



STRONGER TOGETHER

Diversity
Equity and
Inclusion

 **Katz
Multicultural**

VISIT THE NEW WEBSITE

JANUARY 2022

What's Happening

▪ **Katz is proud to introduce [KatzMulticultural.com](https://www.katzmulticultural.com)!**

The Katz Multicultural offering is the leader in the Multicultural space, uniquely positioned to deliver both Hispanic and Black audiences at scale and in one-stop. [KatzMulticultural.com](https://www.katzmulticultural.com) is designed as a resource to inform agencies and clients about the robust Multicultural marketplace. Be sure to bookmark [KatzMulticultural.com](https://www.katzmulticultural.com) as your go-to destination for everything Multicultural.

- A new quarter featuring Maya Angelou and other trailblazing American women has officially started shipping to banks this week, the U.S. Mint announced. Angelou is the first black woman ever featured on the U.S. 25-cent coin. Angelou, a poet and activist, was the first black woman to write and perform a poem at a presidential inauguration.

Let's Recognize

- Dr. Martin Luther King Jr. Day is a federal holiday in the United States marking the birthday of Dr. Martin Luther King Jr. MLK Day was observed for the first time on January 20, 1986. The bill had passed in the Senate by a count of 78 to 22, and in the House of Representatives by 338 to 90.
- January 27th is designated by the United Nations General Assembly as International Holocaust Remembrance Day (IHRD). Since 2005, the UN and its member states have held commemoration ceremonies to mark the anniversary of the liberation of Auschwitz-Birkenau and to honor the six million Jewish victims of the Holocaust and millions of other victims of Nazism.

Staff Spotlight: Lisa Chiljean



Lisa Chiljean is Director of Hispanic Strategy and Analytics for the Katz Radio Group. She began her career as a sales assistant in New York and soon moved into a Research position. In her more than 30 years with Katz, she has worked across a variety of divisions including spot sales for Katz Radio, unwired sales and business development for the

Katz Radio Group, CIS where she worked as Project Manager, Univision National Sales, and most recently has helped build the Katz Multicultural team for the Katz Radio Group. In her free time, she and her husband enjoy spending time with family and friends and relaxing on Long Island's south shore beaches.

Change Agent Award

As Stronger Together steps into 2022, it is looking to you for feedback, ideas, and recommendations on how to continue growing Katz's DEI mission. To do so, we are reinstating the Stronger Together Change Agent Award. Share your ideas on how Stronger Together can make meaningful change in Katz's DEI efforts, and you could be chosen for our Change Agent Award and win a \$100 gift card if your idea is selected! Simply email StrongerTogether@KatzMedia.com with subject line *Change Agent Award*.

Content Club

- 📖 [The Snowy Day by Ezra Jack Keats](#)
- 🔊 [12 Years that Shook the World Podcast](#)
- 📖 [5 Ways to Do Good for MLK Day](#)

DEI Toolkit

The diversity, equity and inclusion toolkit will serve as a resource corner for terms, definitions, training, and information.

Antisemitism • *noun*
Hostility to, prejudice towards, or discrimination against Jewish people.