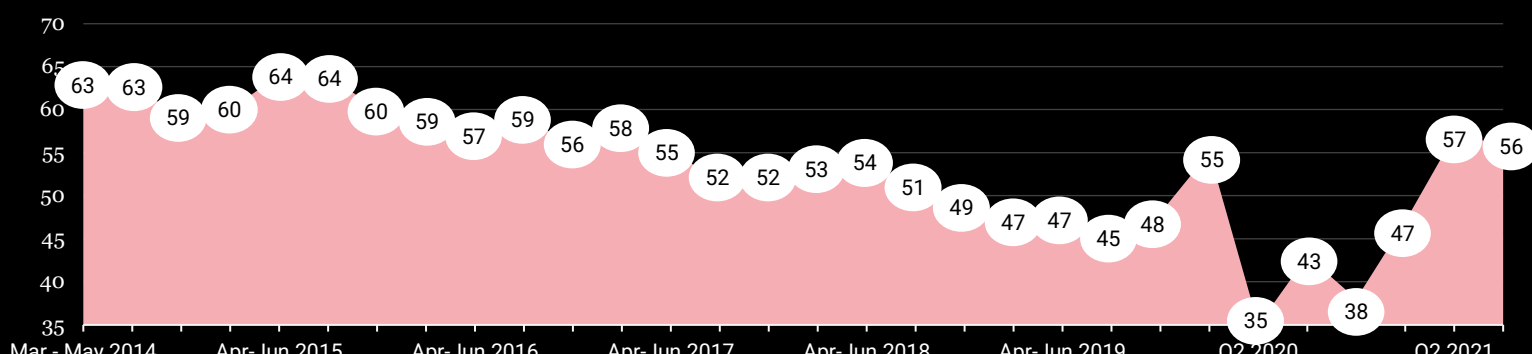


Savanta: MarketVue Business Confidence Index Q3 2021

Confidence

The MarketVue Business Confidence Index from Savanta (21st June 2021 - 16th September 2021), saw a small decline this quarter from 57 in Q2 2021 to 56 in Q3 2021.



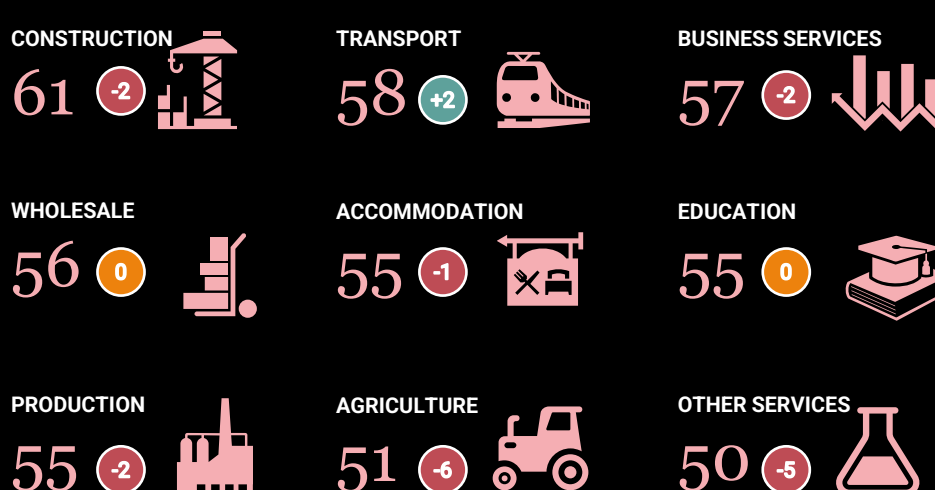
By Business Size

Confidence has decreased across all business sizes compared to Q2 2021 and significantly so amongst businesses £1m plus (-3 points).



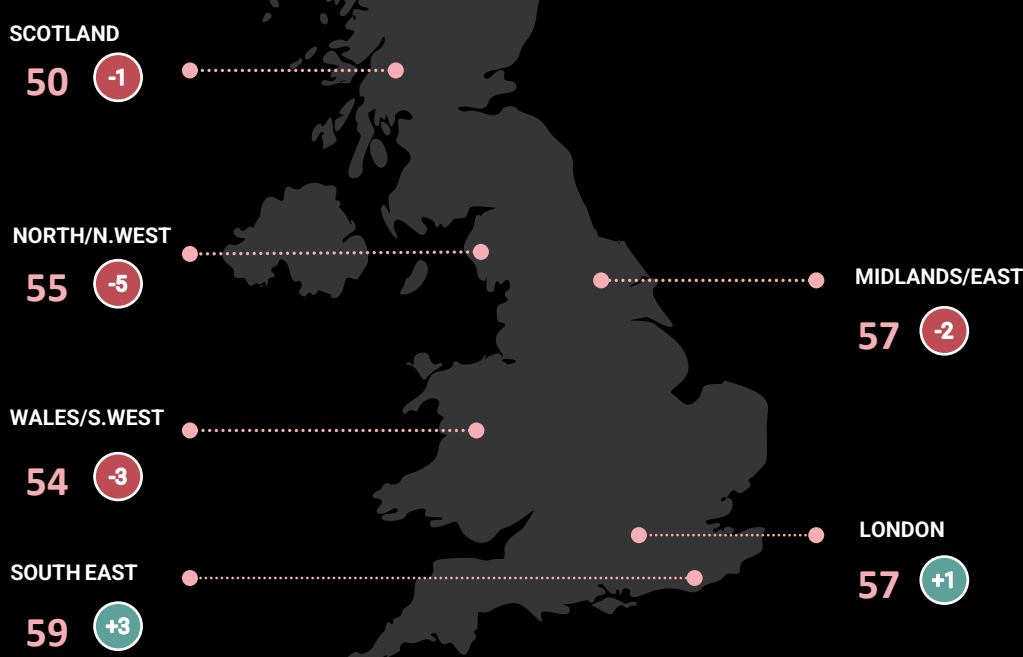
By industry

Confidence decreased across 6 industry sectors, remained stable for 2 and increased only for Transport (+2). No changes were significant.



