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LEGALMARKETINGASSOCIATION



330 N. Wabash Avenue, Suite 2000
Chicago, Illinois 60611
(312) 321-6898
www.legalmarketing.org

Contact: Ashley Stenger
Membership and Operations Director, LMA
astenger@legalmarketing.org
Direct: (312) 673-5433

Roy Sexton Is Appointed as President-Elect to the 2022 LMA Board of Directors



CHICAGO, December 22, 2021 — The Legal Marketing Association (LMA), which represents thousands of legal marketing and business development professionals around the globe, is pleased to announce that Roy Sexton has been appointed President-Elect to the 2022 LMA Board of Directors. His appointment becomes effective January 1, 2022.

Sexton is the director of marketing at Clark Hill, where he helps lead marketing, branding and communications efforts, collaborating with the firm's exceptional team of marketing and business development professionals. Sexton has nearly 20 years of experience in marketing, communications, business and strategic planning. He has been heavily involved in LMA as a regional and international leader and serves on numerous nonprofit boards and committees, including the Ronald McDonald House Charities of Ann Arbor, Royal Starr Film Festival, Mosaic Youth Theatre of Detroit and encoremichigan.com. Sexton earned his Bachelor's degree from Wabash College and holds two master's degrees from an MA in theatre from The Ohio State University (M.A., Theatre) and the University of Michigan (MBA). He is also a published author with two books, "Reel Roy Reviews," Volumes 1 and 2, taken from his blog of the same name, www.reelroyreviews.com.

"I am honored to serve on the 2022 LMA Board of Directors, and I look forward to the opportunity to help guide the association's important work," said Sexton. "LMA will continue to provide outstanding programming and opportunities for professional development and networking to our members and advocate for our profession, locally, regionally and internationally."

"Being on the LMA Board of Directors is the apex of one's volunteer leadership within the Legal Marketing Association and is significant in advancing the legal marketing profession as a whole," said LMA Chief Executive Officer Danielle Holland. "LMA would not be the strong organization it is today without the stewardship and dedication of its volunteer leaders. It is my honor to be able to work alongside the 2022 LMA Board of Directors in shaping the future of LMA."

ABOUT THE LEGAL MARKETING ASSOCIATION

Founded in 1985, the Legal Marketing Association (LMA) is the universal voice of the legal marketing and business development profession, a community that brings together CMOs to entry-level specialists from firms of all sizes, consultants and vendors, lawyers, marketers from

other professions and marketing students to share their collective knowledge. LMA has eight regions and more than 40 local groups across the U.S., Canada and Europe, and its members hail from 48 U.S. states and 24 countries. More than 90 percent of the largest 200 U.S. law firms employ an LMA member. Members at every stage in their career development benefit from participating in LMA's array of programs and services. For more information, visit www.legalmarketing.org.

Contact Information

If you would like more information about this press release, please contact Ashley Stenger of the Legal Marketing Association at (312) 673-5433 or astenger@legalmarketing.org.

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