The **Enrollment Management** Association

Apples to Apples: Comparing Applicants to Current Students



One of the questions frequently heard by our outreach team is: "Can you help me figure out the average SSAT scores for our school?" What many schools don't realize is this information can appear on score reports – if your school provides key information.

## » Applicant Comparison Data

In early August, we provide admission offices with a spreadsheet containing the names of all students who submitted scores in the past testing year. All schools have to do is indicate those students who were accepted and enrolled. The completion of this accepted and enrolled report will allow committees to see where each applicant's scores in the coming admission year will fall in relation to currently enrolled students, and thus, previous applicant pools. Since an "acceptable" score is relative, comparing each student in relation to the current student body provides a starting point for finding those students who will achieve success at a particular school.

This service is free to all member schools receiving score reports. It ranks each candidate in relation to the scores of students from the previous year, as well as provides the mean scaled scores for each test subsection (verbal, quantitative, and reading). Data are calculated for all score reporters, all accepted students, and all enrolled students, and they appear at the bottom of each applicant's score report under the heading *School Applicant Context*.

Each student's data will vary by school, since the information is calculated and added to the report, using only the data provided by the individual school. School applicant context data does not appear on the family score report and only appears on school score reports that are delivered through the secure online Member Access Portal (MAP) – thus one more reason why admission offices should not accept a photocopy of a score report!

## » Contact Your Member Success Representative

Member schools should contact their member success representative (members@enrollment.org) for more information about submitting accepted and enrolled data or about training on the use of these data. While the school applicant context data cannot be retroactively applied to any printed score reports that a school receives, the data will appear on all online score reports that have already been delivered to a school's Member Access Page (MAP) any time after a school submits its accepted and enrolled report.