



2020: OUR BEST YEAR YET!

Many think 2020 wasn't a great year ... *but Katz Digital thinks it was the best year ever!*

In 2020, we saw --

RECORD GROWTH FOR DIGITAL AUDIO STREAMING, especially AMFM Streams!

+32% overall growth of Digital Audio streaming during the pandemic, with the majority of growth from Broadcast Radio Streams

HIGHEST PODCAST USAGE EVER!

Podcast listening *grew three times faster* than Digital Audio Streaming in 2020!

ENORMOUS GAINS FOR THE KATZ DIGITAL BROADCAST STREAMS!

2020 was the best year ever for the Katz Digital Broadcast Streams, with a 30% growth vs. 2019!

SPOTIFY ENDED 2020 ON A RECORD HIGH!

Spotify ended 2020 at +23% higher than the start of the year!

Note: Pandora ended 2020 with its lowest level in 3 years and nearly 20% behind Spotify!