

DIVIDEND GROWTH & U.S. DIVIDEND GROWTH

MONTHLY COMMENTARY

February 28, 2021



February was another positive month for equities on both sides of the border, with both the S&P/TSX and S&P500 continuing to make new all-time highs. However, the recovery in the economy and the stock market has started to cause a sharp rebound in interest rates from all time lows hit last summer during the worst of the COVID crisis, which could present a risk for some equities. For context, the 10-year government bond in the U.S. and Canada traded down to a yield of about 0.50% last summer. After the initial vaccine announcement, this rate moved up to about 0.90% at year end, and since then has shot up to over 1.50%. The move in rates is also partially responsible for some of the sector rotation we have seen in the market since the vaccine announcement in November. As investors, the value of a company can be calculated as the present value of future cash flows that the company will generate. With risk-free rates at close to 0%, these benefits high-growth companies that trade at a high valuation, as low interest rates can be used to justify very high valuations. As rates move higher, this becomes a headwind for these companies, and a tailwind for others. For example, we

are seeing the technology sector suffer on a relative basis, while we are now seeing outperformance in Financials, which usually trade at far lower valuations.

On the vaccine front, we continue to see positive news that are ahead of prior expectations. The Johnson & Johnson vaccine is the latest one that has been approved in both the U.S. and Canada, and when added to our existing approved vaccines, full vaccination of adults is expected to occur a few months quicker than previous forecasts at the beginning of the year. Besides being great news for humanity, it is also contributing to the strength seen in equities and interest rates.

February is always a busy month with many companies reporting their Q4 2020 results, and one of the more interesting set of results came from the Canadian Banks Q1 2021, which encompasses the November to January time period. This is a great time to make a year-over-year comparison as their Q1 2020 reporting period ended just before the COVID pandemic hit. As a group, earnings were estimated to be down roughly 5% year over year, but actual results blew away estimates and were up 12% on a combination of organic growth, lower provisions on loans, and improving margins. As a result, earnings for the group should

surpass 2019 levels this year, rather than in 2022 which is what was estimated previously. Bank stocks have performed very well to start 2021, and have a few things going in their favour in addition to their earnings growth. First, as discussed, the recent rise in interest rates is generally good for bank margins, so to the extent that rates stay at current levels or continue to rise it should be a tailwind. In addition, bank valuations remain fairly inexpensive, and they should capture some interest from other expensive parts of the market as the sector rotation

continues. And lastly, there is still a regulatory restriction on dividend increases and share buybacks as a result of the pandemic. If we continue to see excellent financial results this restriction could be lifted later this year, and we believe banks would respond by raising dividends substantially and repurchasing their own shares. We have great exposure to banks in both Canadian and U.S. mandates and are excited to see their recovery occurring ahead of our expectations.

If we continue to see excellent financial results this restriction could be lifted later this year, and we believe banks would respond by raising dividends substantially and repurchasing their own shares. We have great exposure to banks in both Canadian and U.S. mandates and are excited to see their recovery occurring ahead of our expectations.



DONNY MOSS, CFA

- Principal Portfolio Manager, North American Equities
- Joined iAIM in 2008
- More than 15 years of investment experience
- Bachelor's degree in commerce, Dalhousie University

Main funds managed by the team

✓	Dividend Growth
✓	U.S. Dividend Growth
✓	Dividend Growth Hybrid 75/25
✓	IA Clarington Canadian Dividend Fund
✓	IA Clarington Dividend Growth Class
✓	IA Clarington U.S. Dividend Growth Fund
✓	IA Clarington Canadian Conservative Equity Fund

iAIM snapshot

- Principal asset manager for iA Financial Group
- Major player in the asset management industry
- Manages \$97 billion in general portfolios and segregated and mutual funds
- A team of 184 people, including 108 investment professionals (including 44 CFA charterholders)
- Composed of experienced managers who emphasize fundamental analysis, identification of value and long-term investing

DISCLAIMER

This document was prepared by iA Investment Management. Unless otherwise indicated, the segregated funds presented in this document are offered by iA Financial Group and the Mutual Funds presented are offered by iA Clarington Investments Inc.

