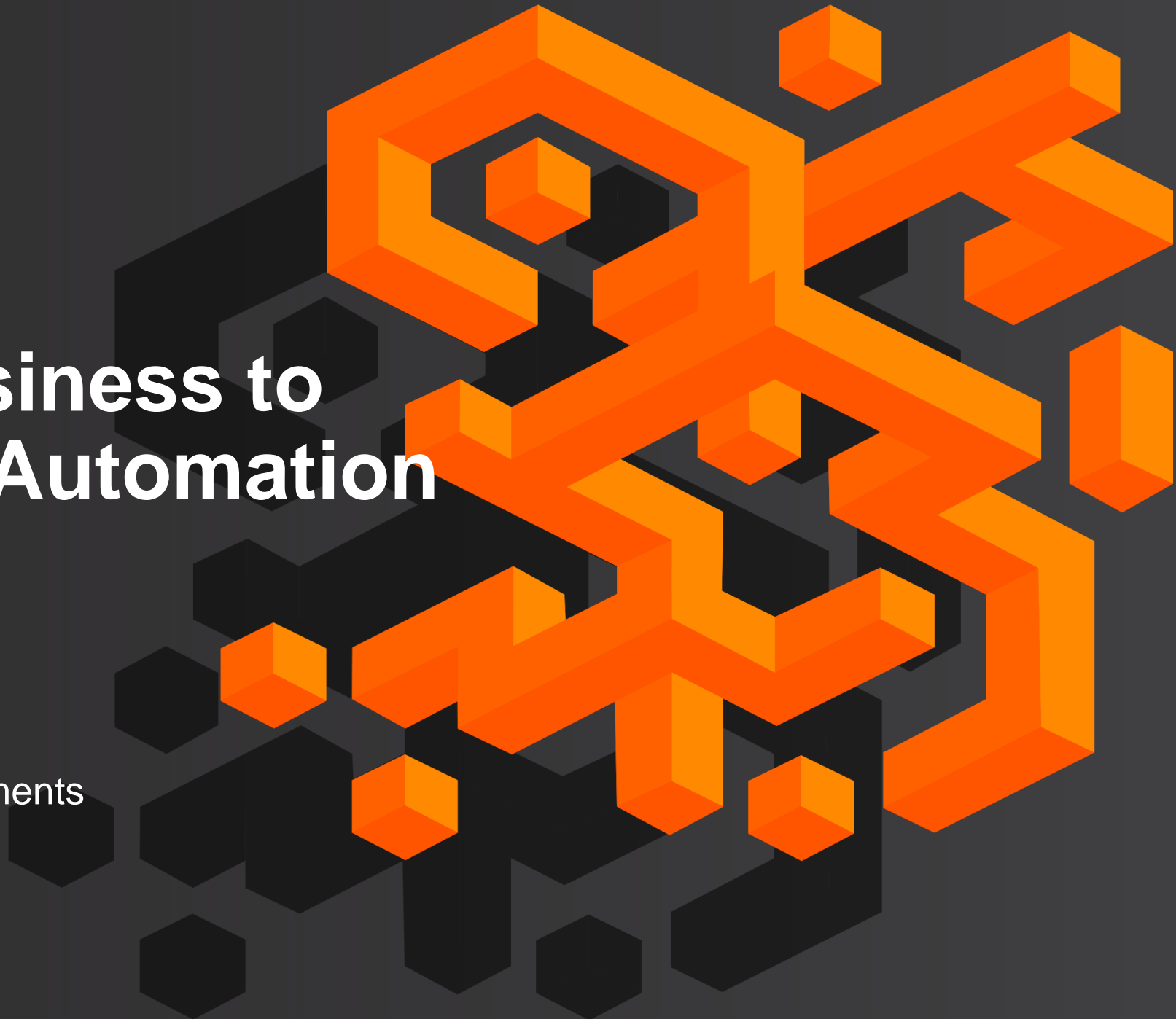


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# Getting the Business to Think Process Automation

Stephen Donovan, Fidelity Investments

James Watson, PhD, Doculabs





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+

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# Getting the Business to Think Process Automation

How do you get stakeholders to re-think their business to take advantage of process automation and digital transformation?

Does the “***Automate or Die!***” mantra resonate with business stakeholders?

What barriers do non-technical teams face learning about process automation?

What are some of the organizational benefits of process automation that get the business’ attention and drive adoption?

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**Questions?**

