

MARCH 4 MHC

TOTAL RAISED FOR THE MOUNT HOLYOKE FUND:

\$1,779,146

4,843

DONORS

1,791 LOYAL DONORS GAVE
A SECOND GIFT THIS FISCAL
YEAR TOTALING \$417,332

129 BRAND NEW DONORS
gave \$10,845

923 REACTIVATED DONORS
gave \$122,023

\$1,329,146

GENEROUSLY DONATED

1968, 1972, 1974,
1984 + 1994

Placed in **both** the donor
leader and participation
leader challenges.

1972 and 1984 placed in
all three challenges!

\$450,000

CHALLENGE FUNDS
EARNED

ALUM CLASS CHALLENGES

CHALLENGE DONOR LEADERS

The 15 classes who had the **most donors** to The Mount Holyoke Fund over the course of the challenge will receive additional prize funds* that will be added to their fundraising total at the end of the year.

PLACE	CLASS YEAR	# DONORS	PRIZE FUNDS
1	1982	178	\$15,000
1	1984	178	\$15,000
3	1972	171	\$13,000
3	1994	171	\$13,000
5	1974	166	\$11,000
6	1973	163	\$10,000
7	1993	156	\$9,000
8	1996	142	\$8,000
9	1985	114	\$7,000
10	1992	108	\$6,000
11	1983	94	\$5,000
11	1991	94	\$5,000
13	1990	90	\$3,000
13	2016	90	\$3,000
15	1968	88	\$1,000
15	1998	88	\$1,000

PARTICIPATION LEADERS

The 15 classes who had the **highest overall alum participation rates** after the March4MHC Challenge will receive additional prize funds* that will be added to their fundraising total at the end of the year.

PLACE	CLASS YEAR	% PARTICIPATION	PRIZE FUNDS
1	1955	68	\$15,000
2	1958	57	\$14,000
3	1964	53.2	\$13,000
4	1972	53.1	\$12,000
5	1967	52	\$11,000
6	1965	51.5	\$10,000
7	1974	51	\$9,000
8	1960	50	\$8,000
9	1962	48	\$7,000
10	1968	46.4	\$6,000
11	1956	46.3	\$5,000
12	1959	45.7	\$4,000
13	1961	44.9	\$3,000
14	1984	44.8	\$2,000
15	1994	44.5	\$1,000

NEW / REACTIVATED DONORS

The five classes with the **most brand new (never given before) and reactivated donors** (those who haven't given since FY19) will receive additional prize funds* to be added to their fundraising total at the end of the year.

PLACE	CLASS YEAR	# NEW/REACTIVATED	PRIZE FUNDS
1	1993	65	\$5,000
2	1996	47	\$4,000
3	1984	41	\$3,000
4	1972	38	\$2,000
5	1991	37	\$1,000

*Prize funds will be added to MHF class totals at the end of the fiscal year.