]** complexities in **[Insert Industry]** and we focus on **[Insert products and/or services]** to simplify **[Insert Solution].**
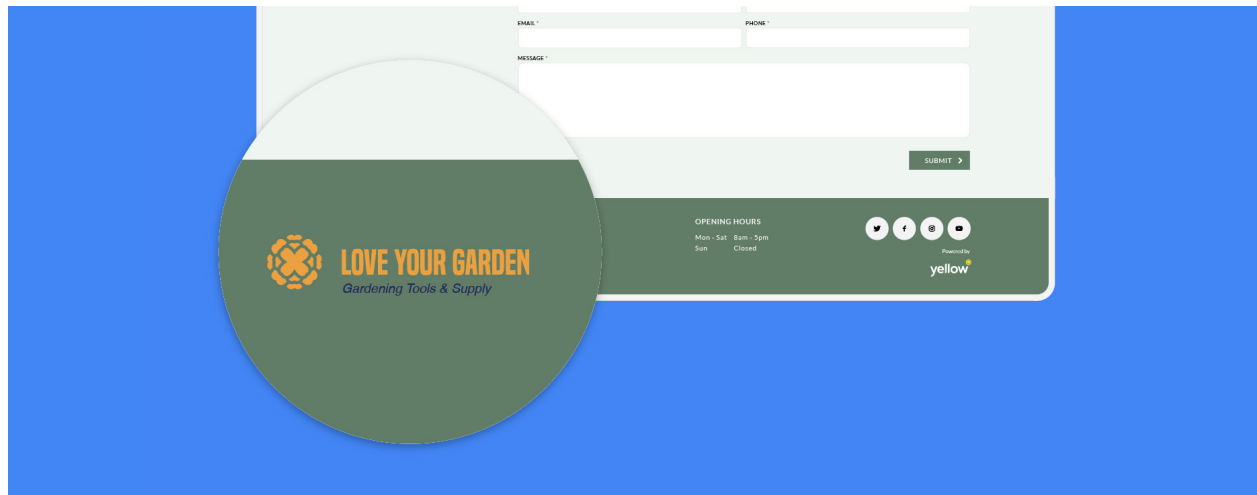
> WELCOME TO **[BUSINESS NAME]**
> **[Business Name]** provides **[Describe solution],** founded by **[Insert Owner's Full Name].** We'll help you **[Insert what you can help your customers with],** so you can **[if you have more to say put it here].**

Add your Business Logo

Your logo will appear at the bottom left corner of your website and as your account image in your management portal.

