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Leading a successful Camunda User Group

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CAMUNDA USER GROUP
SOUTH FLORIDA

Upcoming events: https://camunda.com/events/meetups/

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Why Camunda User Groups?

Benefits of Camunda User Groups

- ✓ Connect Camunda experts and beginners
- ✓ Meet like-minded people
- ✓ Get exclusive Camunda swag
- ✓ Have workshops and talk all about Camunda and business process automation
- ✓ Tap into the network and get answers to your burning questions
- ✓ Learn about approaches of how to optimize your use of the Camunda platform
- ✓ Giving back to the Community!

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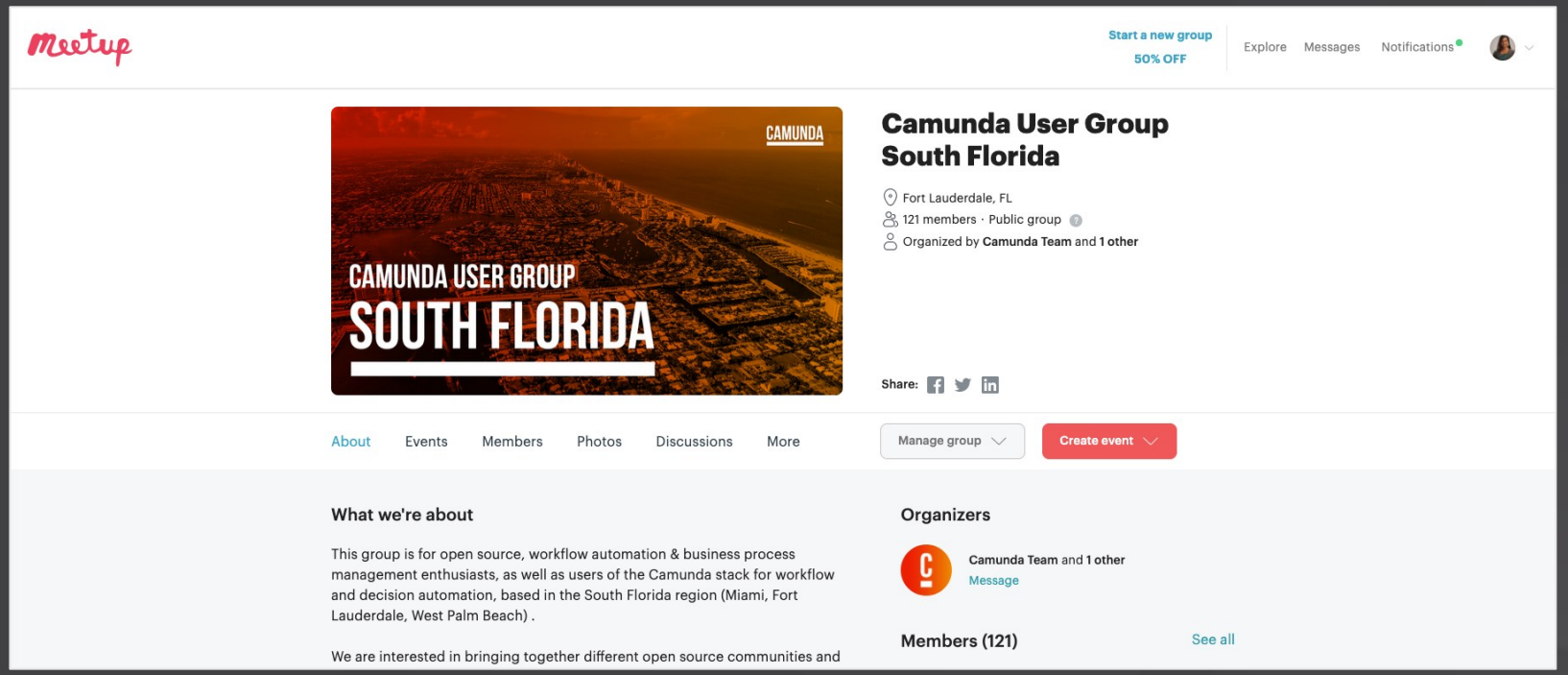
Tips on how to start a Camunda User Group

Tips on how to start a Camunda User Group

- ✓ Does a user group exist in your area? https://camunda.com/events/meetups/
  - ✓ If yes, reach out to the co-organizers - volunteer; sign up to present; or participate in upcoming sessions!
  - ✓ If no, reach out to the Camunda team: community@camunda.com to create one!

