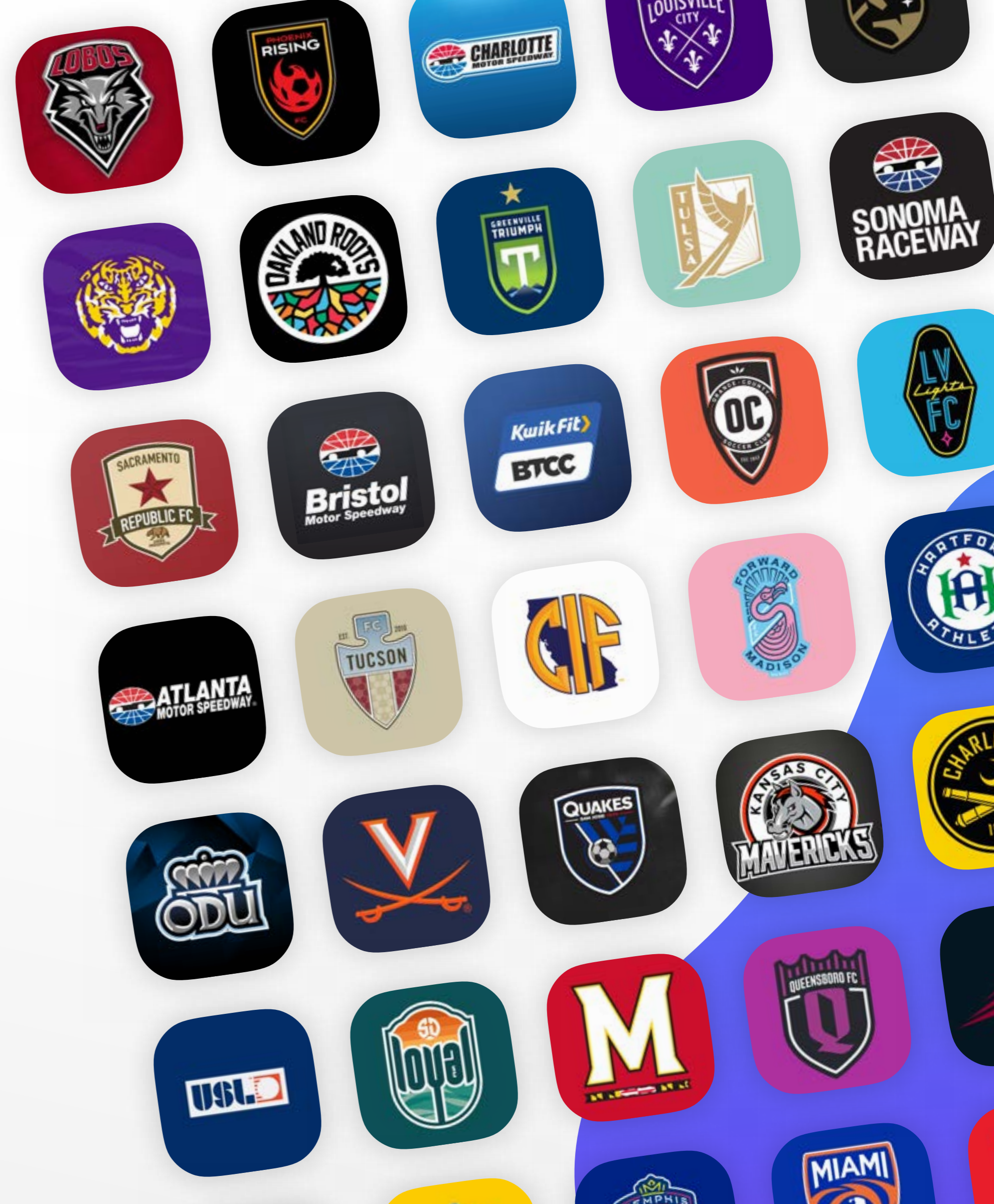




FanThreeSixty Mobile



# Every day is gameday



Get more from your app than just live stats and website content.








