


Savanta:

Get in touch 

The Savanta UK Business Tracker

A streamlined monthly tracker to monitor the recovery, resilience and adaptation of UK businesses

COVID-19, Brexit, rising energy prices and the UK inflation rate represent a major turning point for all businesses. Whole sectors are being impacted and existing trends are being accelerated. Our tracker monitors the latest issues impacting UK businesses, giving you up-to-date insights and intelligence on the latest industry hot topics!

Monthly syndicated tracker



UK small business owners and directors
(1-249 employee size) n=750



UK business decision makers at mid-large companies
(250+ employees) n=250



Stay informed:

Monitor changing shifts in attitudes and behaviours across the UK



Speak to your target audience:

Connect to the right people and get the answers you need



Make better business decisions:

Understand the impact with true insights which will enable you to mitigate the impact of any future crises



Timings:

Fieldwork starts at the beginning of each month with results available at month end



Premium



What's included:

10 firmographics, 10 current and future business health tracking measures and 10 topical questions



Deliverables:

Tables and verbatim (questions cut by key firmographics)



Autocharts (automated chart outputs for all questions)



AllVue access (online tool to manipulate data)



Pricing:

£7,000 for both
£5,000 for small
£2,750 for medium / large

Bespoke questions; 2 questions included as free, then **£550** per additional question



Tailored



What's included:

10 firmographic questions and a further 10 questions of your choice

Deliverables:



Pricing:

£4,250 for both, **£3,000** for small
£1,650 for medium / large

Bespoke questions; discounted inclusion rate of **£550** per question (up to 5)



Base



What's included:

Buy in bespoke questions (up to 5)

Deliverables:



Pricing:

Entry bespoke question:
£950

All subsequent bespoke questions (up to 4): **£750**