- ✓ The Camunda team will create a user group page on meetup.com and add you as a co-organizer to manage…

https://www.meetup.com/Camunda-User-Group-South-Florida/



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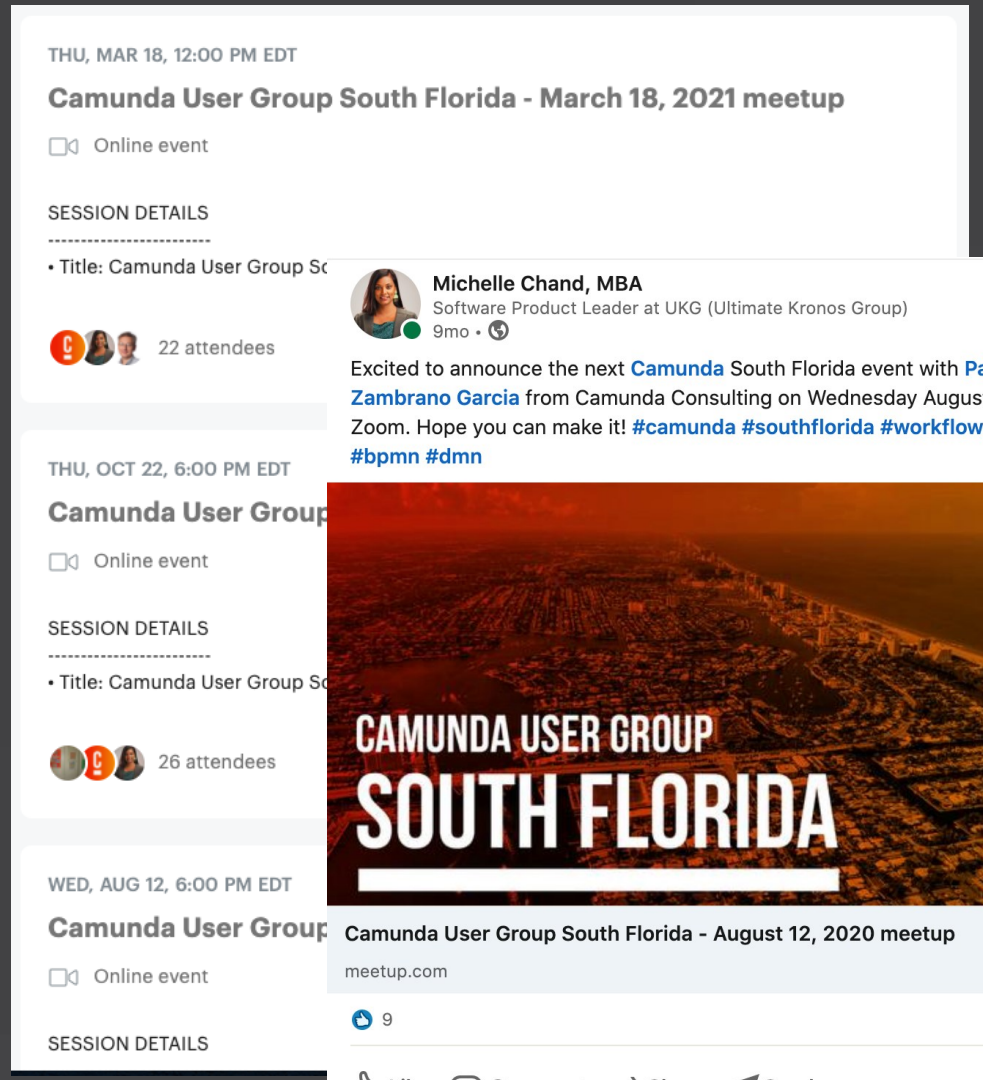
Planning & Organizing User Group Sessions

Planning & Organizing Tips!

- ✓ Set meeting cadence
- ✓ Co-organizers & volunteers
- ✓ Plan ahead - Find topics that interest your audience & speakers
  - Camunda can also help find speakers!
  - Slack group with other Community user groups
- ✓ Online sessions, but when in person, have both options
  - Use Google Hangout or Zoom platforms
  - If in person, offer food and drinks - Camunda can sponsor!
- ✓ Promote! Promote! Promote!
  - Camunda will also list on their Events page
- ✓ Coordinate with presenters



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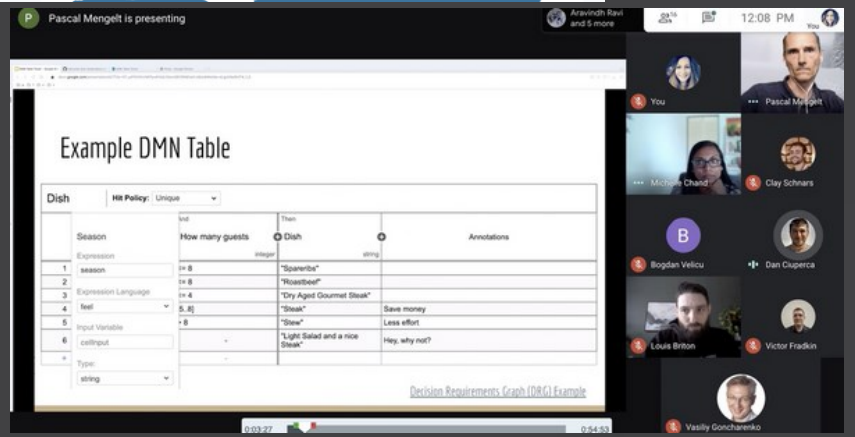
During the User Group session…

