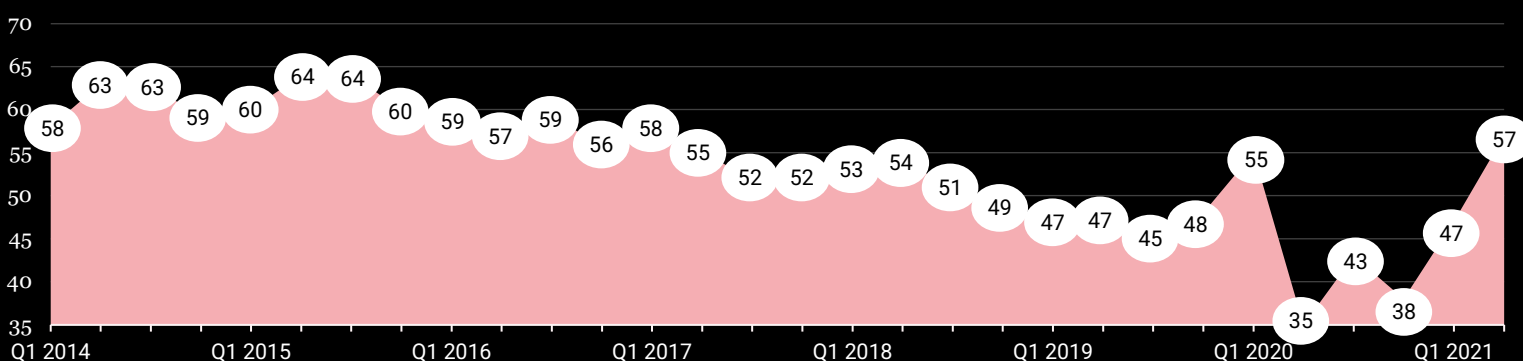


# Savanta: MarketVue Business Confidence Index Q2 2021

## Confidence

The MarketVue Business Confidence Index from Savanta (30th March 2021 - 18th June 2021), saw another significant increase, this time of 10 points, from 47 in Q1 2021 to 57 in Q2 2021.



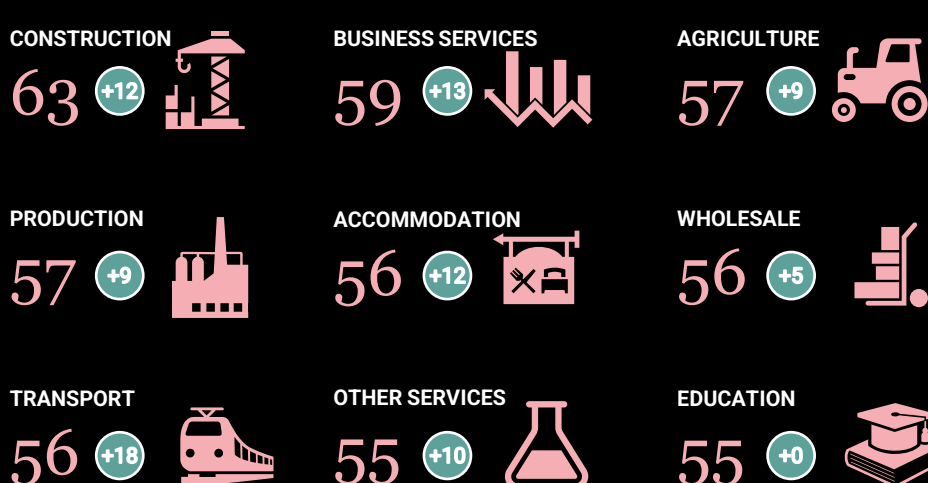
## By Business Size

Confidence again increased across all business sizes compared to Q1 2021 and significantly so amongst established businesses with turnover up to £1m (+9) and £1m plus (+15 points).



