

Key Dates 2020 for terms beginning Jan 2022:

June 21	Issue Call for Applications to LMA membership that we are now accepting submissions for Regional Boards of Directors.
July 22	Applications due for Regional Board Positions
July 27 – August 18	Regional Nominating Committees vet candidates
August 20	Information on 2021 slates due from Regional Nominating Committee Chairs
August 25	Administer election process: issue regional slate package to regional members for ratification
September 10	Election closes; ballots due to HQ
September 10	Inform regional nominating committee chairs and regional presidents of results
Mid-September	Announce results of LMA and Regional boards to membership

- ✓ Each nominee must have been a member of the Legal Marketing Association for at least one year at the time of nomination.
- ✓ A candidate must be a member in good standing (i.e. dues must be current) and they must have been a member for at least one year in a Local that will be located in the Region that they will serve.
- ✓ A candidate must have approval of employer, if applicable, to participate in board service.
- ✓ No individual may serve on more than one LMA Board (International, Regional or Local Steering Committee) at any one time.
- ✓ A candidate may only apply to one Regional Governing Board/Local Steering Committee.

Nominating Committee Composition

- Chair: current year Immediate Past President or an alternate
- Size suggestion: 5 or 7 members including Chair
- Eligibility: must be a member in good standing
- Not Eligible: current regional presidents and president elects

Regional Board Structure

- Each region:
 - President-Elect is a 1 year term but 3 year time commitment as they go on to serve as President and Immediate Past President.
 - Treasurer-Elect is a 1 year term but 2 year time commitment as they go on to serve as Treasurer.
 - Members at Large (either 2 - 4 depending on structure) are 2 year max terms.
- Secretary is a two year term slated every other year.

Voting Process:

- HQ issues electronic ballots to all members
- **Slate ratification must have 10% response rate – and a majority of the 10% must ratify slate.**

Regional Board Criteria:

Who to Contact:

RLC Chair: John Byrne jbyrne@gouldratner.com
 LMA Staff Contact: Ashley Stenger, astenger@legalmarketing.org
 LMA Staff Contact: JenaShay Russell, russell@legalmarketing.org