

TeachingChannel

Tch Plus



ABOUT

[Teaching Channel's](#) mission is to **create an environment where teachers can watch, share, and learn new techniques to help every student grow.** We believe teachers should have opportunities to learn from each other, and teachers tell us that video has become essential to helping them see a broad range of approaches for working with students and for fostering self-reflection.

As a leading provider of professional learning, Teaching Channel develops the most current, relevant, and individualized teacher support materials to address local, state, and national trends in education. The Teaching Channel approach to professional learning transcends other PD providers by **offering videos, lessons, and observation tools** that help teachers feel confident and supported in their efforts to understand and address these trends, ultimately impacting teaching and learning.

Teaching Channel recognizes that teacher effectiveness encompasses a wide spectrum of teacher attributes including content-area knowledge, behavior management skills, time management, and the ability to directly contribute to student achievement. Teaching Channel provides a unique approach to strengthening these attributes by building teacher capacity through a video observation platform. [Teaching Channel Plus](#) **is a platform that allows for self-evaluation, coaching and mentoring, and job-embedded inquiry;** giving teachers more useful, individualized professional learning opportunities for growth and refinement of practice.

TCH CONTENT LIBRARY



Classroom Videos

Teaching Channel has over [1,400 classroom videos](#) and the library is always growing. The videos were largely funded through grants from foundations and organizations, e.g., Gates, Hewlett, Helmsley, Stuart, Overdeck, Getty, Carnegie Corp of New York, Boeing, NEA/AFT, and NSF. As such, each video has gone through a rigorous review process with content and educational experts.



Uncut Videos

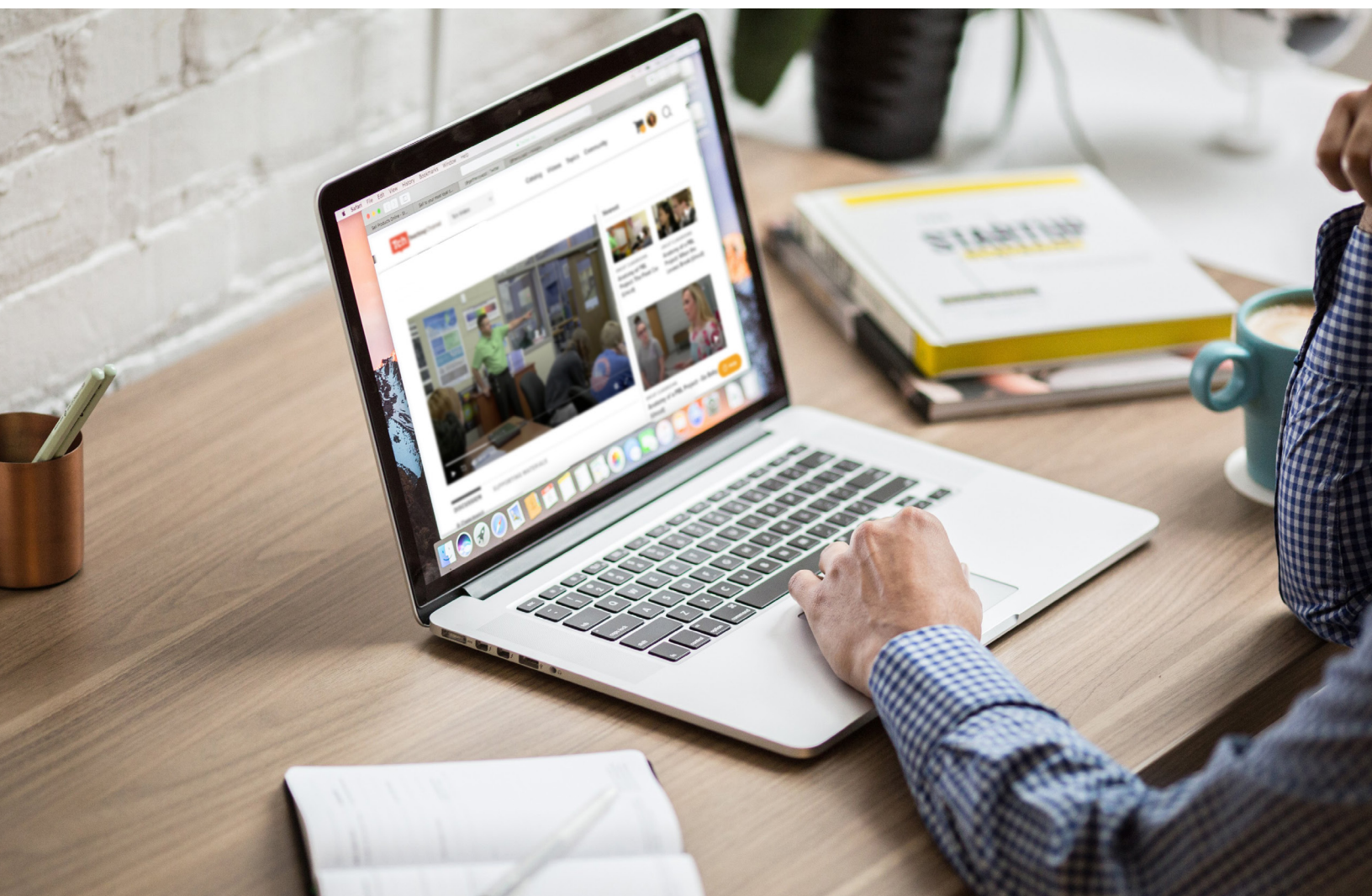
Roughly 175 plus of our videos are “Uncuts”, meaning minimally edited footage of lessons, without narration, of classrooms that we have filmed. These full-length videos range from 20-120 minutes and provide an opportunity to observe a teacher from start to finish of their lesson. They can be used for calibration exercises with rubrics to create inter-rater reliability among observers. These lessons also help supplement in-person classroom observations for teachers to unpack and interpret teacher moves.