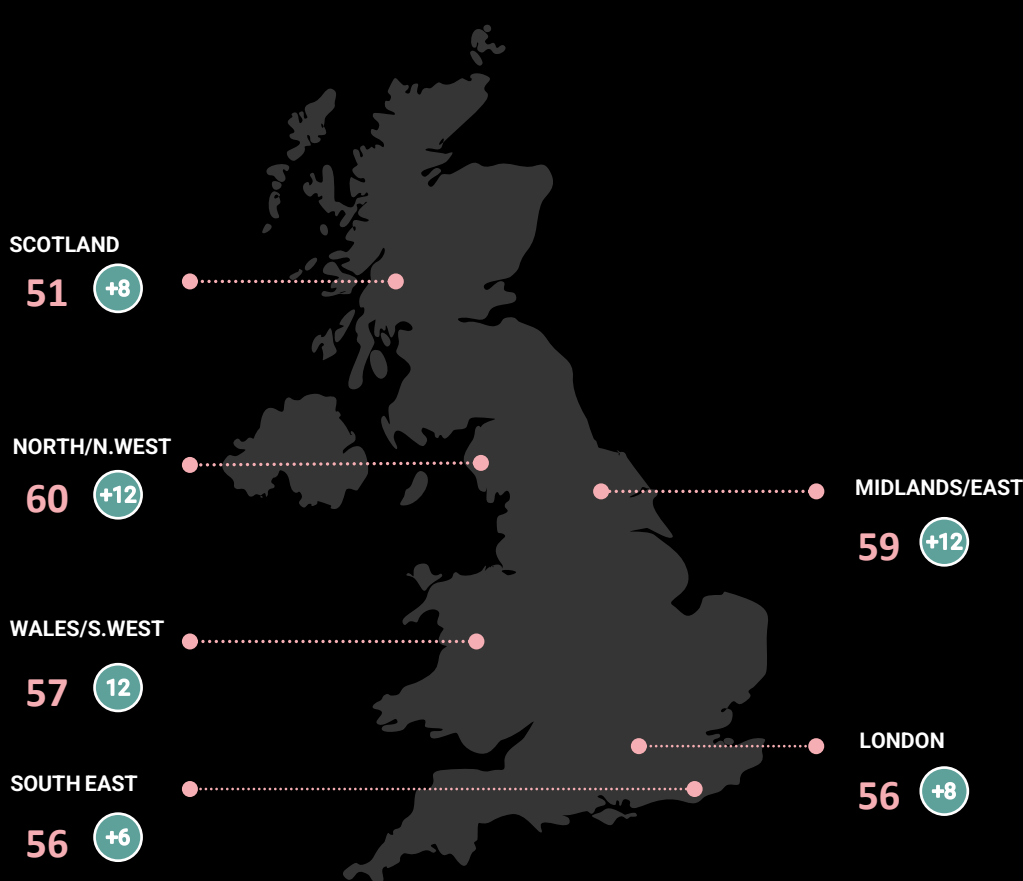
## By industry

Confidence increased across all sectors and significantly so for all bar Agriculture. Increase was highest for the Transport (+18), Business Services (+13), Construction (+12) and Accommodation (+12) sectors.



