Optimizing connectivity. Wherever you are.
The Process

We optimize the technology lifecycle

Advantage is a managed service provider that drives value to your organization through five key stages in the technology journey. Employing expert practitioners, efficient processes, and a unique software platform, we solve the challenges of managing technology in the modern enterprise. We call it technology lifecycle optimization. You’ll call it liberating.

Advantage is your team behind the scenes — so you can focus on success.

DESIGN
Based on your business drivers and global best practices, we create purpose-built solutions leveraging leading technologies and ideal providers.

SOURCE
Leverage our experience, benchmarking, and global partner network to select service providers, negotiate the best possible terms, and contract for the lowest rates.

INSTALL
Project management leadership for a seamless rollout of new solutions and the timely disconnect of legacy services.

MAINTAIN
Ongoing managed support of moves, adds and changes to your services, while having full visibility into your inventory through our Command Center platform.

VALIDATE
Receive ongoing managed services to support the invoice lifecycle, including contract management, expense validation, dispute resolution, and AP/GL feeds for payment.

In 2021 through 2023, overall information and communications technology spending will grow by at least 5% annually due to continued expansion in new technologies.”
Your Technology

Give your business a competitive advantage

When you bring together industry practitioners with C-level experience, a quality managed service process, and close partnerships with leading service providers, you get the highest quality enterprise communication solutions at the right price and without the ongoing management hassle. Save time. Save money. And most importantly, avoid the headaches.

CONNECTIVITY
Internet, SD-WAN, MPLS, Point-to-Point, VPN, Dark Fiber, 4G/5G, Managed WiFi

VOICE & COLLABORATION
Hosted VoIP, SIP, POTS, Call Recording, UCaaS, CCaaS, IVR, Conferencing

DATA CENTER
Colocation (Space/Power/Cabinets), Cross Connects, Virtual Data Center

CYBERSECURITY
Vulnerability Assessments, Pen Testing, Firewall, DDoS Monitoring, Managed SOC

CLOUD SERVICES
Public/Private/Hybrid Cloud, AWS/Azure Cost Optimization, Migration Services

MOBILITY
Device Procurement, Cost Optimization, Inventory Tracking, Help Desk, Logistics

Our Software

Expert advisory service is only part of the solution

Enter Command Center, Advantage’s managed service platform for telecom expense management (TEM). Since we’ve been with you through the design, purchase, and install of your solution, you can rely on the data in your Command Center platform to give you clear line of sight into your inventory across all locations, in all geographies.

ACCURATE INVENTORY
Centralize your organization’s communication technology estate with reporting at your fingertips

INVOICE VALIDATION
Managed services to facilitate automation of invoice receipt, validation, and approvals

CONTRACT MANAGEMENT
Track important contract details and be alerted proactively for renewals and commitments

COST ALLOCATION
Automate the process of allocating charges across cost centers and general ledgers

MACD SUPPORT
Gain order management assistance and ensure your inventory is accurate and up-to-date

BUSINESS INTELLIGENCE
Inventory and expense visibility across locations with easy to digest reporting features

“Digital business requires that enterprise networks become significantly more agile, to allow the rapid accommodation of new endpoints, new applications and new network capabilities.”

Gartner
Why Advantage?

Qualitative

- **COST**
  Source with Advantage and incur no up-front or ongoing expenses for our services

- **FULLY MANAGED SERVICE**
  Single software platform for sourcing, administration, and expense management of communication technology

- **EXPERIENCE**
  Subject matter experts and engineers on staff across telecom, cloud, mobility, and IT

- **KNOWLEDGE**
  Ongoing industry education through hundreds of provider relationships

- **RESULTS**
  Ease resource constraints, gain visibility, and realize 20%-40% in hard cost savings

Quantitative

- **1300+** Clients
- **98%** Retention Rate
- **250+** Global Provider Relationships
- **1.7M** Endpoints Managed
- **$350M+** In Client Dollars Saved

Achieve Order from Chaos

Choosing your communication technology and the optimal provider is tricky business. Dynamic offerings and confusing marketing messages contribute to a complex and overwhelming landscape of options. It’s time to cut through the noise and focus on strategic decision-making for the long-term success of your organization.

Advantage mitigates the complexity of navigating a constantly evolving IT landscape. Through hundreds of global service provider partnerships, our deep bench of technology practitioners and groundbreaking software, we make it easy to optimize your network infrastructure. Advantage simplifies the sourcing process, implements your selected solution, reduces your costs, and filters out the noise to distill technology chaos into data-driven, decision-useful information. From procurement and provisioning through inventory and expense management, we optimize your communications solutions across voice, data, cloud, and mobility.

To find out more, visit Advantage on the web or give us a call. Your savings are waiting.

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