This **is** a
transparent image

This **isnt**
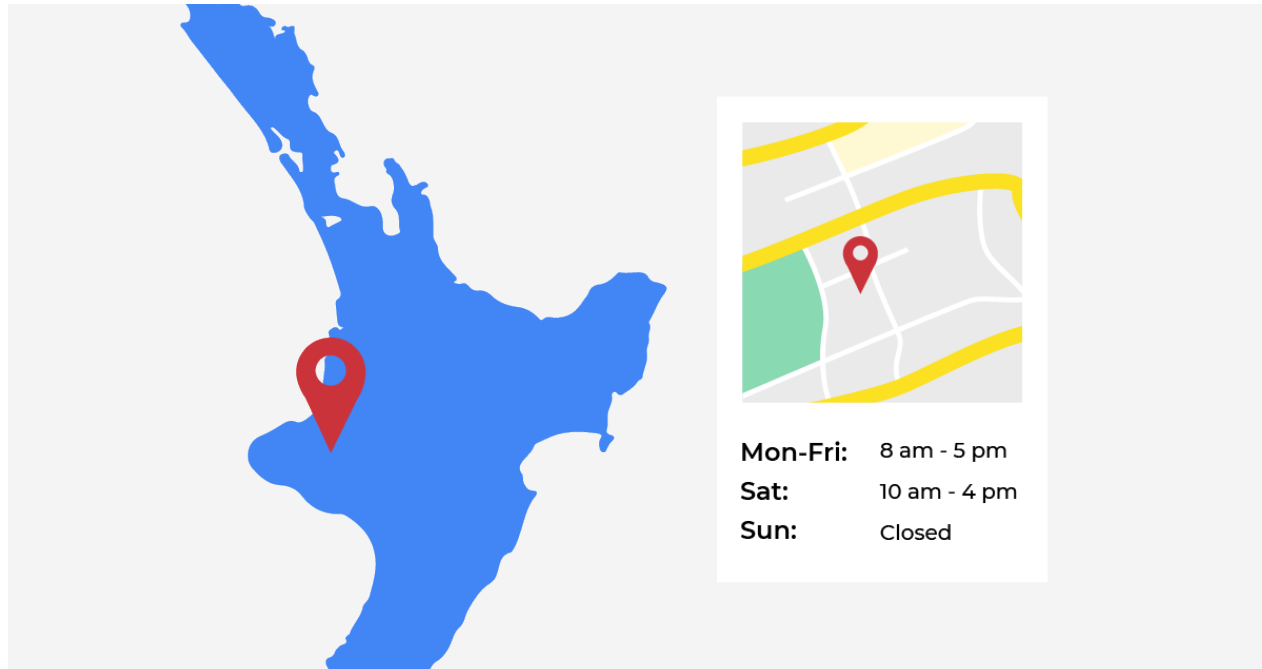transparent image

yourbusinesslogo.png
PNG image - 40 KB

yourbusinesslogo.jpg
JPEG image - 2 MB

For your logo, a PNG file with a transparent background gets the best results, and images must be under 4 MB.

Add your Business Details

Mon-Fri: 8 am - 5 pm
Sat: 10 am - 4 pm
Sun: Closed

A location contains information such as your address, opening hours and contact information for each of your business locations.

Add your business location so that customers know where to find you and can get in contact!

Don't forget to hit the toggle!
If you want your physical location displayed on your website.

Link your Social Media accounts

If you have existing social media accounts we recommend you link them to your website so customers can connect with you via multiple channels.

To link your social media accounts, head to your social media account where you can copy/paste the website address (URL).
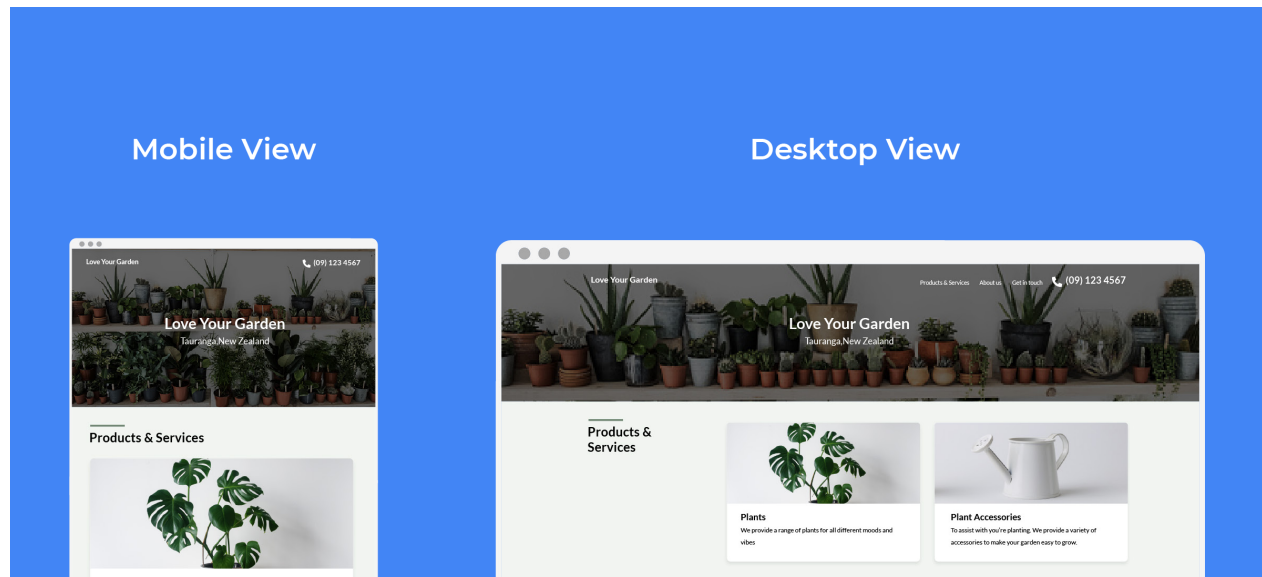

These will be displayed at the bottom right corner of the footer on your website.
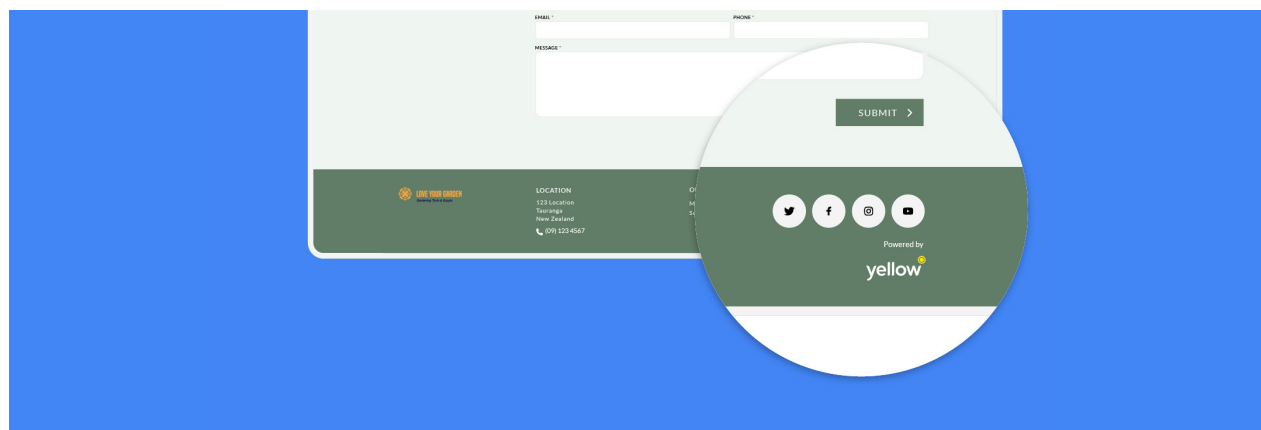
Add your banner image

The first thing your customers will see on your website is the banner image, It's the big attention grabber at the top of the page!

We'd recommend using a rectangle image of the highest resolution (at least 1600px wide & under 4MB) to avoid graininess. An image with an aspect ratio of 16:9 works best.

Avoid using an image that has text on it. Your headline and subheadline text will display over the image, so keep this in mind when making your choice to avoid it being unreadable.

Don't have a banner image?

We recommend visiting Unsplash.com to download a beautiful high-quality stock image.

Add your Products & Services

Images are powerful, so it's important that the images you upload are good quality and clear on what you're selling.

This section is a place where you will display all the products or services you provide. Make sure to include a brief description of each offer.
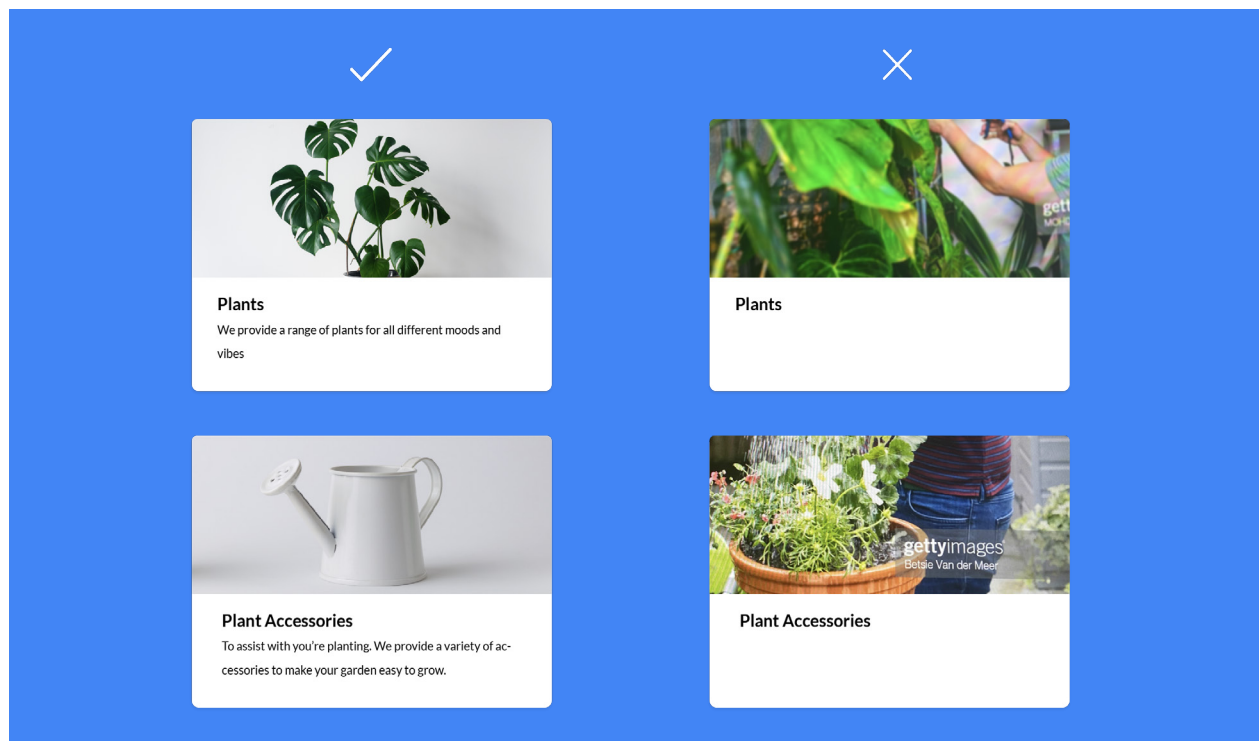
Don't have a Product image?

We recommend visiting Unsplash to download a beautiful high-quality stock image.
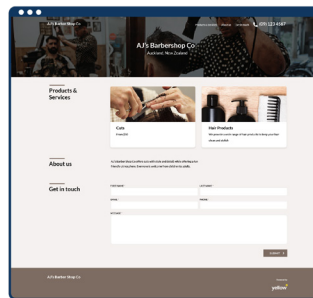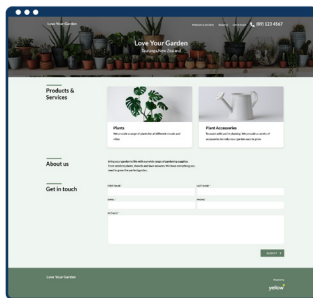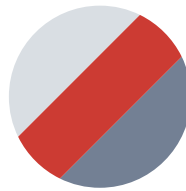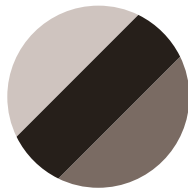
Images are a big part of how customers experience your website and enhance your businesses searchability on Google, so don't hold back on using clear imagery like the example above!

Pick your Website Theme

Our professionally designed themes present your brand beautifully and bring your business to life.

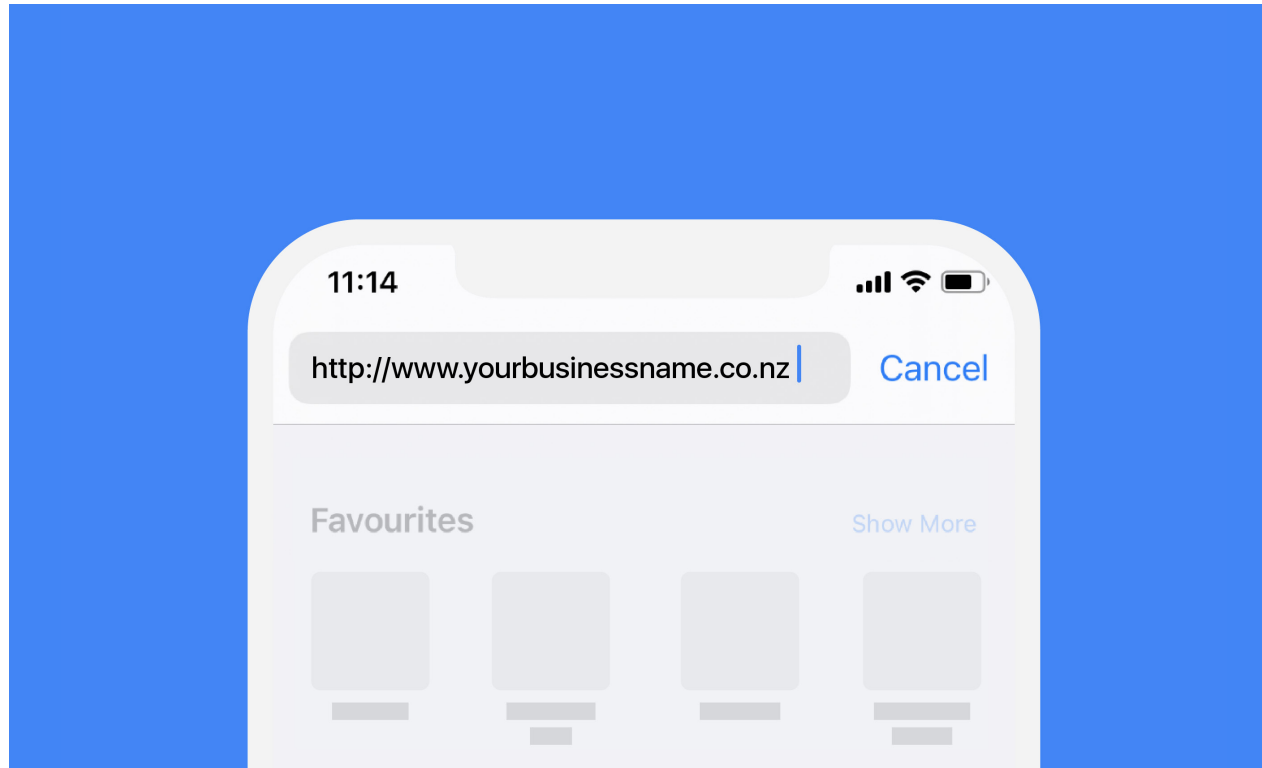We have five fantastic colour themes for you to pick from!
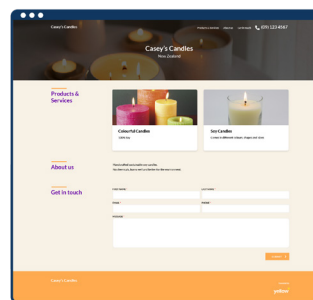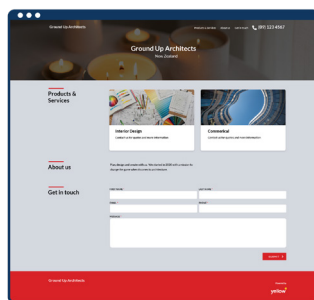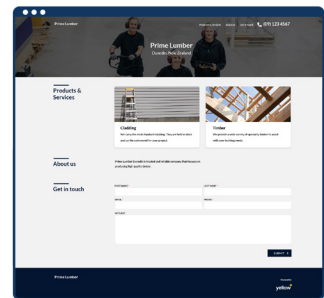
Pick a theme that best fits your brand's image or the service / products you offer e.g. if you are a florist you might pick our green theme.

You will be able to preview the theme once your website is live.

Website Address (URL)

If you have a pre-existing/pre-purchased website domain please enter it here and we will be in touch to help connect it to your new website. Otherwise, a custom domain ending in "yellow.nz" may be used for free. Please enter your preferred website name (URL) and we will check its availability for you.

You're all set!

Once you're all done you can edit your info right away, but changes won't update until your website is published. In the meantime, explore your Dashboard and Management Portal, where you can see a live preview of your website!