# Engage with the right fans at the right time

 **New Fans**   
👤 973

 **In-venue Fans**   
👤 42K


 **Top Leads**   
👤 5.7K



**Welcome to the family! Use the code BESTFANS for 20% OFF 🥳**  
Thanks for downloading the app, be sure to keep an eye out for special news and offers.

❤️ 131 2 min ago


[🛒 Start Shopping](#)



**Another WIN!!! That means free burgers for everyone 🍔🍔🍔**  
With every team win, present your ticket at any local FanBurger location for a free burger!

❤️ 784 Just now

[Area Locations](#)



**2021 season ticket packages are now available**  
Don't miss out on newly added member benefits! Starting this season, all season ticket...

❤️ 136 4 hours ago

[🎟 Browse Tickets](#)



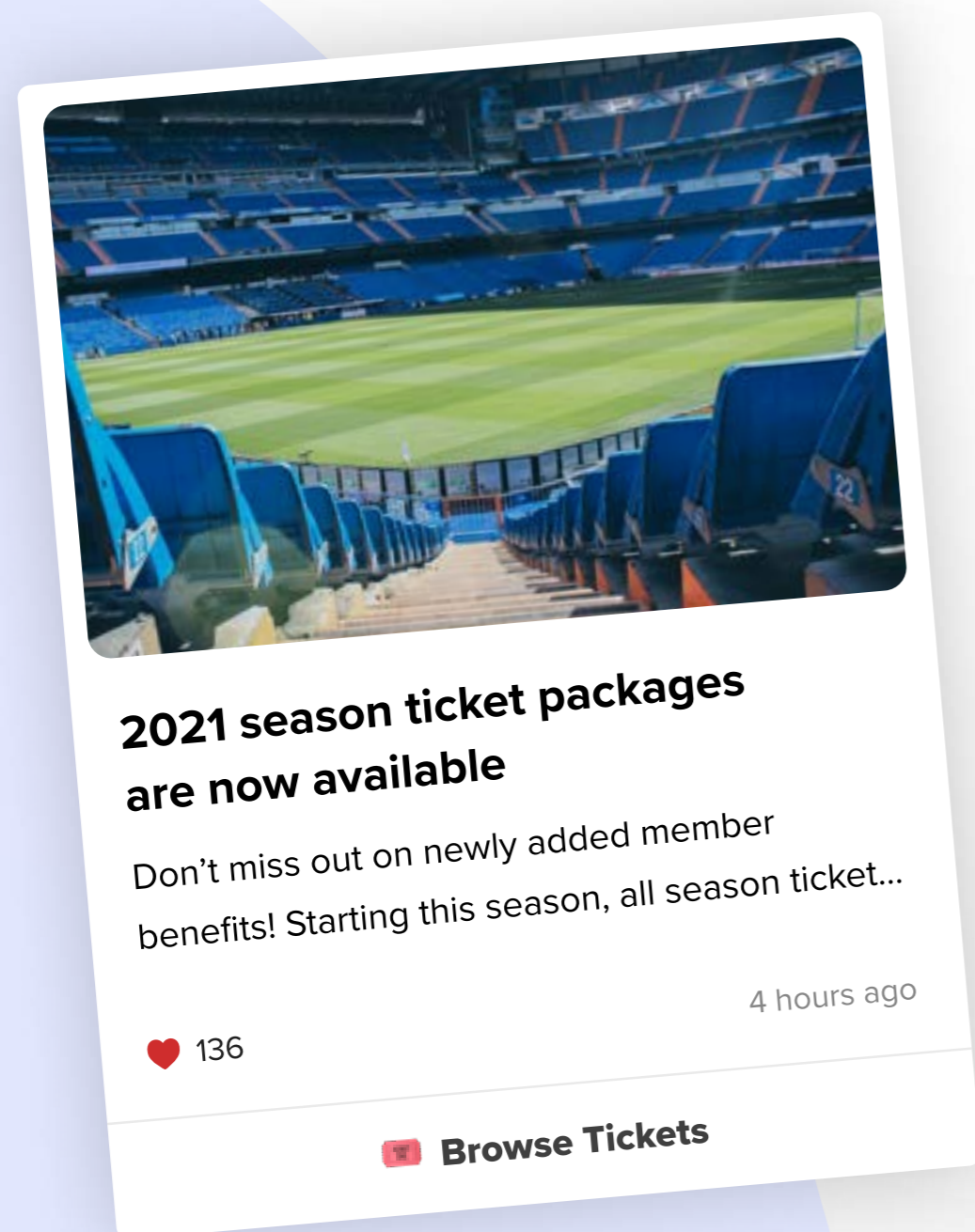
# Get to work quickly with our simple & easy tools

