

CareSimple™



CARESIMPLE HYPERTENSION

Upgrade your home blood pressure monitoring program with the solution that makes RPM simple.

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It's well-known among providers that traditional, kit-based, remote patient monitoring (RPM) cannot scale to large hypertensive patient populations. Yet, it's been demonstrated that home blood pressure monitoring can be effective and help improve outcomes*. CareSimple was built on a vision to make RPM available for all patients, and delivers with an hypertension management program with unmatched simplicity and scaling power.

* Fisher, N. D., Fera, L. E., Dunning, J. R., Desai, S., Matta, L., Liquori, V., Scirica, B. M. (2019). Development of an entirely remote, non-physician led hypertension management program. *Clinical Cardiology*, 42(2), 285–291. <https://doi.org/10.1002/clc.23141>



HOW IT WORKS

1

Onboard patients

Order new patients, selecting the CareSimple 4G Blood Pressure Monitor and one of the available hypertension care plans. You can onboard patients from the CareSimple portal, in bulk or directly from your EHR.

2

Home delivery

The CareSimple 4G Blood Pressure Monitor, delivered at home, comes with batteries and automatically transmits readings directly using cellular network, meaning that your patients don't need to do any setup, pair the device, or download an app.

3

Monitor with smart alerts

Your patients only need to take readings daily. The CareSimple hypertension care plans are powered by smart alerts that automatically help your clinical team assess who needs attention and provides tools to engage and educate patients.

EVIDENCE-BASED INNOVATION

CareSimple Hypertension is the result of more than 10 years of research & development. The CareSimple platform (then known as Tactio Health) powered the University of Michigan's BPTTrack project, a pharmacist-led, app-based intervention that was shown to be effective at reducing blood pressure*.

*Buis LR, Roberson DN, Kari R, et al. Understanding the Feasibility, Acceptability, and Efficacy of a Clinical Pharmacist-led Mobile Approach (BPTTrack) to Hypertension Management: Mixed Methods Pilot Study. *Journal of Medical Internet Research*. 2020;22(8). doi: 10.2196/19882

FEATURES



Cellular blood pressure monitor

No app, pairing, WiFi, training or technical setup are required.



Built-in workflows for hypertension and other chronic conditions

For hypertension, and/or other chronic conditions like diabetes and heart failure.



Award-winning patient education

Engaging and easy-to-understand Healthwise® articles and videos for your patients.



Data analytics

Review alerts and trends using the CareSimple care manager dashboard.



EHR integration

Onboard patients, receive vitals in near real-time and automate reporting in your EHR.



Home delivery logistics

Devices and consumables are delivered to your patients, or to a central location.



Technical support

Patient-facing and clinical technical support available by phone, email or messaging.



GETTING STARTED

Simply reach out to our Sales Department
at sales@caresimple.com or 1-866-822-8461.

CareSimple™

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