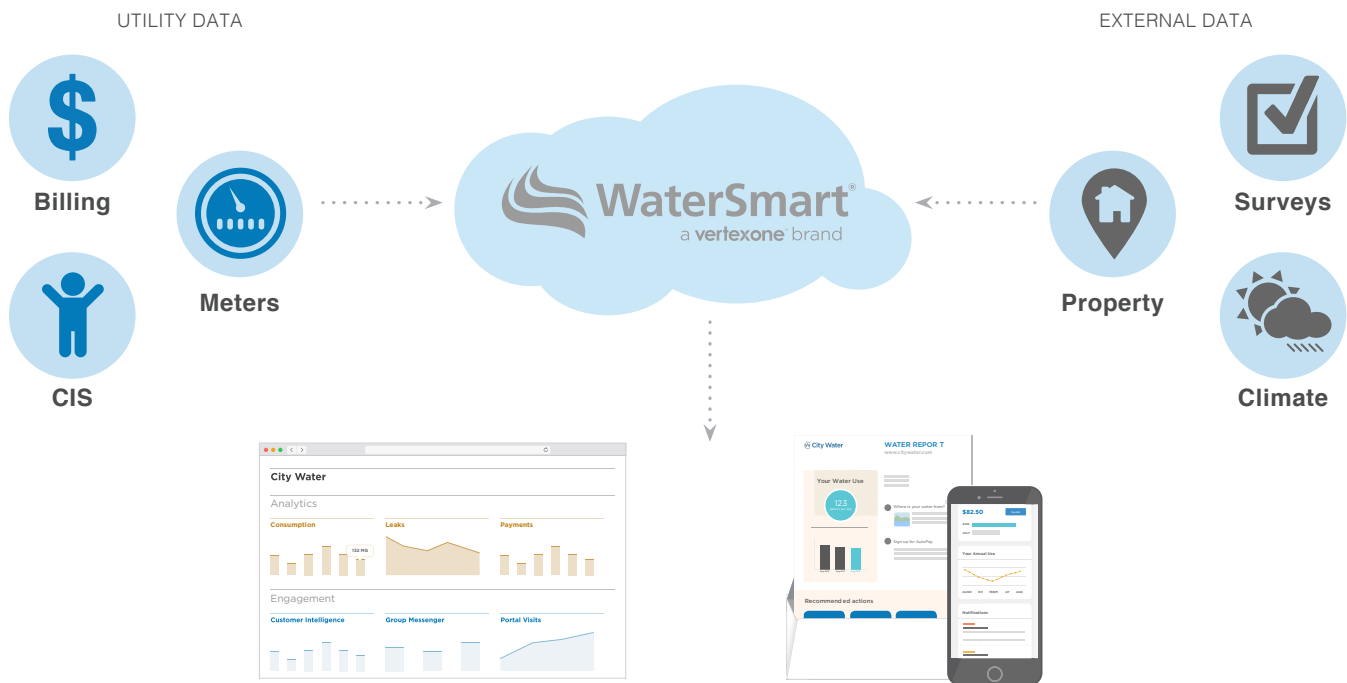


The WaterSmart platform empowers utilities to transform data into insights that drive customer engagement and lower service costs.



HOW WE DO IT

Our data-driven Software-as-a-Service platform helps utilities engage with end-use customers at key moments to save money and resources by nudging them to adopt online self-service tools, paperless billing, and save water.



DATA ANALYTICS

- Longitudinal analysis across all meter classes
- Detailed leak analytics for AMI and manual meter read
- Customer service tools
- Meter data intelligence analysis for revenue protection

CUSTOMER ENGAGEMENT

- Leak notification and resolution workflows
- Omni-channel communications
- Paperless Billing & Electronic Presentment
- Social Comparisons
- Water utility marketing automation

We deliver **2x** CUSTOMER SATISFACTION

2.3x CUSTOMER ENGAGEMENT

SUCCESS STORIES

With over 4 million meters under management from over 150 utility partners, WaterSmart Software consistently meets key organizational goals.

EASY DEPLOYMENT

“After a very unsatisfactory experience with a prior vendor, we were so thrilled to have the WaterSmart Portal and Dashboard up and running in just a few weeks.”

Pat Hayes, Mammoth Community Water District

REDUCE OPERATIONAL COSTS

“I was just amazed by how much administrative staff time was reduced compared to the past! Using this notification method diverted all but 4 calls.”

Julia Escamilla, Rincon del Diablo Municipal Water District

INCREASE CUSTOMER SATISFACTION

“WaterSmart has changed how we build relationships with our customers.”

Fiona Sanchez, Irvine Ranch Water District



SELECT UTILITY PARTNERS

East Bay Municipal Utility District (EBMUD)
Fort Collins, CO
Irvine Ranch Water District, CA
Los Angeles Department of Water & Power
Mansfield, TX
Medford, MA
Orange Water & Sewer Authority, NC
Park City, UT
Scottsdale, AZ
Shoreview, MN
Village of Glenview, IL
Waco, TX



AFFILIATIONS

B Corporation
American Water Works
Association
Association of
California Water Agencies
Colorado Water Wise
National Association of
Water Companies
Smart Approved WaterMark
Take Care of Texas
Texas Water Foundation



AWARDS

2020 GovTech 100
2016 World Economic Forum
Technology Pioneer
2015 B Corp Best for
the Environment
2015 EBJ Business
Achievement Award
Artemis 2012 Top 50 Water Tech
Global CleanTech 100
2013 SXSW CleanWeb Eco
AlwaysOn 2012 Going Green:
Silicon Valley Global 200