|  |  |  |  |
| --- | --- | --- | --- |
|  | **FUNDRAISER OPTION A** | **FUNDRAISER OPTION B** | **FUNDRAISER OPTION C** |
| **Safety** |  |  |  |
| **Participation** |  |  |  |
| **Alignment with School Needs** |  |  |  |
| **Technology** |  |  |  |
| **Corporate Matching** |  |  |  |
| **Raising Funds** |  |  |  |
| **School Community Building** |  |  |  |
| **Team & Client Service** |  |  |  |
| **Prizes** |  |  |  |
| **Cost & Options** |  |  |  |
| **Total Points** |  |  |  |



**How to Use this Document:***Be the rockstar at your school. Customize this document to help you more easily decide which fundraiser might be best fit for your school. The ability to compare offerings side by side will help make the process feel a little less daunting.*

*Ask the fundraising companies you’re considering the questions on page 2, capture any notes on pages 3-5 and then rank the fundraisers below based on which best meets your school’s needs. Then, total the scores using the chart below. Use whatever scale you deem best to identify the top option!*

**We want to raise $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
  
We are raising money for \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
  
\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.**

**What Things Are Most Important for Your School When Selecting a Fundraiser? *(circle all that apply)***

**All students included   
Little effort for teachers   
Profit a lot**

**Increase school spirit   
Virtual and on-campus options   
Safe and fun for students**

**Communication resources provided  
Gets Students moving   
Brings donors beyond parents   
Has online platform  
Includes corporate matching**

**Has DIY options**

**Includes prizes**

**Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**My Fundraiser Checklist**

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|  |  |  |
| --- | --- | --- |
| **Safety** | What safety measures do you have in place to ensure the fundraiser is safe for all involved? | How will this fundraiser adapt to our continually changing regulations? |
| **Participation** | In what ways can you help us increase participation among our school community? | What kind of communications plan and social media resources do you provide before and during our fundraiser to help us raise the most? |
| **Alignment with School Needs** | How does your fundraiser align with learning in these times? Virtual, A/B. Schedules, Hybrid, on-campus, etc? | Do you customize your fundraiser for my school? If so, can you share with me some examples of how you’ve done this for other schools? |
| **Technology** | Does your program have an online platform included with it? If so, what kind of technical support exists before, during and after the fundraiser if there’s a technical issue? | What reporting features exist for your platform? What data will we be able to see before, during and after the fundraiser? |
| **Corporate Matching** | Does your platform include easy corporate matching capabilities? Does the school profit 100% of the corporate matches made through the platform? | How does your corporate matching work? |
| **Raising Funds** | How does your online platform help our school expand getting donation from people beyond our school parents? What features help do that? | Does your fundraiser allow for students to create their own videos and email to sponsors? |
| **School Community Building** | How can the fundraiser help build school community? | Does the fundraiser have any built-in learning, character or fitness lessons for the students? |
| **Team & Client Service** | What kind of customer service/account managing exists for the fundraiser? Do I have a consistent point person? | Are your team members local? Will there be someone local to come to our school, if needed. How many schools do you serve each year? How many years have you been in business? |
| **Prizes** | Most fundraisers include prizes. What are your prizes? | How are the prizes delivered? Can you ship prizes directly to student homes? Is that an extra fee? |
| **Cost & Options** | How do you charge for your services? Do you have DIY options? | If we sign up again after our fundraiser, are we locked into the same pricing or can we change the level of service? |

**Below are two important questions to ask each of your potential fundraising partners on each of the key topics.**

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|  |  |  |
| --- | --- | --- |
| **Safety** |  |  |
| **Participation** |  |  |
| **Alignment with School Needs** |  |  |
| **Technology** |  |  |
| **Corporate Matching** |  |  |
| **Raising Funds** |  |  |
| **School Community Building** |  |  |
| **Team & Client Service** |  |  |
| **Prizes** |  |  |
| **Cost & Options** |  |  |

**Notes from discussion with company A**

|  |  |  |
| --- | --- | --- |
| **Safety** |  |  |
| **Participation** |  |  |
| **Alignment with School Needs** |  |  |
| **Technology** |  |  |
| **Corporate Matching** |  |  |
| **Raising Funds** |  |  |
| **School Community Building** |  |  |
| **Team & Client Service** |  |  |
| **Prizes** |  |  |
| **Cost & Options** |  |  |

**Notes from discussion with company B**

|  |  |  |
| --- | --- | --- |
| **Safety** |  |  |
| **Participation** |  |  |
| **Alignment with School Needs** |  |  |
| **Technology** |  |  |
| **Corporate Matching** |  |  |
| **Raising Funds** |  |  |
| **School Community Building** |  |  |
| **Team & Client Service** |  |  |
| **Prizes** |  |  |
| **Cost & Options** |  |  |

**Notes from discussion with company C**