

Crossbow - The only software solution built to increase inbound logistics profitability.

Inbound logistics departments can now take action on the challenges that threaten their savings every day.

Freight costs are typically viewed as an unavoidable expense, but for companies managing their own inbound freight, it doesn't have to be that way. An inbound freight operation should be an investment that results in a reliable return.

Without closely managing this investment, however, inbound logistics departments are put at the mercy of a fickle market and can only hope conditions do not change and disrupt their operation.

So how can inbound logistics departments actually handle challenges such as *changing carrier rates, unplanned accessorial charges, freight allowance updates, backhaul availability, mode shifts, fuel prices, etc.*? The list goes on and on! Any of these issues can cause freight savings to plummet at any moment...

What if there was a solution agile enough to recognize these issues and help you to correct them?

Enter Crossbow, a patented Software-as-a-Service (SaaS) solution which allows you to become an informed and active investor in your inbound freight operation. Crossbow connects directly to transportation and purchasing management systems, uncovering opportunities within your network to maximize routing efficiencies and savings. With this new actionable intelligence, you can find and fix problems faster, plan better, and then actually execute to your plan.

Crossbow is a unique multi-faceted solution that allows both larger and smaller inbound logistics departments to reduce freight costs and manage supply chain operations more efficiently.



Crossbow - Multi-faceted approach

1

Take Action – Gain full network visibility to have immediate exposure to what is happening within your operation, what to do about it and how to take action and fix it.

2

Execute to Plan – Determine order and route expectations to set financial targets and create solutions, then measure and analyze performance trends to take immediate corrective action.

3

Maximize – Harness the ability to manipulate the sizing and timing of purchase orders to fully optimize freight consolidation, resulting in new, vastly improved ordering guidelines.

Don't be a passive investor with your inbound freight management. Grow the power, size and profitability of your inbound freight portfolio with Crossbow.