The opinions expressed herein are based on current market conditions and may change without notice. They are not intended to provide investment advice. The forecasts provided herein are not guarantees of future performance, and include risks, uncertainty and assumptions. While these assumptions appear reasonable, there is no guarantee that they will be confirmed.

An investment in the mutual fund or the segregated fund may result in commissions, trailing commissions, management and other fees. Please read the prospectus or the Information Folder before making an investment. Each rate of return indicated is a historical annual compounded total rate of return that takes into account fluctuations in the value of units or shares and the reinvestment of all distributions and does not take into account buying commissions or redemption fees, investment fees, optional fees or tax on payable income by a unit holder, which would contribute to poor performance. Mutual Funds are not guaranteed and the segregated funds are guaranteed in part, under certain conditions. The value often fluctuates upward or downward, at the risk of the subscriber, and past performance is not indicative of future performance.

The rate of return is used to illustrate the effects of the compound growth rate only and is not intended to reflect the future values of the investment fund or the return on an investment in the investment funds.

iA Financial Group is a business name and trademark of Industrial Alliance Insurance and Financial Services Inc. iA Investment Management is a trademark and business name under which Industrial Alliance Investment Management Inc. operates. iA Investment Management and iA Clarington Investments Inc. are wholly owned subsidiaries of iA Financial Group.

This publication contains information provided by companies not affiliated with iA Financial Group ("Third Party Content Providers"), including, but not limited to, ratings, stock indexes and company-classification systems ("Third Party Content") Third party Content is the property and trademarked by the relevant Third Party Content Providers and has been licensed for use by iA Financial Group. The use of Data received from Third Party Content Providers by iA Financial Group is authorized under licence.

This publication contains information provided by companies not affiliated with iA Financial Group ("Third Party Content Providers"), including, but not limited to, ratings, stock indexes and company-classification systems ("Third Party Content") Third party Content is the property and trademarked by the relevant Third Party Content Providers and has been licensed for use by iA Financial Group. The use of Data received from Third Party Content Providers by iA Financial Group is authorized under licence.

The information presented in this publication is provided for informational purposes only. iA Financial Group and Third Party Content Providers make no representations or warranties as to the information contained herein and do not guarantee its originality, accuracy or completeness. iA Financial Group and Third Party Content Providers disclaim all liability in respect of this information or the use or misuse thereof.

The investment funds offered by iA Financial Group ("Funds") are not sponsored, endorsed, sold or promoted by Third Party Content Providers. Third Party Content Providers make no representation as to the relevance of investing in the Funds, offer no guarantee or conditions in respect thereof, or assume liability in respect of their design, administration or negotiation.

Financial and economic publications of iA Financial Group are not written, reviewed or approved by Third Party Content Providers.

Any information contained herein may not be copied, used or distributed without the written consent of iA Financial Group and/or the relevant Third Party Content Provider.

Where FTSE indexes are used, or referenced: FTSE International Limited ("FTSE") © FTSE [2018] ® is a trademark of the London Stock Exchange Group companies and is used by FTSE under licence. "NAREIT®" is a trademark of the National Association of Real Estate Investment Trusts and used by FTSE under licence. "EPRA®" is a trademark of the European Public Estate Association and used by FTSE under licence. "TMX" is a trademark of the TSX Inc. used by FTSE under licence.

NASDAQ®, OMX™, NASDAQ-100® and NASDAQ-100 Index® are registered trademarks of NASDAQ Inc. and are licensed for use by iA Financial Group.

Where the Global Industry Classification Standard (GICS) is used or referenced: the GICS was developed by MSCI Inc. ("MSCI") and Standard & Poor's Financial Services LLC ("S&P") and is licensed for use by iA Financial Group.

The International Equity Index Fund, the Global Equity Index ACWI Fund, the Global Stock Account, the European Stock Account and the International Stock Account are each indexed to an MSCI index. MSCI indexes are licensed for use by iA Financial Group. For more information about the MSCI indexes, visit <https://msci.com/indexes>.

INVESTED IN YOU.