



# DIGITAL EXAMINATIONS FORUM 2021

Improving student experience with  
e-assessment

**15 – 24 June 2021**

Hosted by:





● Tuesday 15th June // 10:00-11:00am CET

## Welcome to the students point of view

Speaker:

**DONALD LANCASTER**

Senior Lecturer in Marketing and Director of Studies for MBA programmes at Bath University's School of Management.

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● Wednesday 16th June // 10:00-11:00am CET

## Interview: Student Experience at Leeds Beckett University

Speaker:

**DEVERAL CAPPS**

Dean, Leeds Law School

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● Thursday 17th June // 10:00-11:00am CET

## The Great Proctoring Debate: Balancing Security & Student Experience

Speakers:

**MARY RICHARDSON,**

Associate Professor of Educational Assessment at UCL Institute of Education in London

**SIMON MCCALLUM**

Senior Lecturer at Victoria University of Wellington & Advisor & Consultant at 32 Stylus

**SCARLET VASS**

PhD student at The University of Birmingham

● Tuesday 22nd June // 10:00-11:00am CET

## Student Experience inside Inspera's Platform

Speakers:

**MATTHEW GODFREY,**

E-Assessment Consultant, Inspera

**JOHN BYRNE**

Community Manager, Inspera

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● Wednesday 23rd June // 10:00-11:00am CET

## Student Panel Debate: Digital Assessment – Hopes & Fears

HOST:

**DONALD LANCASTER**

PANELLISTS:

**PRATHA SONI, DERRAN NG**

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● Wednesday 23rd June // 7:00-0:00PM CET

## Meet Inspera!

Hosted by:

**DONALD LANCASTER & JOHN BYRNE**

Guests:

**BJØRN RUSTBERGAARD**

CEO Inspera

**+ More members of the Inspera team**

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● Thursday 24th June // (10:00-11:00am CET):

## The Implementation of Digital Assessment: Do students care? Can we unlock their engagement?

Speaker:

**ISHAN KOLHATKAR**

General Manager, Inspera UK

# BIOS



## Dr Donald Lancaster

Senior Lecturer in Marketing and Director of Studies for MBA programmes at Bath University's School of Management.

Dr Donald Lancaster is a Senior Lecturer/Associate Professor in Marketing and Director of Studies for MBA programmes at Bath University's School of Management.

He came to the University in 2014 after an established international advertising career. Working with ad agencies big and small, he trained in London before embarking internationally to the Middle East, the Far East, Asia Pacific, back to Europe and finally, 23 years later, London again. His clients have included many famous brands; e.g. Mars, Unilever, P&G, HSBC, Citi, Beefeater Gin, Stella Artois, Mazda, Toyota and even Aston Martin. He has led agencies for DMB&B, WPP (JWT, Ogilvy) and IPG (Lowe, Lintas) among others and has championed marketing strategy and multi-channel communications, content creation and evaluation across sectors, cultures and borders. His interest and experience in the field led to guest -lecturing, then doctoral research and now a full -time commitment to teaching tomorrow's marketers. His PhD examined the complex inter -company and inter -country relationships that drive the business of international advertising, looked at through the lens of institutional work. As part of his teaching practice, he champions the use of digital exams at the University of Bath.



## Deveral Capps

Dean, Leeds Law School

Deveral is the Dean of Leeds Law School. He joined Leeds Beckett in 2015 and has been involved in Higher Education for over 20 years, 18 of which were spent at Northumbria. As a barrister, in both civil and criminal law, Deveral has appeared in courts across the North of England and is a door tenant at Trinity Chambers in Newcastle upon Tyne. As a legal academic he has taught on undergraduate, postgraduate and professional courses and published widely on legal education, legal skills and eCommerce law.

Deveral has had significant input into the development of legal education and training in the UK. Between 2011 and 2013, he sat on the steering panel for the Legal Education and Training Review, the largest review of legal education since 1971. Deveral sits on the Bar Standards Board's Future Bar Training Programme Board and is a member of the Curriculum and Assessments Review group examining how barristers will be trained in the future. He is also a panel member for the subject pilot of the Teaching Excellence Framework (TEF).