The image shows a user interface for editing a social media post. On the left, there is a photo of a stadium with blue seats and a green field. Above the photo is the text "Image or video" and a "Replace" button. Below the photo are "Rotate" and "Save" buttons. Below the photo area is a "HEADLINE" section with the text "2021 season ticket packages are now available". On the right, there is a "PREVIEW" section showing the same photo and text as the final post would look.





# Measure the impact of your content as engagement grows



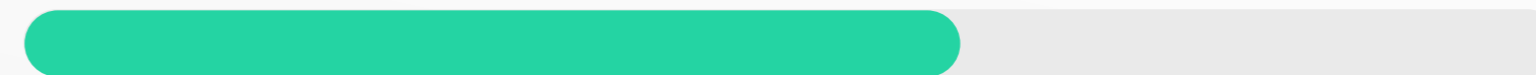
Impressions  
**12,671**

Fans Reached  
**5,764**

Likes  
**136**

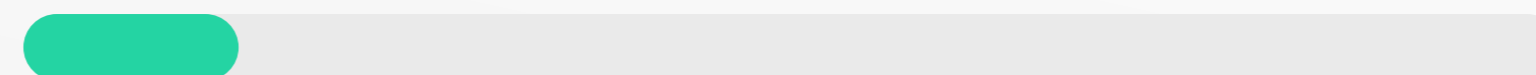
Open Rate

61%



Click Rate

14%



# Build smarter strategies with fan insights

🔥 Active Fans  
**16,890**

📈 Up 3% from last year

🌱 Registrations  
**1,288**

📈 Up 5% from last year

Returning Fans  
**65%**

New Fans  
**35%**

📱 Your average fan opened the app **9 times** during this period.



Fans targeted in this campaign make up 40% of all buyers for these products



72% of fans answered this trivia question correctly



Your average fan opened the app 9 times this week



This fan is 82% likely to renew their season ticket package

Typical Household Income\*  
**\$75k – 100k**

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25K-50K

8%

50K-75K

Demographics

Women  
**27%**

Men  
**72%**

Total fans  
**24,343**

🕒 Years as a fan  
**0.6**

💰 Spend per fan  
**\$100**

📍 Distance to venue  
**13 mi**

Engagement level ⓘ

High

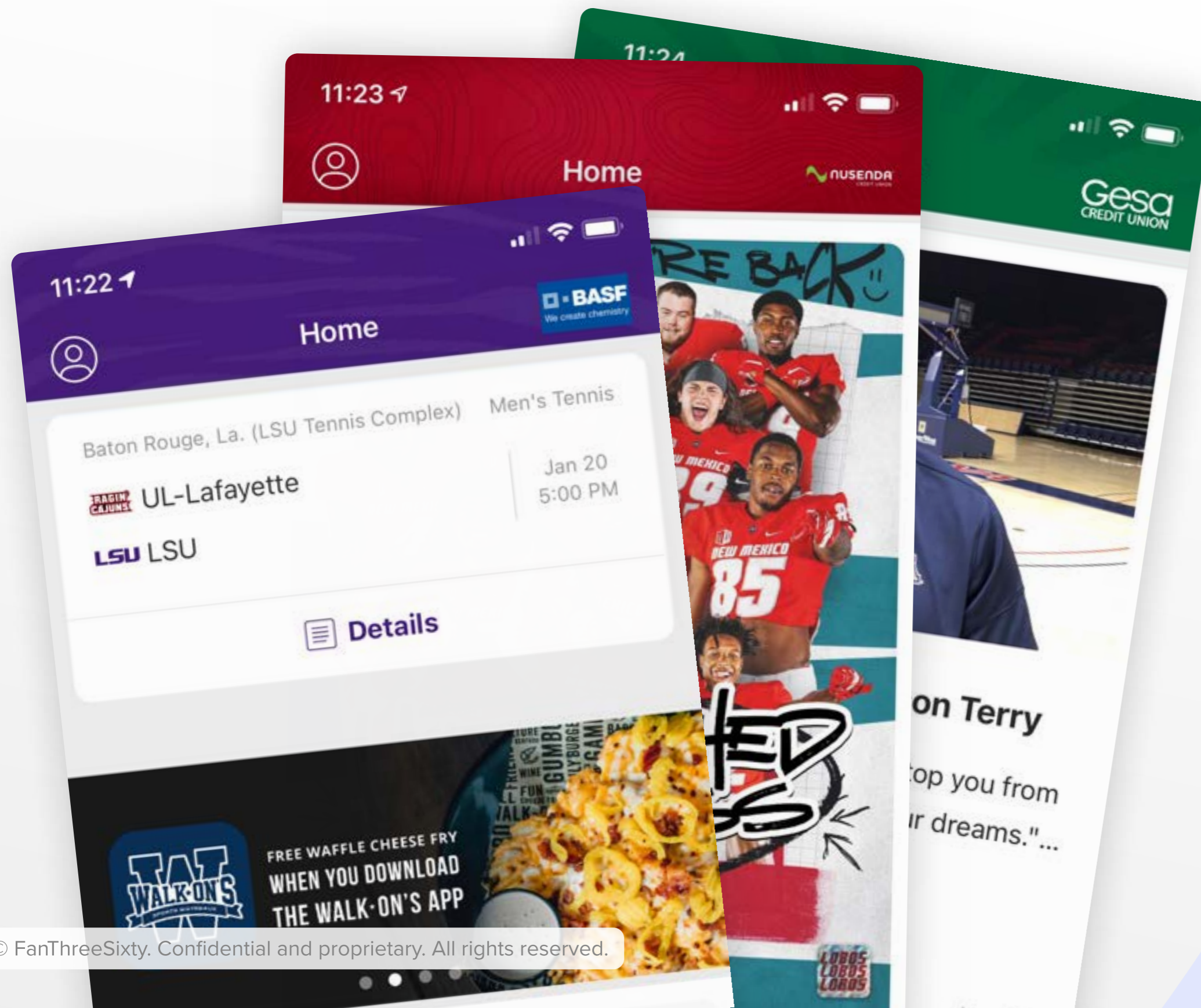
Medium


Low


Inactive




# Grow revenue by selling sponsored digital assets



	<b>Gesa</b> 3 assets	Impressions <b>600,000</b>	Value <b>\$10.7K</b>	...
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	<b>Nusenda</b> 2 assets	Impressions <b>800,000</b>	Value <b>\$15K</b>	...
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	<b>BASF</b> 4 assets	Impressions <b>1,300,000</b>	Value <b>\$24K</b>	...
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\*These numbers do not reflect actual metrics



# Let your fans order from their seat with our mobile commerce integration

**Burgers**  
**\$3.60**



Toppings optional

PICK UP TO 3 (OPTIONAL)

