

Cookie statement

We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services.

Category: Necessary (14)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Cookie name	Provider	Type	Expiry	Purpose
__cfduid	hubspot.com	HTTP	29 days	Used by the content network, Cloudflare, to identify trusted web traffic.
__cfduid	oaky.com	HTTP	29 days	
__cfuid	oaky.com	HTTP	Session	This cookie is a part of the services provided by Cloudflare - including load-balancing, delivery of website content and serving DNS connection for website operators.
__gat	oaky.com	HTTP	1 day	Used by Google Analytics to throttle request rate
__gid	oaky.com	HTTP	1 day	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
cf_use_ob	hubspot.com	HTTP	1 day	Used to detect if the website is inaccessible, in case of maintenance of content updates - The cookie allows the website to present the visitor with a notice on the issue in question.
collect	google-analytics.com	Pixel	Session	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.
CookieConsent	oaky.com	HTTP	1 year	Stores the user's cookie consent state for the current domain
jserrors//f9d051f404	bam.nr-data.net	Pixel	Session	Registers the website's speed and performance. This function can be used in context with statistics and load-balancing.
JSESSIONID	nr-data.net	HTTP	Session	Preserves users states across page requests.
local_storage_support_test	twitter.com	HTML	Persistent	The cookie is used in context with the local-storage function in the browser. This function allows the website to load faster by pre-loading certain procedures.
rc:a	google.com	HTML	Persistent	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.
rc:b	google.com	HTML	Session	This cookie is used to distinguish between humans and bots.
rc:c	google.com	HTML	Session	

Category: Preferences (12)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Cookie name	Provider	Type	Expiry	Purpose
lang	ads.linkedin.com	HTTP	Session	Remembers the user's selected language version of a website
lang	linkedin.com	HTTP	Session	Set by LinkedIn when a web page contains an embedded "Follow us" panel.
messagesUtk	oaky.com	HTTP	1 year	Stores an unique ID string for each chat-box session . This allows the website-support to see previous issues and reconnect with the previous supporter.
VISITOR_INFO_LIVE	youtube.com	HTTP	179 days	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.
yt-player-bandaid-host	youtube.com	HTTP	Persistent	Used to determine the optimal video quality based on the visitor's device and network settings.
yt-player-headers-readable	youtube.com	HTTP	Persistent	
yt-remote-cast-installed	youtube.com	HTTP	Session	Stores the user's video player preferences using embedded YouTube video.
yt-remote-connected-devices	youtube.com	HTTP	Persistent	
yt-remote-device-id	youtube.com	HTTP	Persistent	
Yt-remote-fast-check-period,	youtube.com	HTTP	Session	
yt-remote-session-app youtube.	youtube.com	HTTP	Session	
yt-remote-session-name	youtube.com	HTTP	Session	

Category: Statistics (1)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Cookie name	Provider	Type	Expiry	Purpose
_ga	oaky.com	HTTP	2 years	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Category: Marketing (7)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Cookie name	Provider	Type	Expiry	Purpose
_hmpl	hubspot.com	HTML	Persistent	Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.
_hssc	oaky.com	HTTP	1 day	Collects statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.
_hssrc	oaky.com	HTTP	Session	
_hstc	oaky.com	HTTP	1 year	
_ptq.gif	hubspot.com	Pixel	Session	Sends data to the marketing platform Hubspot about the visitor's device and d behaviour. Tracks the visitor across devices and marketing channels.
_widgetsettings	twitter.com	HTML	Persistent	This cookie is set by Twitter - The cookie allows the visitor to share content from the website onto their Twitter profile.
bcookie	linkedin.com	HTTP	2 years	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
GPS	youtube.com	HTTP	1 day	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.
HUBLYTICS_EVENTS_53	hubspot.com	HTML	Persistent	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.
hubspotutk	oaky.com	HTTP	1 year	Keeps track of a visitor's identity. This cookie is passed to the marketing platform HubSpot on form submission and used when de-duplicating contacts.
IDE	doubleclick.net	HTTP	1 year	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.
lidc	linkedin.com	HTTP	1 day	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
lissc	linkedin.com	HTTP	1 year	
NID	google.com	HTTP	6 months	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.
r/collect	doubleclick.net	Pixel	Session	This cookie is used to send data to Google Analytics about the visitor's device and behavior. It tracks the visitor across devices and marketing channels.
test_cookie	doubleclick.net	Pixel	1 day	Used to check if the user's browser supports cookies.
UserMatchHistory	linkedin.com	HTTP	29 days	Used to track visitors o n multiple websites, in order to present relevant advertisements based on the visitor's preferences.
YSC	youtube.com	HTTP	Session	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.

Category: Unclassified (2)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

Cookie name	Provider	Type	Expiry	Purpose
embed/v3/counters.gif	perf.hsforms.com	Pixel	Session	Unclassified
events/1/#	bam.nr-data.net	Pixel	Session	Unclassified