



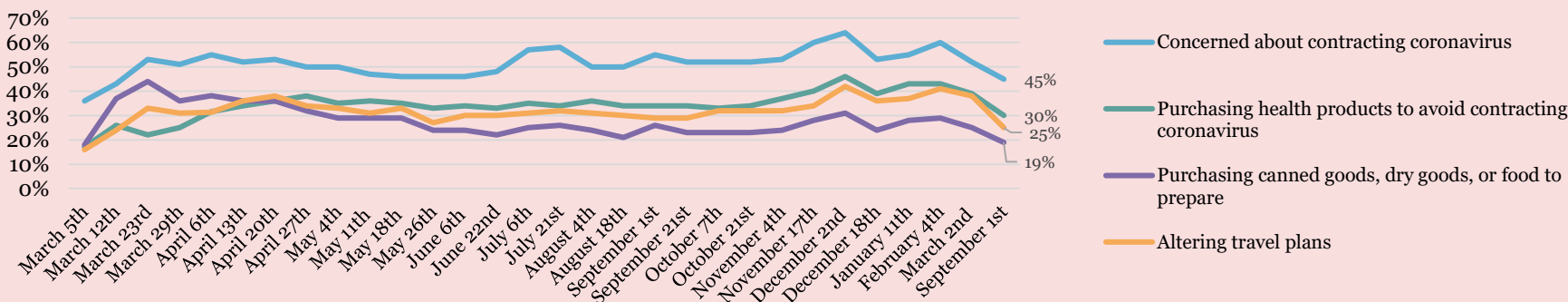
Where We Stand



- There is still concern with contracting Covid-19 after a year and half of the global pandemic, even with the majority of Americans vaccinated.
- With the concern of contracting the virus still relatively high, many are still not comfortable doing standard activities especially without a mask like going to the doctor's or dentist's office, going to the movies, or using public transportation.
- Among those not vaccinated, it doesn't seem like there will be many options to motivate them to get vaccinated. Over half (52%) said none of the options provided would entice them to get vaccinated, including doctor's recommendation, proven efficacy, or cash incentives.

Additional Highlights

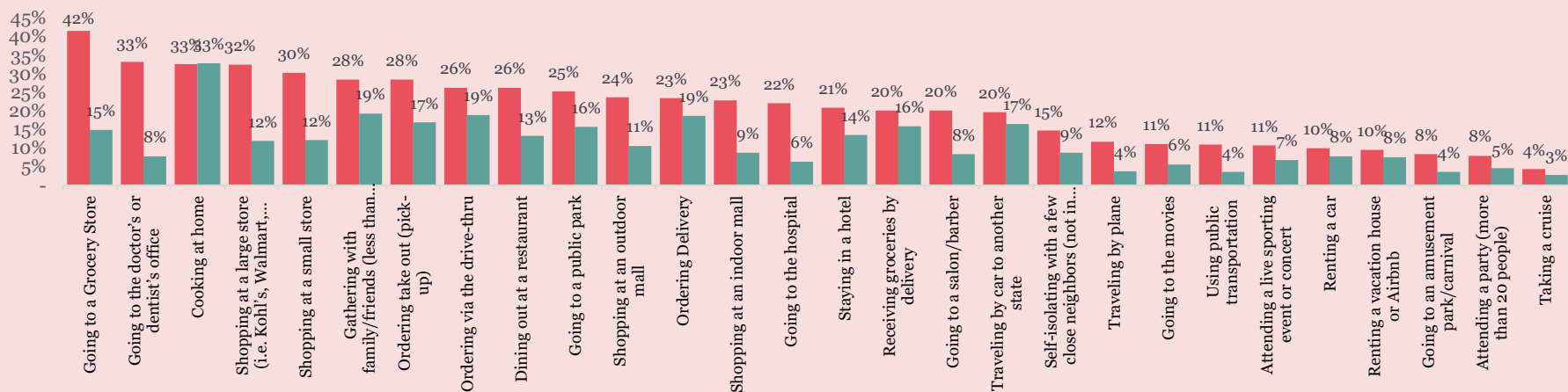
Effects Week over Week



With a Mask

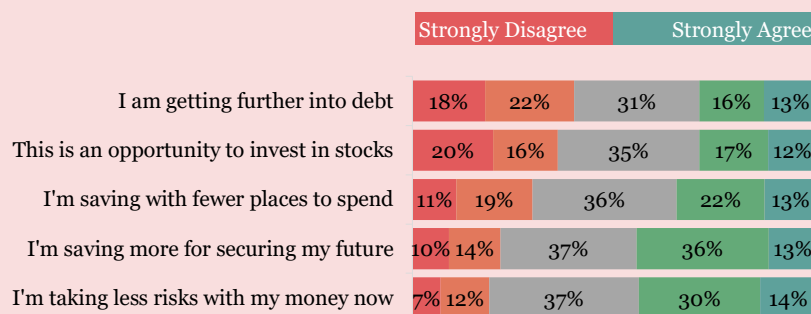
Consumer Comfort Level

Without a Mask

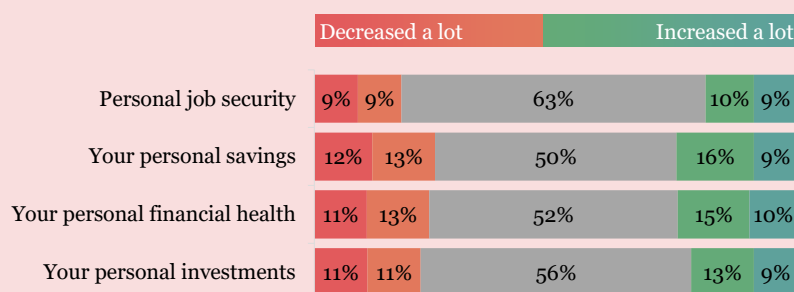


Personal Finance

Considering your financial situation in the pandemic, how much do you agree or disagree with the following?



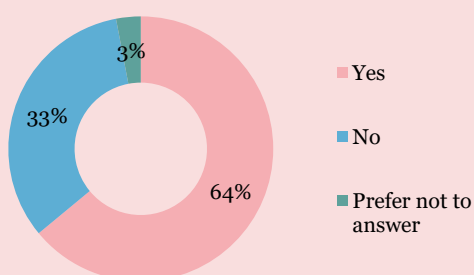
What is your opinion about the change in your current financial situation compared to before the pandemic?



Vaccinations

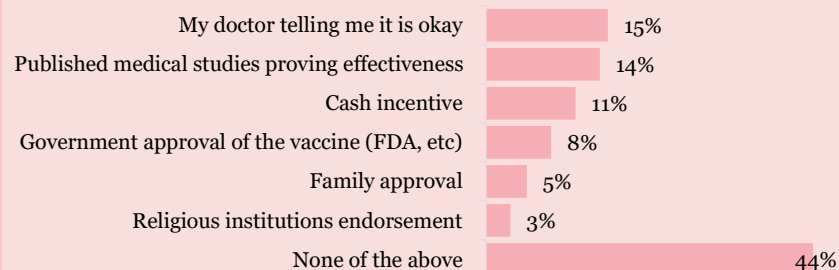
Vaccination

Did you get the Covid vaccine?



Vaccination Motivations

What would you need in order to get the Covid vaccine?



Overview of Research Methodology

Savanta conducted online research with 1,000+ adults aged 18+ across the US from August 24th – August 31st 2021. The audience is a representative sample of the general population, with quotas set to establish representation by age, gender, and region. Sample size for these insights is the total value.

Contact Us Sadia.Corey@savanta.com