DIY Videos

Teaching Channel also has over 40 short DIY videos which are video submissions from the field. Many of these feature our Teaching Channel Laureates, who are award-winning teacher leaders. These videos focus on points of instruction that are targeted and focused, so a teacher can watch and adopt a new practice.

How To Videos

Lastly, Teaching Channel has a set of “How To” videos that assist users in platform use. These give users a boost in platform fluency and answer common questions. These are accompanied by PDFs.



Blog Articles

Teaching Channel also produces a weekly popular blog, [TCHERS' Voice](#), which has regularly shown up in the list of 100 most popular education blogs. It includes **tips, new ideas, thought pieces, and ways of using videos to enrich teaching and learning**. Writers include academics, teacher leaders, students, and Teaching Channel staff. We currently have over 1,200 blogs on a wide variety of current events and topics.

Learning Plan Library

Making use of Teaching Channel's stellar content, Teaching Channel has curated video playlists aligned to various practices and weaved them into learning plan sequences. Each learning plan is based on our Theory of Professional Learning, which is based on a job-embedded, video-fueled, inquiry cycles that assist teacher's in-depth analysis of often vexing puzzles of practice. **Currently, there are 75 plus learning plan topics** with more being added quarterly. Examples of topics include:

- Classroom Management
- Culturally Responsive Teaching
- Differentiation
- Foundational Teacher Practice
- Fostering Family Partnerships

Additionally, professional standard aligned playlists (e.g., the California Standards for the Teaching Profession) are also housed in learning plans. Each learning plan can be customized to personalize learning.

TCH PLUS PLATFORM

Our award-winning platform was designed to **engage teachers in not only seeing others teach, but also to investigate their own practice.** To do that, Teaching Channel designed and built an architecture which allows schools, districts, universities, and organizations to have private instances of our platform. Inside these private instances, users upload videos and other content into collegial teams for discourse and feedback. The Teaching Channel Plus Recorder App for iOS and Android and video annotation tools allow for users to dig more deeply into practice and **produce the visual evidence they need to have grounded conversations.**



TCH PLUS CAPABILITIES

Currently, in addition to access of the 1400+ video library, Teaching Channel Plus platform has the following:

- Private customized site instances for schools, districts, states, universities and organizations
- Customized site-based **video library integration with Teaching Channel videos**
- Public or private Teams housing learning plans and discussion spaces
- Use of the Teaching Channel Recorder App for easy capture, edit, and upload of videos
- **Video annotation tools, customized rubric observations, and evidence-based collaboration ideal for coaching and teacher feedback**
- Collaboration spaces for coaching, mentoring, and PLCs
- **Facilitator dashboard** for gauging professional learning progress, moderating teams, and giving timely feedback
- Resource hosting space to consolidate all professional learning materials, lesson plans, and other organizational files
- Private individual and group messaging
- Customization tools to craft video-enhanced professional learning sequences
- LMS integration for SSO

PARTNERING WITH TEACHING CHANNEL

Our engagement team begins by supporting you with setting up your private instance, including a customized logo to brand your Homepage, 60 minute onboarding training, support with uploading users, a collection of content that you can select from to use in your learning experiences, and a Teaching Channel partner with you as you design, create, and support ongoing use of the platform. Upon partnership, your Teaching Channel partner will meet to discuss the content that you would like to utilize and how to organize the learning within your instance.

Higher Ed Partners

- Teaching Channel Implementation Partner – 60-minute onboarding training, support for user onboarding and set-up, and customer support.
- Student Teaching Learning Plan, Observations & Practicums – a curated collection of uncut videos, includes video playlists across subject and grade-level, along with prompts for reflection, and resources to support learning.
- Teaching Channel Playbook Resources – based on the use case, Teaching Channel will send protocols and resources to support implementation, with additional access to over 80 plus resources.

K-12 Partners

- Teaching Channel Implementation Partner – 60-minute onboarding training, support for user onboarding and set-up, and customer support.
- Curated Content - A selection of over 75+ learning experiences with curated content to personalize learning and support teacher development.
- Teaching Channel Playbook Resources – based on the use case, Teaching Channel will send protocols and resources to support implementation, with additional access to over 80 plus resources.