**Getting the Most from LinkedIn Checklist**

The Action Item this month is to follow the three steps in the checklist below to ensure you are getting the most from your LinkedIn efforts. Don’t forget to watch [Vector Firm Academy Sprint #002 here](https://www.vectorfirmacademy.com/lessons/sprint-session-2-creating-a-great-linkedin-profile/) on *Creating a Great LinkedIn Profile*. When you have finished the steps, click complete to get your 50 points.

1. Find and write down your SSI Number?
[Click here to get your SSI Number](https://business.linkedin.com/sales-solutions/social-selling/the-social-selling-index-ssi)

1. Do these things for **five days**:

\_\_ Like or share four posts daily

\_\_ Comment on two posts daily

\_\_ Post or share one piece of value-added content daily (something of value to your customers).

1. On day five…
[Click here to get your SSI Number](https://business.linkedin.com/sales-solutions/social-selling/the-social-selling-index-ssi)

Find and write down your NEW SSI Number:

**Remember, once you’ve finished the steps above, mark the step complete in Academy, but don’t stop your LinkedIn activities. Keep your routine going! Your consistency will pay off. It may take time to improve your SSI number or see results, but steady activity wins the day.**