



**LEGAL MARKETING ASSOCIATION  
2022 BOARD OF DIRECTORS  
ELIGIBILITY CRITERIA**

**Open 2022 LMA Board Positions**

- **President-Elect** (3-years: President-Elect in 2022, President in 2023, Immediate Past-President in 2024)
- **Treasurer-Elect** (2-years: Treasurer-Elect in 2022, Treasurer in 2023)
- **3 At-Large Board Members** (2-years: January 1, 2022 – December 31, 2023)
- **Regional Leaders' Committee ("RLC") Chair** (1-year: January 1, 2022 – December 31, 2022)

**Eligibility Criteria**

- Member of the Legal Marketing Association in good standing
- Member for at least one year
- One year of service on a regional board or as chair of a regional committee **OR** one year service on an LMA international committee
- One year of service as a regional president or chair of an LMA international committee/task force/SIG

**Additional Notes**

- Service for the eligibility criteria must be completed at time of nomination and the same role of service cannot be used to cover multiple criteria
- Region presidents from 2019-2021 are eligible to submit for the RLC Chair position.
- All former Board of Directors are automatically eligible to submit for a board position.
- Leading the judging panel for an award program does not qualify for service criteria.

**Expression of Interest**

- **Deadline for submission and materials is May 4, 2021 at 5:00PM CT**
- Upon receipt of completed Expressions of Interest and verification of eligibility, the Nominating Committee Staff Liaison will contact candidates with next steps.