Tips you can do during your session



- ✓ Keep it informal, fun and interactive!
  - Ice breakers, polls, quizzes
- ✓ Contests, prizes & swag is always a nice touch!
  - Camunda can send swag to give away!
- ✓ Network! Network! Network!
- ✓ Record your session, with sound! ;-)
- ✓ Take pictures!

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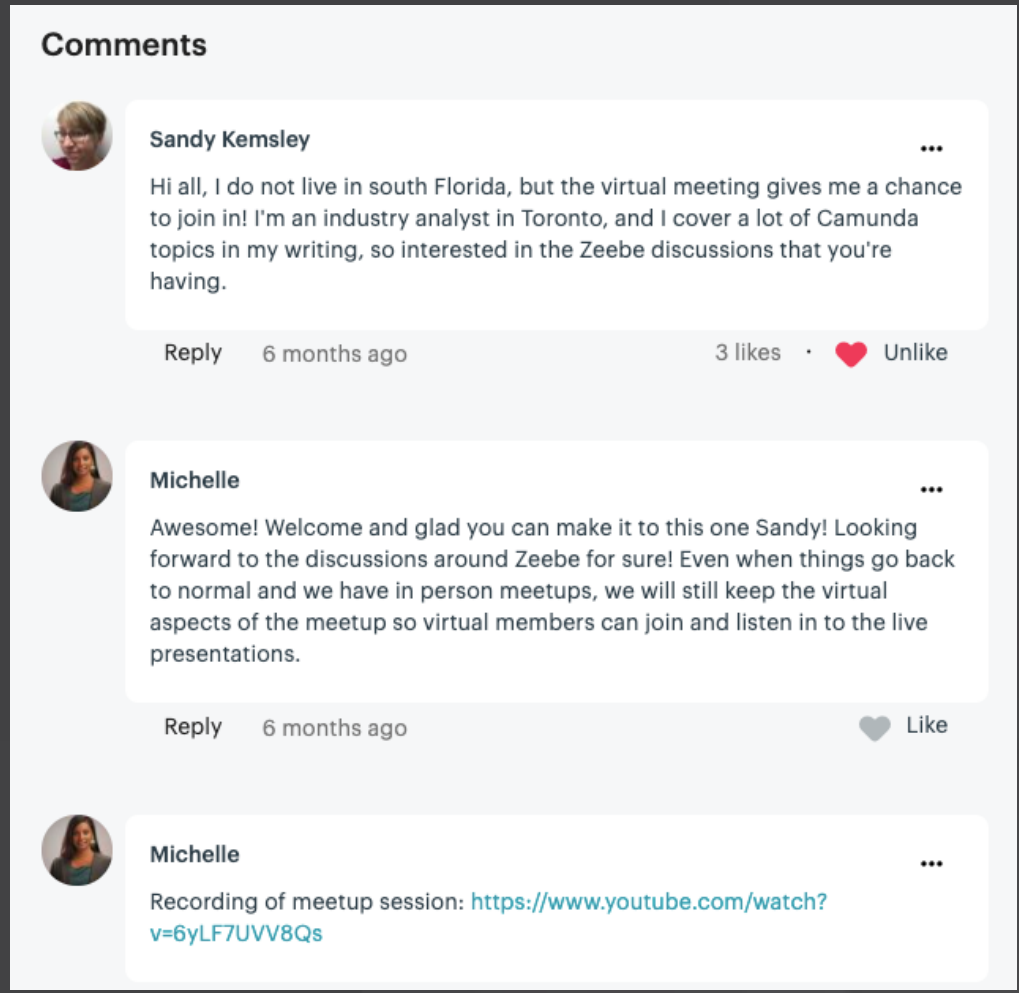
After your User Group session…

Tips you can do after your session

- ✓ Send a thank you note to your guest presenters
- ✓ Interact with your audience
- ✓ Send recording to Camunda team to promote on their youtube channel or blog page
  - ✓ Add recording link to your meetup event page
- ✓ Keep the meetup page active! It shows credibility!
  - ✓ Post any presentations materials, pictures & links to recordings to the meetup event page



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Thank you!

Open discussions
+
Q & A