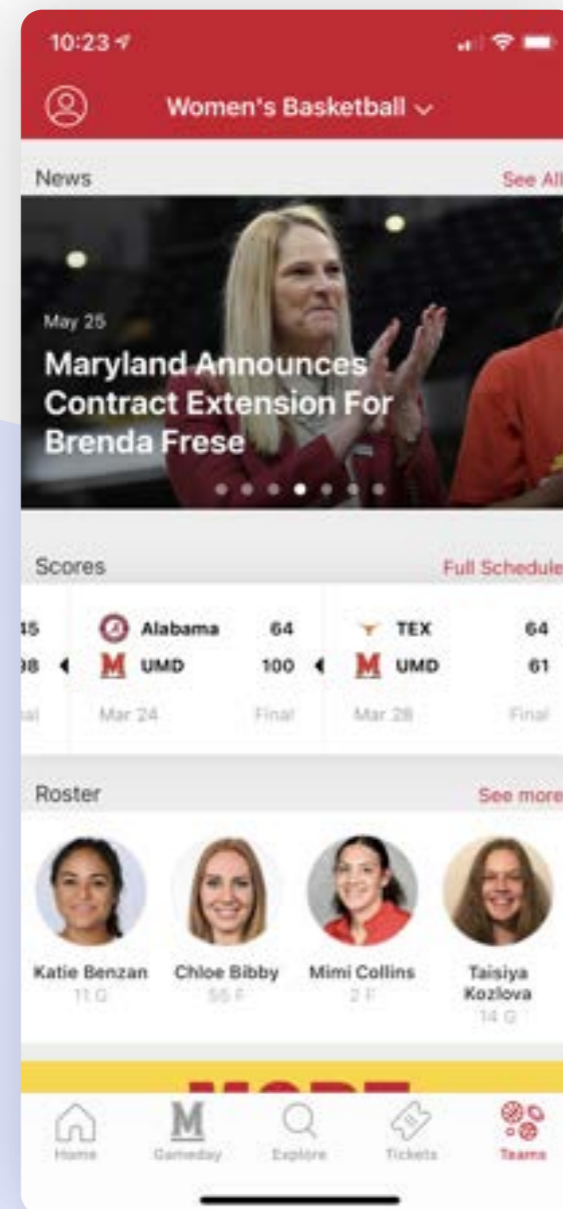
- Cheese
- Tomato
- Lettuce

**ADD TO CART** **ORDER NOW**

