



CHECKLIST: FIND THE RIGHT CROWDFUNDING PLATFORM

Make sure to compare these following features when choosing the right crowdfunding platform:

- Reach: How many backers are active on the platform?
- What is the average user of the platform interested in & how well does this match with your specific product?
- What payment options does the platform provide?
- What share of the collected funds will the platform get as a fee?
- What language options does the platform provide?
- What are the general terms and conditions of the platform?
- What is the approach of the platform regarding transparency?
- How professional is the platform managed and run?
- How does the platform support you?