

DIVIDEND GROWTH & U.S. DIVIDEND GROWTH

# MONTHLY COMMENTARY

January 31, 2022



2022 has begun with a bout of volatility that we haven't seen since the onset of COVID, with the S&P/TSX up slightly for the month (mainly due to the financial and energy sectors) and the S&P 500 down almost 6%. The market is battling with the uncertainty of the pace of central bank moves as economic growth continues and emergency levels of interest rates seem less and less necessary. Another reason we are seeing calls to increase interest rates is inflation, which is currently running at 7% in the U.S. and almost 5% in Canada—levels not seen since the 1980s. We don't foresee inflation staying at these levels for long. However, we may see elevated levels for the next few quarters. The market is worried that inflation will settle at a higher level than the 2% average we experienced for the past few decades. We believe inflation will move substantially lower throughout 2022, with a few variables driving the change. First, as the world continues to reopen following COVID/Omicron lockdowns, this will improve the labour market and provide some relief to the supply chain issues we've endured over the past year. Second, the elevated year-over-year change in many of the components used to calculate inflation

should improve. For example, while energy prices remain high, the rate of change is slowing, which is an improvement. Also, a large component of current inflation has been caused by the surge in auto prices, due to availability issues caused by the chip shortage. While improvement in this area has been slow, we have heard several comments from the industry which lead us to believe that substantial improvement is coming later this year. If you're looking to sell your used car for a high price, now is the time!

As these inflation and interest rate concerns linger, we continue to see the effects on stocks. The energy and financial sectors, which are less affected by interest rates, have outperformed over the last few months. Financials in particular, can benefit from higher rates. We continue to hold healthy weighting in these sectors to insulate the portfolio from these risks. On the negative side, we have seen underperformance in technology and other higher multiple stocks since higher interest rates reduce the present value of long-dated future cash flows. Expect the next few months to be choppy as investors gather more data on inflation and the future path of interest rates. The good news is that this type of volatility is great for active managers, and we will look to take advantage of any opportunities that are presented.







Since this is early February, we are in the middle of the Q4 reporting season, with the U.S. just over halfway complete and Canada just getting underway. So far, we have seen earnings beats from 75% of companies, which is a good result but lower than the past several quarters. One interesting aspect of Q4 earnings is that above expectation results are rewarded with stocks up only 0.5% on average, while earnings misses have seen stocks drop 5% on the

day, which is a telling sign that the overall market is a bit nervous. In addition to managing their business for growth, companies are also contending with inflation, continued supply chain issues, and labour availability through the Omicron wave. It's sure to be a busy and entertaining month, and we look forward to reporting back next time on the results.

In addition to managing their business for growth, companies are also contending with inflation, continued supply chain issues, and labour availability through the Omicron wave. It's sure to be a busy and entertaining month, and we look forward to reporting back next time on the results.



## DONNY MOSS, CFA

- Principal Portfolio Manager, North American Equities
- Joined iAIM in 2008
- More than 15 years of investment experience
- Bachelor's degree in commerce, Dalhousie University

### Main funds managed by the team

$\odot$	Dividend Growth
<b>⊘</b>	U.S. Dividend Growth
<b>⊘</b>	Dividend Growth Hybrid 75/25
<b>⊘</b>	IA Clarington Canadian Dividend Fund
<b>⊘</b>	IA Clarington Dividend Growth Class
<b>⊘</b>	IA Clarington U.S. Dividend Growth Fund
<b>⊘</b>	IA Clarington Canadian Conservative Equity Fund

### iAIM snapshot

- Principal asset manager for iA Financial Group
- Major player in the asset management industry
- Manages \$97 billion in general portfolios and segregated and mutual funds
- A team of 184 people, including 108 investment professionals (including 44 CFA charterholders)
- Composed of experienced managers who emphasize fundamental analysis, identification of value and long-term investing

#### **DISCLAIMER**

This document was prepared by iA Investment Management. Unless otherwise indicated, the segregated funds presented in this document are offered by iA Financial Group and the Mutual Funds presented are offered by iA Clarington Investments Inc.

