

ART FILE GUIDE

All art will need to be in the highest resolution possible for printing. These art files are known as Vector Files.

VECTOR FILES

- Files that can be reduced or enlarged to any size without losing clarity.
- Typical Vector file types include: .ai, .eps, .ps, .indd, and .pdf.
- How do I tell if it IS a vector? ZOOM in and if you see clean lines then it IS a vector.

NON-VECTOR FILES

- Files that lose clarity due to heavy pixilation.
- These files cannot be printed on shirts and typically end in: .jpg, .gif, .tif, .psd, and .bmp.
- How do I tell if it is NOT a vector? ZOOM in and if you see pixels the image is NOT a vector



VECTOR FILE ZOOMED IN 400%



NON-VECTOR FILE ZOOMED IN 400%

Note: If you are unsure whether your files are high enough quality you can email them to your Account Manager. They will confirm whether they are useable or not.