



2020 was a game changer for Digital Audio

2020 Digital Audio Total Users*
(orange indicates quarterly averages)



*comScore total persons monthly unique visitors of unduplicated total of the major audio entities including: Katz Digital, Spotify, Pandora, iHeart, SoundCloud, Radio.com, Amazon Music, TuneIn, Tidal, NPR Stations. These 10 are responsible for the vast majority of digital audio usage.