

CHECKLIST

# GETTING STARTED WITH OPERATIONAL INNOVATION

## OPERATIONAL INNOVATION IS A KEY COMPETITIVE ADVANTAGE FOR ASSET-INTENSIVE ORGANISATIONS

Innovating in your asset management gives you more access to better data – and better ways of making sense of that data. This leads to insights, which leads to innovation in how you manage your assets.

This is bigger than maintenance. This is about finding new ways to manage your assets, developing new products from your data and creating better services for your customers. Take a look at this checklist to see seven things to think about when you consider operational innovation for your business.

# GETTING STARTED WITH OPERATIONAL INNOVATION

/ 01

 **WHAT IS POSSIBLE IN OUR BUDGET?**

The first step is to take a hard look at your budget and make some estimates around what is possible. It's useful to look at your level of asset maturity to make these decisions. If you are a level 2 organisation, it will take significant resources to become a level 5 organisation.

/ 03

 **DO WE UNDERSTAND THE TOTAL COST OF THE PROBLEM?**

This will be a key component of your business case further down the path. Make sure you collect enough data to understand the cost of the problem you're solving. For improving existing processes, this is a matter of understanding the time and cost savings. For adjacent and "moon shot" projects, this is more challenging, and involves estimates based on assumptions. Make sure you assess and document these in order to drive your future decision-making.

/ 04

 **HOW DOES INNOVATION FIT INTO YOUR OVERALL PLATFORM DELIVERY PROGRAMME?**

You likely have an overall platform delivery programme. Operational innovation should work with this programme, rather than alongside it. Identify opportunities for innovation within the overall platform delivery programme – this will help you to define the highest-impact areas of innovation.

/ 06

 **HAVE YOU CONSIDERED ORGANISATIONAL CHANGE?**

Innovation is about more than just technology. You also may need to make changes to your people and organisation. You may need new teams and your existing teams may need to upskill. Having a rough plan for these changes ahead of time saves you time and effort down the path.

/ 02

 **HAVE YOU SCOPED OUT YOUR INNOVATION?**

A general rule of thumb is that 70% of your innovation should be to existing processes, 20% adjacent to those processes, and 10% "moon shots." Now that you have a rough budget from step 1, you can apportion that budget according to this 70/20/10 rule.

/ 05

 **DO YOU HAVE AN IMPLEMENTATION PLAN?**

This is about categorising ideas according to their effort and impact. Ideally, you want to focus on the lower-effort, higher-impact ideas first, then work your way down. You will also have internal constraints to think about. It's important to have some sense of a plan beforehand, because that plan will tell you the best sequencing for each project component.

/ 07

 **DO YOU HAVE A PROJECT FRAMEWORK IN PLACE?**

Now it's time for the details. Which team is in charge of which components? What are your deliverables? Where are the dependencies? It's also useful to look at project governance structure at this stage, so that it's very clear where to escalate things and who needs to keep the overall project on track.

**GET IN TOUCH FOR MORE INFORMATION**  
**TURN ASSET DATA INTO COMPETITIVE ADVANTAGE**

[SCHEDULE A CALL](#)