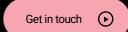
Savanta:



The Savanta UK Business Tracker

A streamlined monthly tracker to monitor the recovery, resilience and adaptation of UK businesses

COVID-19, Brexit, rising energy prices and the UK inflation rate represent a major turning point for all businesses. Whole sectors are being impacted and existing trends are being accelerated. Our tracker monitors the latest issues impacting UK businesses, giving you up-to-date insights and intelligence on the latest industry hot topics!

Monthly syndicated tracker

3

UK small business owners and directors (1-249 employee size) n=750



UK business decision makers at mid-large companies

(250+ employees) n=250

Stay informed:

Monitor changing shifts in attitudes and behaviours across the UK

- Speak to your target audience:
 Connect to the right people and get the answers you need
- Wake better business decisions:
 Understand the impact with true insights which will enable you to mitigate the impact of any future crises
- (C)

Timings:

Fieldwork starts at the beginning of each month with results available at month end

☆ Premium

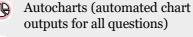
What's included:

10 firmographics, 10 current and future business health tracking measures and 10 topical questions

Deliverables:



Tables and verbatim (questions cut by key firmographics)



AllVue access (online tool to manipulate data)

£ Pricing:

£7,000 for both £5,000 for small £2,750 for medium / large

Bespoke questions; 2 questions included as free, then £550 per additional question

Tailored

What's included:

10 firmographic questions and a further 10 questions of your choice

Deliverables:





£ Pricing:

£4,250 for both, £3,000 for small £1,650 for medium / large

Bespoke questions; discounted inclusion rate of £550 per question (up to 5)



What's included:

Buy in bespoke questions (up to 5)

Deliverables:



£ Pricing:

Entry bespoke question: **£950**

All subsequent bespoke questions (up to 4): £750