

Local Home Appeal Standings

All 29 U.S.-based MLB teams' games have an advantage over all other FOX games in the market.

American League

National League

Boston Red Sox	12.7X *
New York Yankees	7.9X
Baltimore Orioles	2.9X
Tampa Bay Rays	2.6X
Toronto Blue Jays	N/A



Minnesota Twins	8.8X
Cleveland Indians	8.3X
Chicago White Sox	5.3X
Kansas City Royals	5.0X
Detroit Tigers	3.2X



Seattle Mariners	6.8X
Houston Astros	6.5X
L.A. Angels	3.8X
Texas Rangers	3.4X
Oakland A's	3.4X



Philadelphia Phillies	6.7X
New York Mets	5.7X
Atlanta Braves	3.8X
Washington Nationals	3.5X
Miami Marlins	2.2X

Pittsburgh Pirates	13.9X
Chicago Cubs	7.6X
Cincinnati Reds	6.7X
Milwaukee Brewers	6.6X
St. Louis Cardinals	6.6X



Colorado Rockies	6.5X
L.A. Dodgers	5.0X
San Diego Padres	4.7X
San Francisco Giants	4.6X
Arizona Diamondbacks	2.6X

*Read as: HH impressions of MLB on FOX featuring Boston Red Sox averaged 12.7 times larger deliveries than all other MLB on FOX games in the Boston DMA.

Source: WRAP Sweeps; Nielsen Live+SD HH 000s FOX Saturday and FOX Thursday MLB 5/26/18-10/2/21. Note: Some teams are featured more often than others, thus having a larger sample of games. The Chicago Cubs were featured 20 times over the past 4 seasons. Over that same period, the Tigers, Rays and Marlins were featured only once. Since on-field performance can affect viewer interest, teams with single appearance suffering a bad loss might have seen an adverse effect on their audience delivery. These types of anomalies tend to be smoothed over the more times a team appears.