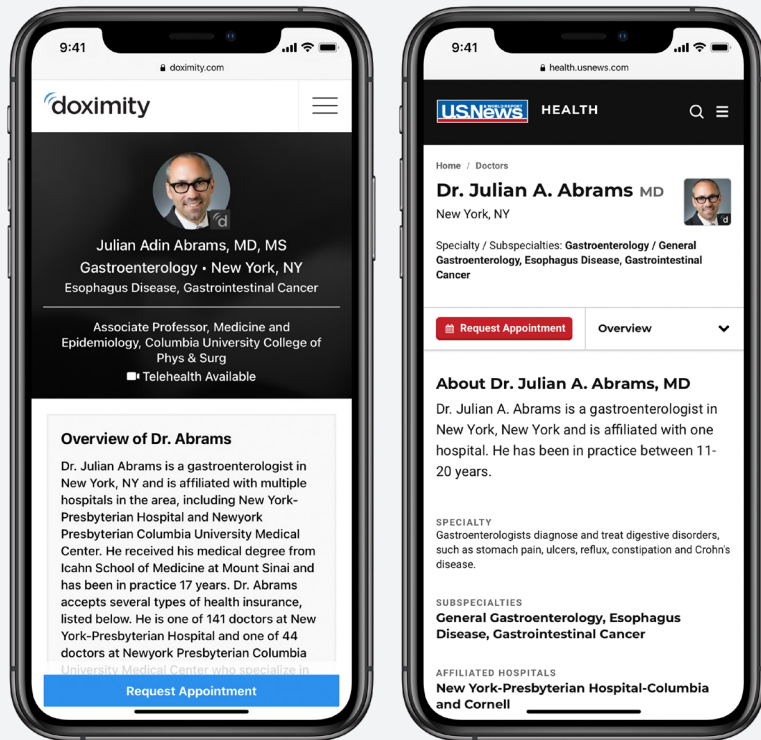


PATIENT CONNECT

Drive high-value, specialty patient traffic from Doximity and U.S. News directly into your preferred scheduling channels, including telehealth. With 77% of our 10 million unique visitors researching specialist physicians on U.S. News and Doximity each month, we capture the highest value consumers seeking a new healthcare provider during the critical decision-making process.

No new systems or integrations required as we route patients directly into your existing scheduling systems. Simply highlight your physicians, add a call to action, and begin acquiring patients.

PHYSICIAN PROFILES



BENEFITS



SPECIALTY PATIENT VOLUME

77% of our 10M monthly unique visitors are seeking a specialist



ENGAGED AUDIENCE

8% of consumers on U.S. News and Doximity click or call to schedule an appointment



NO NEW SYSTEMS

We drive patients directly into your existing scheduling systems and provide detailed monthly reporting

NOTABLE RESULTS

100+

New Patient Opportunities, monthly

8:1

Average ROI

95%

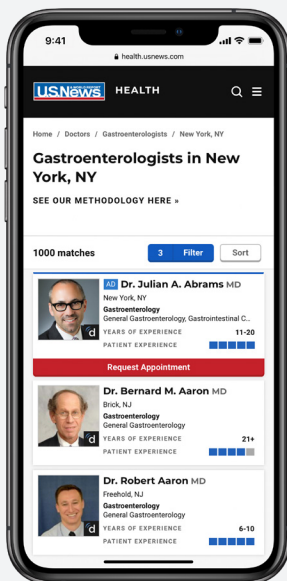
of MD's receive at least one New Patient Opportunity

HIGHLIGHTS

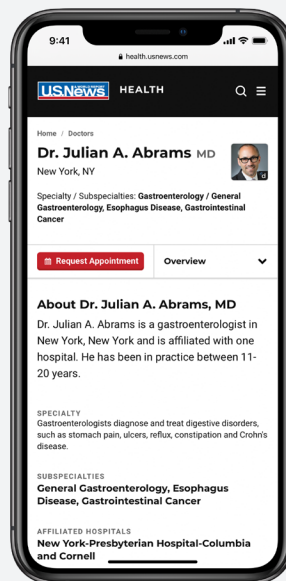
- 1 Patient Connect**
 - Call and/or click functionality on Doximity and U.S. News physician profiles
- 2 Dedicated Client Success Team**
 - Campaign Strategy, Project Management, Physician Communication Experts
- 3 Monthly Reporting**
 - Track call volume, traffic, and click-through rates on Doximity and U.S. News
 - Quarterly On-site Business Review
- 4 Physician Data Refresh**
 - Leverage our Profile Updater Tool to ensure profile accuracy of affiliated physicians. Updates can be suggested for data fields such as: Hospital Affiliations and Experience, Office Address & Phone Number, Sub-specialties, Education & Training
- 5 Doximity View-Only Account**
 - Insider access to the Doximity member experience, typically reserved only for healthcare professionals
- 6 Doximity Engagement Analysis, Quarterly**
 - Physician Registration Status
 - Physician Insight Report
- 7 Physician Training and Promotion Materials**
 - A Doximity physician will host a training for your medical team to share the benefits of being a Doximity member and facilitate sign-up
 - Doximity will provide promotional materials to share with your medical team

HOW IT WORKS

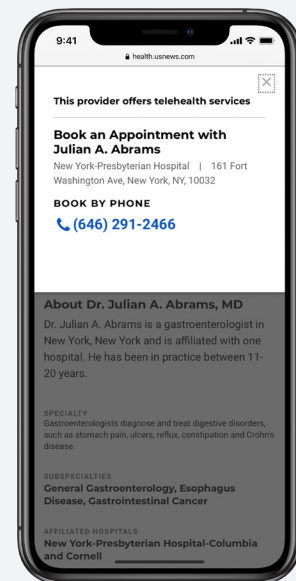
Highlight Your Physicians on U.S. News & Doximity



Add a Call-to-Action for Patients



Drive Patients to Your Scheduling Platform



Visit us: hospitalsolutions.doximity.com

Contact us: hospitals@doximity.com