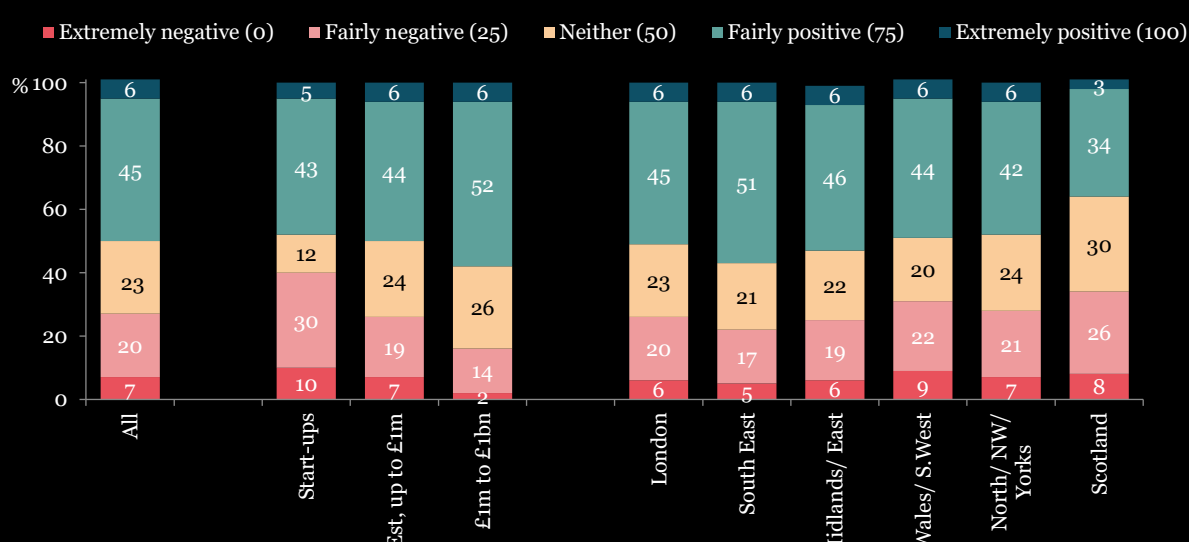
By region

Confidence decreased for 4 regions compared to Q2 2021 and significantly for North/North West. Scotland once again saw the lowest confidence score (50). Confidence in London and the South East increased, but not significantly so.



How do you feel about the health of the UK economy

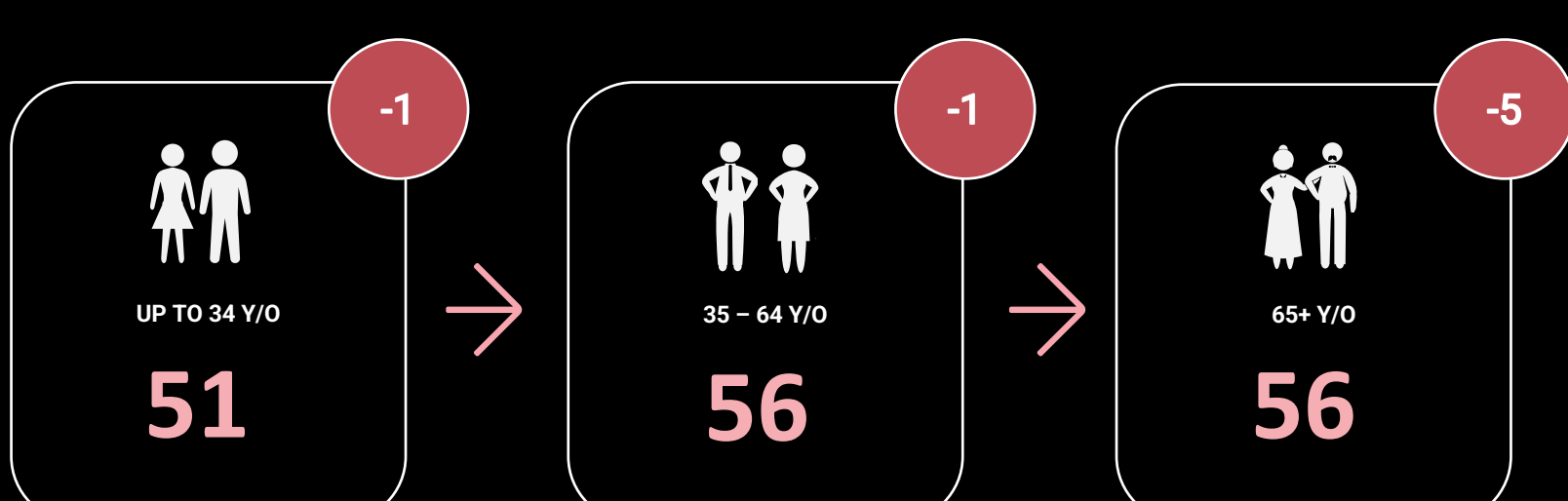
Net positivity has dipped by 1pp this quarter (not significant) whilst Net negativity has increased significantly by 4pp to 27%.



By Age

(start-up and established £0-2m)

Confidence has decreased for all age groups and significantly so for the over 65s by -5pp to 56%.



Get in touch
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