



ROOTCAMP

A SPINLAB
INCUBATOR



An aerial photograph of a lush green agricultural field, likely corn, with a white semi-transparent rectangular box overlaid in the center. The box contains text about the mission of RootCamp. The field is divided into sections by thin white lines, and a small stream or ditch is visible on the left side.

Our Mission

RootCamp - A SpinLab Incubator - is an intra- and entrepreneurial incubator that catalyzes innovation within the agriculture and food industry.

Our mission is to disrupt the agri-food value chain, combining startup programs and corporate innovation.

It was initiated by the **SpinLab Accelerator** and **K+S**, a worldwide player in the fertilizer and salt field.

The incubator is located in the heart of **Hannover**, the capital of the German federal state Lower Saxony and a center of the agriculture and food industry.

Startups and Grown-Ups from all over the world are welcomed to join different programs, which last **from 3 to 12 months**. To seize growth opportunities, teams get unique access to coaching, mentoring, expert knowledge and the network of corporations, investors and other entrepreneurs.

Additionally, the program fuels the implementation of ideas into scalable business by a **non-equity grant valuing up to 50k euro**.

Learn more at root.camp.

Our Program

Highlights:

- top-level know-how
- support network
- 24/7 office access
- flexible program start, end and duration times
- 100% free program + up to 50k incubation grant

Verticals:

- Ag Biotechnology
- Agribusiness Marketplaces
- Bioenergy & Biomaterials
- Farm Management Software, Sensing & IoT
- Farm Robotics, Mechanization & Equipment
- Innovative Food
- Supply Chain & Packaging Solutions
- Novel Farming Systems
- Miscellaneous

Startup Programs:

EARLY STAGE STARTUP	LATER STAGE STARTUP
PHASE 1: ACCELERATION 3 MONTHS Accelerating towards investor readiness	STARTUP CAMP 1 WEEK Intensive innovation deep dive between startup and strategic partner
PHASE 2: INTEGRATION PROJECT 3-9 MONTHS Implement the innovation as marketable solution	INTEGRATION PROJECT 3-12 MONTHS Pilot your solution within our partner' corporate environment

For Early Stage Startups:

The program entails a 3-months acceleration phase including access to the ecosystem, all learning resources and funding to make startups investor-ready. After that, they will have the possibility to get additional 9 months incubation period to further define, develop and pilot their product/technology in cooperation with our corporate partners.

For Later Stage Startups:

Startups will get 3 to 12 months period to get real market validation. The goal is to have their solution implemented within the corporate real-world environment through pilot projects and accelerate their growth. Pilot outcomes include:

- product co-development
- commercial partnership
- licensing agreements
- extension of customers base
- additional investments

Our team



Managing Director - Philipp Rittershaus

Philipp has gained extensive experience as LifeScience Investor at the High-Tech Gruenderfonds and has a background in industrial biotechnology. Philipp holds a Doctorate degree in Biotechnology from the University of Hohenheim, an MBA in Engineering Management from the University of Applied Sciences Mannheim and a Master in technical Biology from the University of Stuttgart.



Program Manager - Gaia Amatteis

Gaia has extensive experience in project management working for companies like Techstars, Procter and Gamble and Bosch in different countries like Italy, Germany and Japan. She studied between Italy and Germany and has a Double Master degree in International Business and Economics.

Our Founding Partners



SpinLab – The HHL Accelerator is a startup accelerator located in Leipzig. Founded in 2014 together with the Leipzig Graduate School of Management the SpinLab has helped over 70 startups to reach their goals. With a partner portfolio of over 25 corporations the program welcomed technology-based concepts from various industries like e-health, smartcity or energy. Plus: Their office is located in a beautiful re-invigorated cultural and art industrial hub called Spinnerei. Learn more at spinlab.co.



With its mineral products, K+S helps farmers to secure world food and supplies the industry with important raw materials. The focus is on the customer and his needs. In order to position K+S successfully globally in the long term, they are increasingly acting in accordance with innovative future concepts to discover new products and growing markets. More about K+S at kpluss.com

Our Innovation Partners



Our first batch



Aquapurna - Germany
Aquaculture



Be-Grow - Germany
Soil improvement



Cropt - Serbia
Digital recommendation for fertilizer



PlasticFri - Sweden
Foil made from agricultural residues



SmartCloudFarming - Germany
Digital 3D soil maps

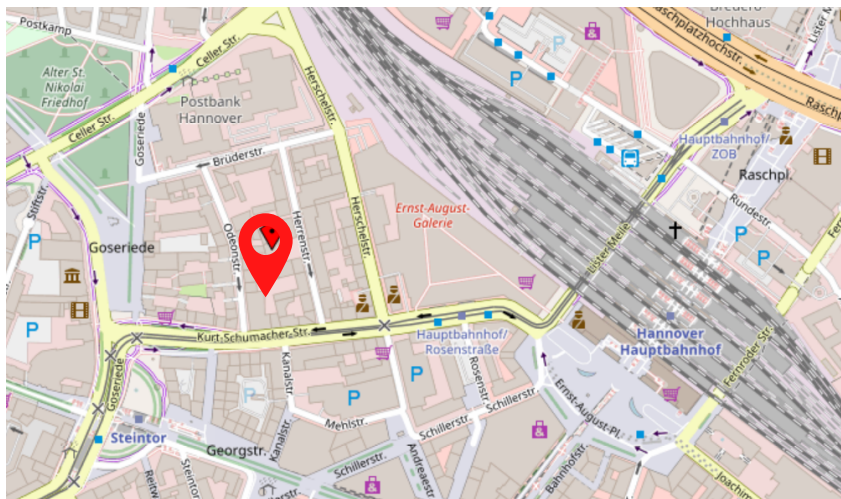
Contact

For questions and interview requests please contact:
Gaia Amatteis, Program Manager at RootCamp

✉ gaia@root.camp
☎ (+49) 511 33730620



Visit our Co-Working and Event Space
at Jurco-Haus
Herrenstr. 12 30159 Hannover



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