# BlueSnap<sup>®</sup> I platform overview

Optimize Local & Global Payments Through a Single Integration

At BlueSnap, we look at payments a little differently. We understand that how you accept payments impacts your business, and we provide a comprehensive solution that simplifies the complexities of payments, allowing you to manage the full process. BlueSnap's Global Payment Orchestration Platform is designed to help you:

Increase Authorization Rates & Lower Costs <sup>9</sup> Support Multiple Use Cases / Reduce Technical Debt Benefit from Value-Added Services

# A Single Global Payment Orchestration Platform – Really

Our Global Payment Orchestration Platform allows customers to optimize their global payments and use our modular value-added services to their benefits. We've designed our platform to provide you with more control over important aspects of your end-to-end payment stack, allowing you to turn functionality on or off as needed. You receive all this through a single integration to our Payment API or hosted payment page, so you can:

- Accept payments in over 200 geographies with preferred global payment types and currencies to increase sales
- Benefit from local card acquiring in 40+ countries to reduce unnecessary costs
- Reduce technical debt through a single integration
- Automate fraud and chargeback management to avoid lost revenue and higher fees
- Get paid faster with our Invoicing & Billing solutions, including subscriptions & recurring billing and AR automation
- Ensure you're compliant with local tax requirements with built-in tax solutions

#### Trusted by Global Brands:



## Invoice & Billing Solutions to Help You Get Paid Faster

Our Invoicing & Billing solutions are designed to help you reduce your Days Sales Outstanding (DSO), boost productivity, improve the customer experience and enhance your ability to plan for your business's future. Functionality includes AR Automation software to digitalize the entire quote-to-cash process, payment link, pay by text and more.

## **Global Embedded Payments for Your Software Platform**

Easily embed payments into your platform so you can sell payments to your clients. We'll work with you to determine which of our solutions meets your business needs and develop a go-to-market strategy to enable success. With BlueSnap's Embedded Payments capabilities, you can own a global payment experience that increases your revenue and improves your customer experience.

# 100+ Pre-Built Integrations with the Platforms and Software You Already Use



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To learn more about our Global Payment Orchestration Platform, contact your sales representative today or visit BlueSnap.com

#### WHY BLUESNAP?

BlueSnap is the only Global Payment Orchestration Platform that simplifies payments, while helping you to reduce costs and increase sales.

#### HERE'S HOW WE DO IT

- Delivering ROI
- Payments Experts
- Modular Technology

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