

## DIVIDEND GROWTH & U.S. DIVIDEND GROWTH

# MONTHLY COMMENTARY

November 30, 2021



Last month, we listed off several large issues the market has shaken off as it continued to make new highs. As we move to the end of 2021, we've already added a new worry – namely a new COVID variant named Omicron. The timing of the discovery of this variant didn't help investors, as news came out over U.S. Thanksgiving in an otherwise slow news cycle. While we all await vaccine efficacy data to come out over the next few weeks, initial indications show that although Omicron seems extremely contagious, we have yet to see significant hospitalizations or deaths. This was enough to spook the stock market initially; however, our initial assessment is that it will not change our thesis that the economy will continue to slowly reopen in 2022 and move back towards a 'new normal' scenario. We've made no major adjustments to the portfolio and will wait for vaccine efficacy data, which will hopefully show that existing vaccines still perform well to prevent severe outcomes.

The Canadian banks just completed their fourth quarter reporting and while we didn't see the massive earnings beats that characterized the past few quarters, results were still solid. Banks are still seeing headwinds from low interest rates, which should level out and reverse as we move into 2022, as consensus is calling for four rate hikes from the Bank of Canada. We also saw the dividend increases that we were hoping for, with dividend increases from the big six banks averaging 16%, which was ahead of consensus. In addition, all banks applied for approval to repurchase shares, which we feel will be well received by the market. It's important to remind investors that the banks and insurance companies make up over 30% of the S&P/TSX60. As a result, the fact that the regulator has removed restrictions on dividends is a very positive signal for dividend growth for the entire Canadian market. As financials are such a large share of the market, the announced dividend increases equate to a 5% increase for the entire index!

We feel the outlook for dividends and dividend growth looks promising after a blip in growth due to COVID. The main reason for this outlook is the strength of earnings growth we have witnessed, as the trajectory of dividends usually follows earnings. It may be easy to overlook the importance of dividends when the market has performed so well; however, it is important to point out that dividends

still comprise 30% of total return over the long term. In addition, dividend growth for the S&P 500 and S&P/TSX has averaged over 5% per year for the past 30 years, and we feel this growth rate will be exceeded over the next few years. The growth in income in a portfolio will become very important as investors look to offset higher levels of inflation that we are currently experiencing.



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#### DONNY MOSS, CFA

- Principal Portfolio Manager, North American Equities
- Joined iAIM in 2008
- More than 15 years of investment experience
- Bachelor's degree in commerce, Dalhousie University

#### Main funds managed by the team

✓	Dividend Growth
✓	U.S. Dividend Growth
✓	Dividend Growth Hybrid 75/25
✓	IA Clarington Canadian Dividend Fund
✓	IA Clarington Dividend Growth Class
✓	IA Clarington U.S. Dividend Growth Fund
✓	IA Clarington Canadian Conservative Equity Fund

#### iAIM snapshot

- Principal asset manager for iA Financial Group
- Major player in the asset management industry
- Manages \$97 billion in general portfolios and segregated and mutual funds
- A team of 184 people, including 108 investment professionals (including 44 CFA charterholders)
- Composed of experienced managers who emphasize fundamental analysis, identification of value and long-term investing

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