

PAYTECH

Editorial Calendar



AMERICAN
PAYROLL
ASSOCIATION

2021
MEDIA KIT

| Month/ Issue | Space Closing | Final Materials | Highlights | Buyer's Guides (BG)/ Directories |
|-----------------|------------------|--------------------|---|---|
| January | 11/05/20 | 11/12/20 | <ul style="list-style-type: none"> Workforce Management Best Practices National Payroll Week® Review | Workforce Management BG |
| February | 12/03/20 | 12/10/20 | <ul style="list-style-type: none"> Payroll Benchmarking Disaster Preparedness Outsourcing | Payroll Service Providers Solutions BG |
| March | 01/07/21 | 01/14/21 | <ul style="list-style-type: none"> National Conference Preview (APA Congress) Managing a Virtual Workforce | Congress Expo Showcase |
| April | 02/04/21 | 02/11/21 | <ul style="list-style-type: none"> Payroll Card Implementation HR Trends (Technology, Legislation, Recruiting, Employee Engagement Software, and more) Wellness for the Payroll Professional | Wage Access Options BG |
| May | 03/04/21 | 03/11/21 | <ul style="list-style-type: none"> Meet APA's New President Going Global—What Does That Mean? Systems Security and Data Privacy | Global Payroll BG |
| June | 04/08/21 | 04/15/21 | <ul style="list-style-type: none"> Navigating Mergers & Acquisitions Self-Service Solutions AI/Robotics—How Technology Improves Efficiency | Cloud Based Payroll Solutions BG Vendor Showcase— Mid-Year Review |
| July | 05/13/21 | 05/21/21 | <ul style="list-style-type: none"> On-Demand Pay Special Section Garnishment Issues Audit & Internal Payroll Controls | Wage Garnishments Solutions BG |
| Aug./Sept. | 07/08/21 | 07/15/21 | <ul style="list-style-type: none"> National Conference Review (APA Congress) Year-End Challenges & Best Practices How SaaS/Other Technology Benefit Payroll | Year-End Solutions BG |
| October | 08/05/21 | 08/12/21 | <ul style="list-style-type: none"> Time Reporting Best Practices Ensuring Tax Compliance Consultancy—Your New Future? University Payroll Issues | Payroll Consultants Directory (NEW) |
| November | 09/09/21 | 09/16/21 | <ul style="list-style-type: none"> Payroll Best Practices Cryptocurrency Payroll at the Heart of HRM | HRIS BG |
| December | 10/07/21 | 10/14/21 | <ul style="list-style-type: none"> Payroll Card Best Practices Preventing Payroll Fraud Meet APA's Chapter of the Year What Is Your Ultimate Payroll Solution? | Payroll Solutions Directory |