



# BlueSnap's All-in-One Payment Orchestration Platform

More sales. Lower costs. Global reach.



At BlueSnap, we look at payments a little differently. We understand that how you accept payments impacts your business, and we provide a comprehensive back-end solution that simplifies the complexities of payments, managing the full process from start to finish. BlueSnap's All-in-One Payment Orchestration Platform is designed to help you:

- Improve authorizations rates and reduce checkout abandonment to increase revenue
- Decrease cross-border fees and technical debt to help your business save money and resources
- Minimize declines with BlueSnap's Intelligent Payment Routing, automatically routing transactions for the highest approval rating

## **An All-in-One Payment Orchestration Platform – Really**

The All-in-One Payment Orchestration Platform is just one contract and one account, and you get everything you need to sell globally built in, with the flexibility to turn modules on and off to customize payments for your business. With BlueSnap, you get:

- 100+ shopper currencies to increase sales
- 100+ global payment types and eWallets to convert more shoppers
- Accept payments in over 200 geographies with local card acquiring in 47 countries
- Payment tools to optimize authorization and cost
- Automated fraud and chargeback management
- Compliance and tax solutions
- Reporting to increase visibility and simplify reconciliation

## Benefit from BlueSnap's All-in-One Payment Orchestration Platform Along with Additional Functionality

### AR Automation to Help You Get Paid Faster

Our AR Automation Software can streamline your entire quote-to-cash process and control the workflow to help you get paid faster. With a single integration, we offer businesses a comprehensive solution to automate their invoicing, set up billing, communicate with customers, manage documents, and find unified reporting for reconciliation.

### Embedded Payments and Payfac-as-a-Service

With our Embedded Payments solutions, you can manage and own the payment experience from end to end. BlueSnap's All-in-One Payment Orchestration Platform allows your business to easily integrate payments into your current software platform or marketplace with our Payment API.

## 100+ Pre-Built Integrations with the Platforms and Software You Already Use

BlueSnap's All-in-One Payment Orchestration Platform integrates with the software you already use, whether it's shopping carts, ERP & CRM systems, invoicing and billing software, or whatever else your business uses. Just connect directly to BlueSnap and you can start processing payments immediately.



To learn more, contact your sales representative today or visit [www.BlueSnap.com](http://www.BlueSnap.com).

### About BlueSnap

BlueSnap helps businesses accept global payments a better way by increasing sales and reducing costs through our All-in-One Payment Orchestration Platform. With one contract and one account, you get everything you need to sell globally built in. Our payment experts work with our customers to ensure every payment solution is optimized to each company's specific needs. **Learn more at [BlueSnap.com](http://BlueSnap.com)**