The opinions expressed herein are based on current market conditions and may change without notice. They are not intended to provide investment advice. The forecasts provided herein are not guarantees of future performance, and include risks, uncertainty and assumptions. While these assumptions appear reasonable, there is no guarantee that they will be confirmed.

An investment in the mutual fund or the segregated fund may result in commissions, trailing commissions, management and other fees. Please read the prospectus or the Information Folder before making an investment. Each rate of return indicated is a historical annual compounded total rate of return that takes into account fluctuations in the value of units or shares and the reinvestment of all distributions and does not take into account buying commissions or redemption fees, investment fees, optional fees or tax on payable income by a unit holder, which would contribute to poor performance. Mutual Funds are not guaranteed and the segregated funds are guaranteed in part, under certain conditions. The value often fluctuates upward or downward, at the risk of the subscriber, and past performance is not indicative of future performance.

The rate of return is used to illustrate the effects of the compound growth rate only and is not intended to reflect the future values of the investment fund or the return on an investment in the investment funds.

iA Financial Group is a business name and trademark of Industrial Alliance Insurance and Financial Services Inc. iA Investment Management is a trademark and business name under which Industrial Alliance Investment Management Inc. operates. iA Investment Management and iA Clarington Investments Inc. are wholly owned subsidiaries of iA Financial Group.

This publication contains information provided by companies not affiliated with iA Financial Group ("Third Party Content Providers"), including, but not limited to, ratings, stock indexes and company-classification systems ("Third Party Content") Third party Content is the property and trademarked by the relevant Third Party Content Providers and has been licensed for use by iA Financial Group. The use of Data received from Third Party Content Providers by iA Financial Group is authorized under licence.

This publication contains information provided by companies not affiliated with iA Financial Group ("Third Party Content Providers"), including, but not limited to, ratings, stock indexes and company-classification systems ("Third Party Content") Third party Content is the property and trademarked by the relevant Third Party Content Providers and has been licensed for use by iA Financial Group. The use of Data received from Third Party Content Providers by iA Financial Group is authorized under licence.

The information presented in this publication is provided for informational purposes only. iA Financial Group and Third Party Content Providers make no representations or warranties as to the information contained herein and no not guarantee its originality, accuracy or completeness. iA Financial Group and Third Party Content Providers disclaim all liability in respect of this information or the use or misuse thereof.

The investment funds offered by iA Financial Group ("Funds") are not sponsored, endorsed, sold or promoted by Third Party Content Providers. Third Party Content Providers make no representation as to the relevance of investing in the Funds, offer no guarantee or conditions in respect thereof, or assume liability in respect of their design, administration or negotiation.

Financial and economic publications of iA Financial Group are not written, reviewed or approved by Third Party Content Providers.

Any information contained herein may not be copied, used or distributed without the written consent of iA Financial Group and/or the relevant Third Party Content Provider.

Where FTSE indexes are used, or referenced: FTSE International Limited ("FTSE") © FTSE [2018] ® is a trademark of the London Stock Exchange Group companies and is used by FTSE under licence. "NAREIT®" is a trademark of the National Association of Real Estate Investment Trusts and used by FTSE under licence. "EPRA®" is a trademark of the European Public Estate Association and used by FTSE under licence. "TMX" is a trademark of the TSX Inc. used by FTSE under licence.

NASDAQ®, OMXTM, NASDAQ-100® and NASDAQ-100 Index® are registered trademarks of NASDAQ Inc. and are licensed for use by iA Financial Group.

Where the Global Industry Classification Standard (GICS) is used or referenced: the GICS was developed by MSCI Inc. ("MSCI") and Standard & Poor's Financial Services LLC ("S&P") and is licensed for use by iA Financial Group.

The International Equity Index Fund, the Global Equity Index ACWI Fund, the Global Stock Account, the European Stock Account and the International Stock Account are each indexed to an MSCI index. MSCI indexes are licensed for use by iA Financial Group. For more information about the MSCI indexes, visit https://msci.com/indexes.

#### INVESTED IN YOU.