

# BRINGITON

Designed in collaboration with Apple<sup>®</sup>, the Attain by Aetna<sup>SM</sup> app combines your health history with your Apple Watch® activity to offer personalized goals,\* achievable actions and big rewards — like an Apple Watch or gift cards.

The Attain<sup>™</sup> app can help your employees become **healthier** — lowering their health care costs, increasing productivity and saving you money.

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# **MORE THAN FITNESS**

The Attain app empowers and rewards you for getting heathier — in ways that work for you:

- » Reminders to get a flu shot and schedule an annual physical
- » Tips for healthier snacking, better sleep and improving mindfulness
- » Inspiration for increasing activity levels

## **KEEPING USERS ACTIVE & WELL**

- » 20% more likely to get a flu shot<sup>1</sup>
- » 21% more likely to get an annual wellness exam<sup>1</sup>
- » 28% more likely to get a cervical cancer screening<sup>1</sup>
- » 6X more likely to register for Teladoc<sup>®</sup> services<sup>1</sup>

BILLION CALORIES BURNED ACTIONS COMPLETED<sup>1</sup>

IT'S WHY THEY LOVE IT 800% ARE SATISFIED 920% FEEL ATTAIN IS MAKING WITH THE APP1 920% THEM HEALTHIER1

HEALTH IS THE REAL WIN™

# **HERE'S HOW IT WORKS**

### TO ENROLL, YOU MUST

- » Be at least 18 years old » Be an Aetna<sup>®</sup> medical member »
  - » Have an iPhone®

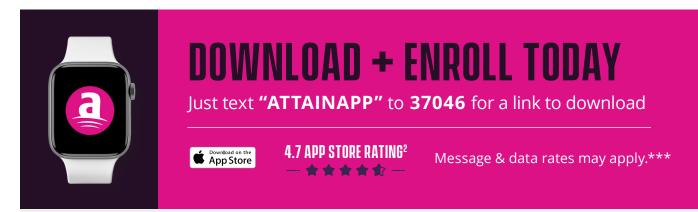
Check with your Account Manager for Attain availability.

### Earn an Apple Watch & gift cards

Don't have an Apple Watch? Order one through Attain by Aetna and earn it over 24 months with points. Get the Apple Watch Series 3 (GPS, 38mm). Or upgrade to Apple Watch SE or Apple Watch Series 6 for an additional up-front cost. All you'll pay initially is a \$7 activation fee + sales tax. Use any extra points to earn more than \$75 in gift cards from popular retailers.\*\*

### Or bring your Apple Watch & earn gift cards

Already have an Apple Watch? Bring it and earn more than \$275 in gift cards.



### "KEEPS ME MOTIVATED"

"I love this app. It keeps me highly motivated and helps me reach my goals everyday. It sends reminders and lets you earn points which you can exchange for gift cards. It's something that keeps you going. I'm so addicted to the app that I keep checking for new Healthy Actions. It makes achieving my goals more interesting. It's pretty amazing."

– Attain User<sup>†</sup>

\*Goals and suggested health actions should not replace your doctor's advice. If you have a medical condition that prevents you from meeting your goals, or if your doctor advises you not to take part in physical activity, there may be an opportunity for you to earn the same reward in a different way. Call **1-866-820-3731 (TTY: 711)** to find out your options.

\*\*Alternative rewards are available depending on user enrollment date. Meet your weekly activity goals and complete healthy actions to earn enough points to cover all or part of your monthly Apple Watch payment. Or to score gift cards.

### \*\*\*Terms and Conditions: aet.na/2lyZvfc Privacy Policy: aet.na/2GqxsuN

<sup>†</sup>Reviews are from actual Attain users whose names have been omitted to protect their privacy.

<sup>1</sup>Based on Attain by Aetna analytics data as of 5/20.

<sup>2</sup>Based on 13K ratings provided by App Store<sup>®</sup> customers as of 4/20.

Aetna is the brand name used for products and services provided by one or more of the Aetna group of companies, including Aetna Life Insurance Company and its affiliates (Aetna).

Rewards earned may be considered taxable income. Please consult your tax adviser if you have any questions regarding the taxability of rewards.

Apple Watch Series 5 and Apple Watch Series 3 require an iPhone 6s or later with iOS 13 or later. Apple<sup>®</sup>, the Apple logo, Apple Watch and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc.