

[Business Name Here]

Say what you do in one line...

Executive Summary

All the key elements of your business plan in a short paragraph.

Company Description

A further overview of your company.

Vision

Your hopes and aspiration for the business.

Products & Services

List your product(s) and/or service(s).

Pricing Strategy

A summary of how will your business be profitable.

Banking Services Plan

How do you plan to utilise the bank account in your business operations.

Marketing Plan

How do you intend to inform your target market about your services.

Financial Plan

A snapshot of where your business is and where you hope for it to go with the funding needed.

Milestone & Metrics

List your objectives and metrics for success by time frame while addressing your potential questions & challenges.

Action Plans

Describe any possible solutions for potential obstacles.