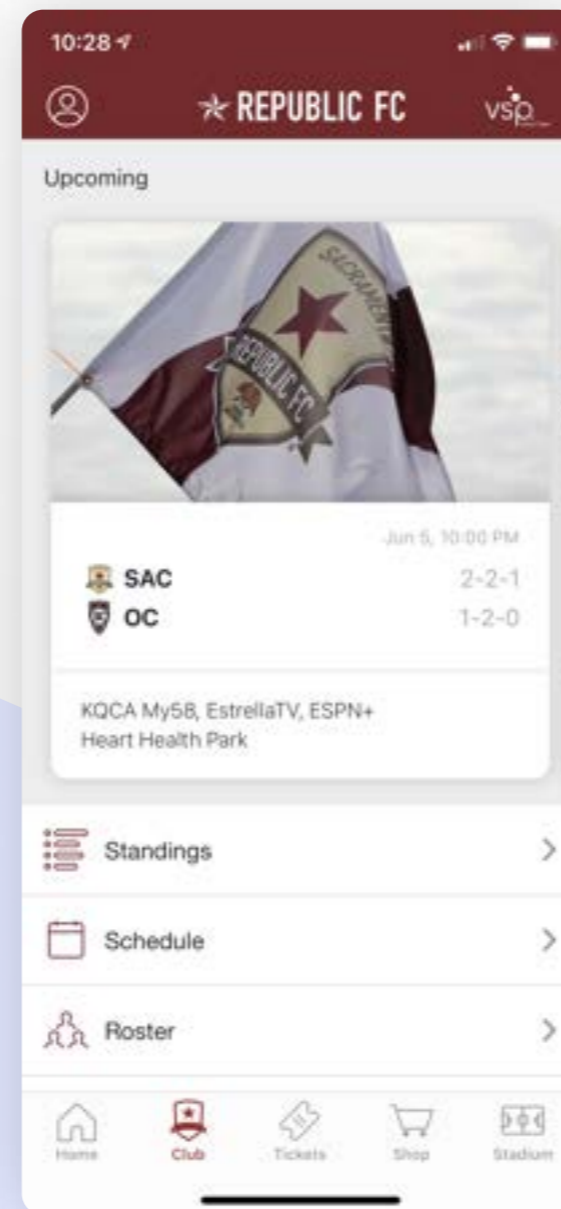




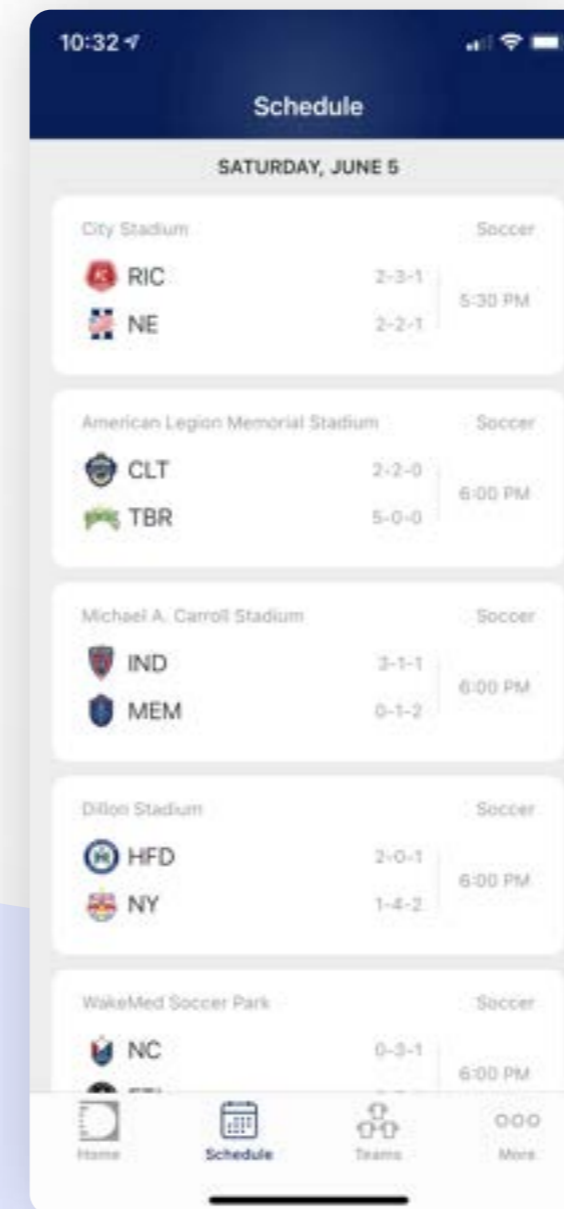
# Flexible templates for every sports vertical



