



PRIMARY & SECONDARY
Robotic Packaging Solutions

FOR IMMEDIATE RELEASE

JLS Adds National Sales Manager in Canada

Paul Swietlinski brings 30 years of industry experience in food and beverage packaging

YORK, Pa., Jan. 8, 2021 – JLS Automation strengthened its sales team for the Canadian market with the addition of Paul Swietlinski as National Sales Manager - Canada. In this newly created role, Swietlinski will bring more than 30 years of industry experience to support JLS' customers and will help grow business with new and existing accounts across the country. He will report to Mike Newcome, Vice President of Sales.

Swietlinski is an expert in the food and beverage packaging industry with an extensive history in automation, robotic tray loading, and case packing and sealing. He previously served various sales and business development roles with PremierTech, Pearson Packaging and MD Packaging.

“With Paul joining the JLS team, we will now have a dedicated resource for sales in Canada,” said Mike Newcome, Vice President of Sales. “Paul’s impressive background in secondary packaging and robotics, in addition to engineering and application knowledge, will undoubtedly be a great asset to our Canadian customers as they look to grow with robotic packaging solutions.”

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About JLS Automation

JLS Automation supplies simple, easy-to-use hygienic robotic packaging solutions for the food industry that solve complex packaging challenges. Designed for sanitary environments, JLS custom vision-guided primary and secondary robotic packaging systems are user-friendly, easy to operate, fast to start-up, and ensure both worker and food safety. The company’s proprietary robotic tooling and high-speed leak detection systems have been awarded several patents. JLS prides itself on offering unrivaled partnership and aftermarket support to its customers. Visit www.jlsautomation.com for more information.

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