As an expert in Quality Assurance, Deveral has a broad understanding of academic quality assurance processes. He is an experienced external examiner, including lead external examiner, for all types of academic award and also solicitors' Higher Rights. He has also been a member of Institutional inspecting panels on behalf of the Solicitors Regulation Authority and the Bar Standards Board. Outside of law, Deveral is a board member and trustee of Ballet LORENT, the leading contemporary dance company in the North East.



## Mary Richardson

Senior Lecturer in Marketing and Director of Studies for MBA programmes at University College London.

Mary is an Associate Professor of Educational Assessment at UCL Institute of Education in London. She leads an MA Assessment programme and most of her research is focused on assessment, rights-based education and philosophy of assessment. Mary is currently completing a book looking at public confidence in assessment and starting a new research project examining the user-experience of AI technologies for language testing.

Mary worked in policy departments and an awarding body before moving into academia where she has been for the past 16 years.

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## Dr Simon McCallum

advisor and consultant at 32 stylus, Senior Lecturer at Victoria University of Wellington NZ, and førsteamanuensis at the Norwegian University of Science and Technology Norway.

Dr Simon McCallum is an advisor and consultant at 32 stylus, Senior Lecturer at Victoria University of Wellington NZ, and førsteamanuensis at the Norwegian University of Science and Technology Norway. He has been lecturing for 20 years in both New Zealand and Norway. He has won teaching awards in both New Zealand and Norway for teaching excellence and innovation in teaching methods. He teaches game development, user experience, and games for health.

Fun fact: I am an expert in Medieval siege weapons, having published in Experimental Archeology and building two trebuchet for the movie Redbad.



## Matthew Godfrey

E-Assessment Consultant, Inspira

Matthew is an E-Assessment Consultant who has been working for Inspira for the past two years. In his role at Inspira, Matthew works closely with both new and prospective clients to gain an understanding of their e-assessment requirements and provide unique digital assessment solutions. Working with a diverse range of clients and sectors means he has a rich understanding of both the similarities and unique differences that every organisation can require from an online examination tool. He is looking forward to showing you some of the innovative authoring features which Inspira has to offer, providing some useful tips and tricks, hearing about your e-assessment projects and answering any authoring questions you can throw at him.

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## Ishan Kolhatkar

General Manager, Inspira UK

Ishan Kolhatkar is General Manager of Inspira UK. Prior to joining Inspira he implemented the platform across an entire University, eliminating pen and paper exams. Ishan was a practising Barrister for almost a decade before moving into Education, first as a Lecturer on the Bar Exams, then he became Deputy Dean of Learning and Teaching and finally Director of Group Education before moving to Inspira. He therefore has first hand knowledge of what faculty, administrators and senior leaders want from digital assessment, along with the digital transformation and change management required to make it happen. Away from work he's a keen amateur chef, posting pictures and videos of his food online.



## John Byrne

Community Manager, Inspera

John is working as a Community Manager in Inspera's Marketing Team. Prior to Inspera John has received his business education from University College Dublin in Ireland and from Norges Handelshøyskole (NHH) in Bergen, Norway. He started out his career in Microsoft and spent five years working for Visma, a large SaaS ERP company based in Oslo, allowing him to get a good grasp of the software industry. In his free time, he is usually travelling or outside taking advantage of nature's opportunities.

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## Scarlet Vass

PhD Student, The University of Birmingham

Scarlet is a first year PhD student at The University of Birmingham. Her research focuses on Anthropology and International Development. As she began her PhD at the start of the coronavirus pandemic it has been entirely held remotely via online services.

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## Derran Ng

Postgraduate student, University of Bath

My name is Derran Ng, and I am currently a postgraduate student studying MSc Marketing at the University of Bath. I have been using Inspera for exams this year and looking forward to the session!



## Pratha Soni

Master's student, University of Bath

I'm Pratha Soni, A master's student at the University of Bath specializing in Marketing. I have a keen interest in the field of Marketing since my undergrad (Bachelor's in Commerce). I have previously worked in India as an analyst in Accountancy and Taxation but once I realized that my true passion lays in connecting brands and people I shifted industries and worked as a Marketer for almost a year before starting my journey at the University.

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