NEWS RELEASE

FOR IMMEDIATE RELEASE

Media Contact: Ms. Lynn Stanley

Cell: (937) 760-5710

Email: stanleymedia@tx.rr.com

Creative Pultrusions Introduces New Organization Dedicated To Providing Engineered Composite Systems and Solutions

ALUM BANK, Pennsylvania (February 18, 2021) Creative Pultrusions Inc., a subsidiary of Hill and Smith Holdings PLC, has formed Creative Composites Group (CCG). The new organization combines the fiber reinforced polymer (FRP) composite products, manufacturing capabilities, field installation experience and engineering strengths of E. T. Techtonics, Kenway Composites, Tower Tech and Composite Advantage.

"It's been my goal for a number of years to bring these companies together," says Shane Weyant, chief executive officer and president of Creative Pultrusions. "With these shared resources we now have the technologies, skills sets and experience to develop FRP components or structures of almost any size or shape. We also have the flexibility and depth to value-engineer the most economic, efficient composite solution for our customers. Whether the product dictates pultrusion, vacuum infusion, hand lay-up or filament winding, we can tailor the right technology to a customer's application. Or create something that's never been done before."

CCG is the umbrella entity for the U.S.-based composite companies that are now part of Hill and Smith. While such a shift could seem unsettling, Weyant is quick to point out that customers will continue to work with the same experienced people they have always collaborated with. "The difference," he says, "is that CCG has moved from a commodity-driven business model to a solutions-based platform." "We aren't just competing against traditional materials like steel, wood or concrete. We are providing value-engineered solutions that are corrosion resistant, lighter weight, have a longer life cycle and are higher strength."

Creative Pultrusions Launches New Organization Page two February 18, 2021

The new organization will target the access structures, bridge decking, industrial corrosion, mass transit, standard structural products, utilities, waterfront infrastructure, OEM and custom products markets along with Tower Tech cooling towers. "Our business model also gives us the versatility to expand by acquiring other companies in the future with skill sets that enhance or add to our capabilities," says Weyant.

Creative Composites Group (CCG) supplies innovative fiber reinforced polymer (FRP) products for major infrastructure markets. Whether a job calls for tight tolerances or robust, very large structures, CCG has the design-build and structural fabrication expertise to provide engineered systems and solutions. The Group's combined team of engineers and technicians have been developing lightweight, durable, cost-effective FRP goods for structurally demanding applications and corrosive environments for more than 50 years. Many of these products have paved the way for first-time use of FRP composites in infrastructure, rail and water applications because of their high-performance attributes.

Visit <u>www.creativecompositesgroup.com</u> or contact Creative Composites Group at 888-274-7855 or email <u>ccg@pultrude.com</u>