 Colleges



 Teams



 Leagues

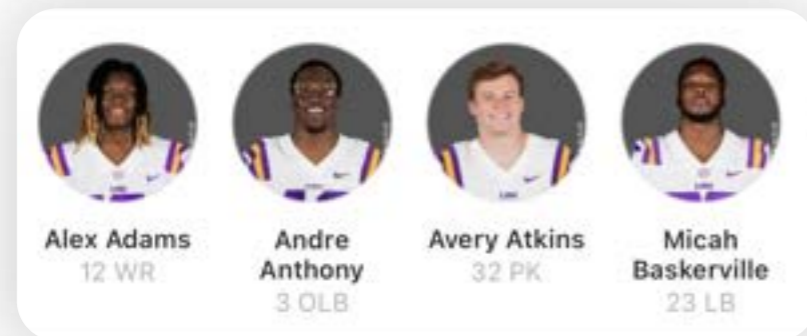


 Live Events

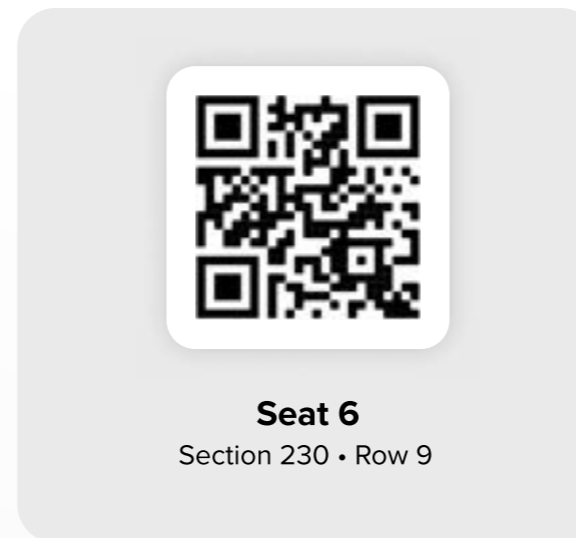




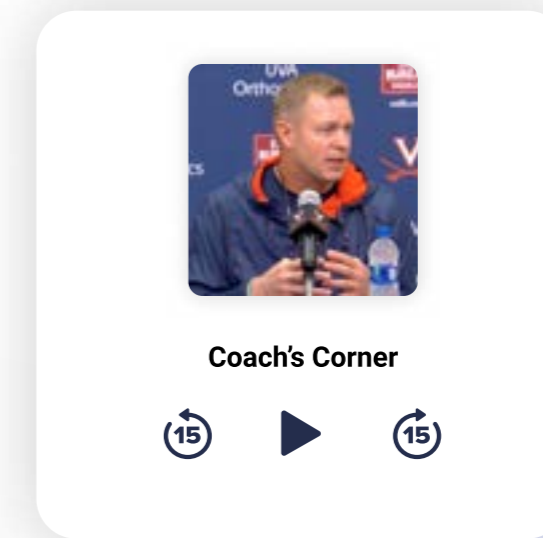
# All the standard features and more



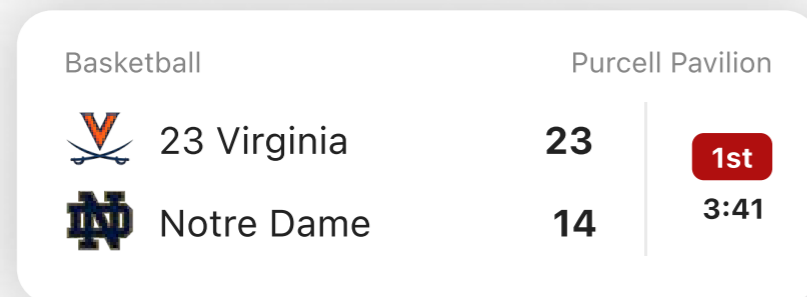
Rosters



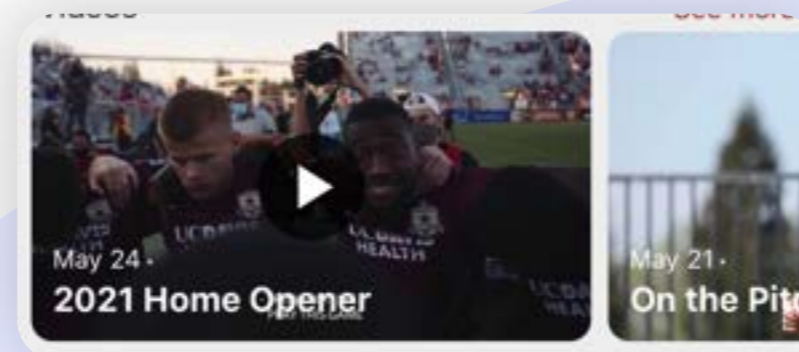
Ticketing



Audio



Scores



Video



Schedules



# App Store Reviews

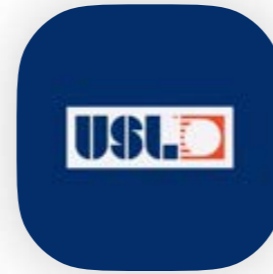


As a Lobo football Alum this is the must have app for all things UNM!

Great insight to all sports, not just the main ones (football, baseball, M/W BBall).

I've found myself following all Lobo sports much more closely.

**BrysKryspy** | April 9



**Best soccer app around.**

I have been a soccer fan for years now and have been searching for an app where I can stay up to date on all games. This app is for sure the place. Download it and you will not be disappointed!

**cason** | March 4



**Awesome app** 🐅🐅

Fun interactive content and a great way to have everything Terps at your fingertips!

**Tiger05713** | Oct 24





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