

APA Website Digital Ad Options

Annual Vendor Listing Website Page ([Click here for Submission](#))

Annual Vendor Listing	\$1,500 / 12-month listing
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Package Creatives & Rates

Placement	8:1	6:1	1:2	Mobile 1:1	300x170	Rate
Homepage	✓	✓		✓		\$5,000 / per month
A - Horizontal	✓	✓				\$5,500 / per month
A - Vertical			✓	✓		\$5,500 / per month
B - Horizontal	✓	✓				\$4,500 / per month
B - Vertical			✓	✓		\$4,500 / per month
Sponsor Offer					✓	\$1,000 / per month

Payroll Currently

Placement	Rate
Bookshelf	\$1,800 / per month
Newsletter	
Email Banner	

8:1 6:1
8:1 6:1
700 x 100 jpg

Creative Submission Deadlines

January	February	March	April	May	June
December 15	January 15	February 15	March 15	April 15	May 14
July	August	September	October	November	December
June 15	July 15	August 13	September 15	October 15	November 15

Updated October 2020

Contact Vendor Relations at VendorRelationsTeam@americanpayroll.org