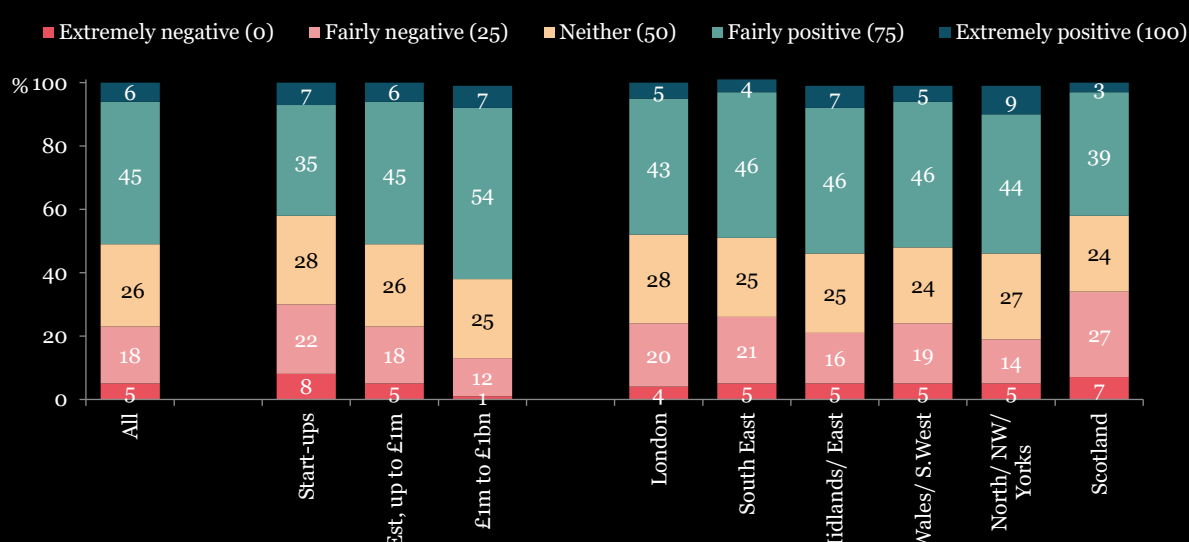
## By region

Confidence increased significantly for all regions compared to Q1 2021. Once again, Scotland saw the lowest confidence score at 51. The North/North West, Midlands/East and Wales/South West saw the biggest increases in confidence (+12).



## How do you feel about the health of the UK economy

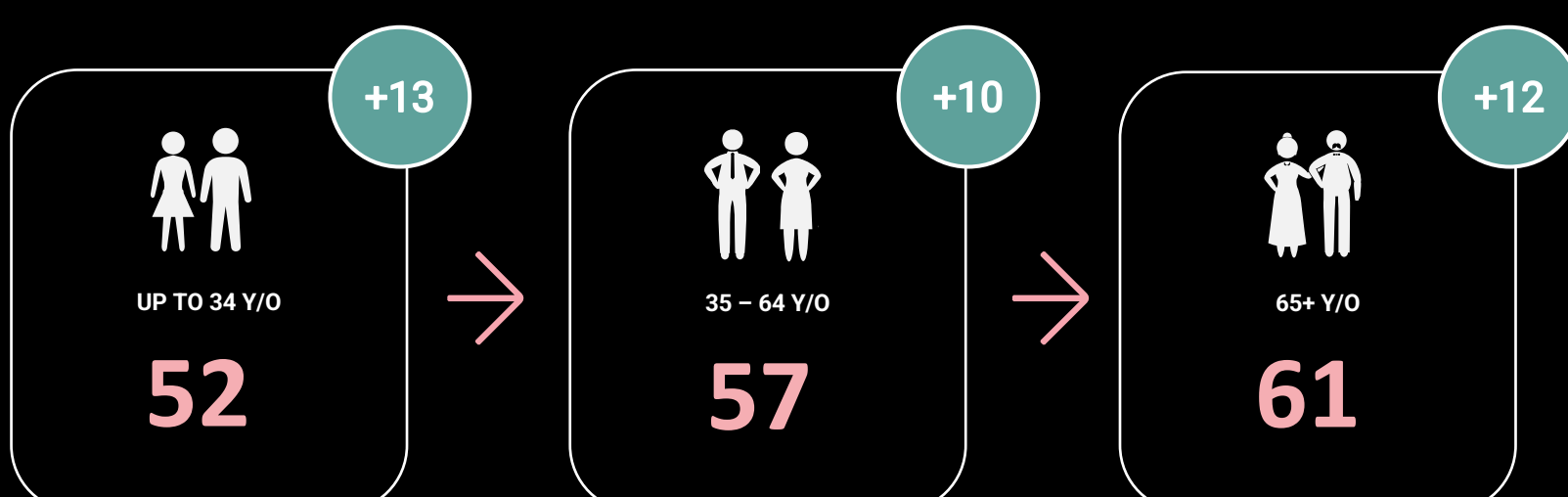
Net positivity increased significantly by 14pp to 51% this quarter, whilst Net negativity decreased significantly by -16pp to 23%.



## By Age

(start-up and established £0-2m)

Confidence increased significantly for all age groups. Confidence is higher amongst the older age groups.



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