



# Leading a successful Camunda User Group

Session leader: Michelle Chand

Senior Manager of Products at UKG

April 27, 2021, 1pm est



CAMUNDA

**CAMUNDA USER GROUP**  
**SOUTH FLORIDA**

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Upcoming events: <https://camunda.com/events/meetups/>



# Why Camunda User Groups?

# Benefits of Camunda User Groups

- ✓ Connect Camunda experts and beginners
- ✓ Meet like-minded people
- ✓ Get exclusive Camunda swag
- ✓ Have workshops and talk all about Camunda and business process automation
- ✓ Tap into the network and get answers to your burning questions
- ✓ Learn about approaches of how to optimize your use of the Camunda platform
- ✓ Giving back to the Community!

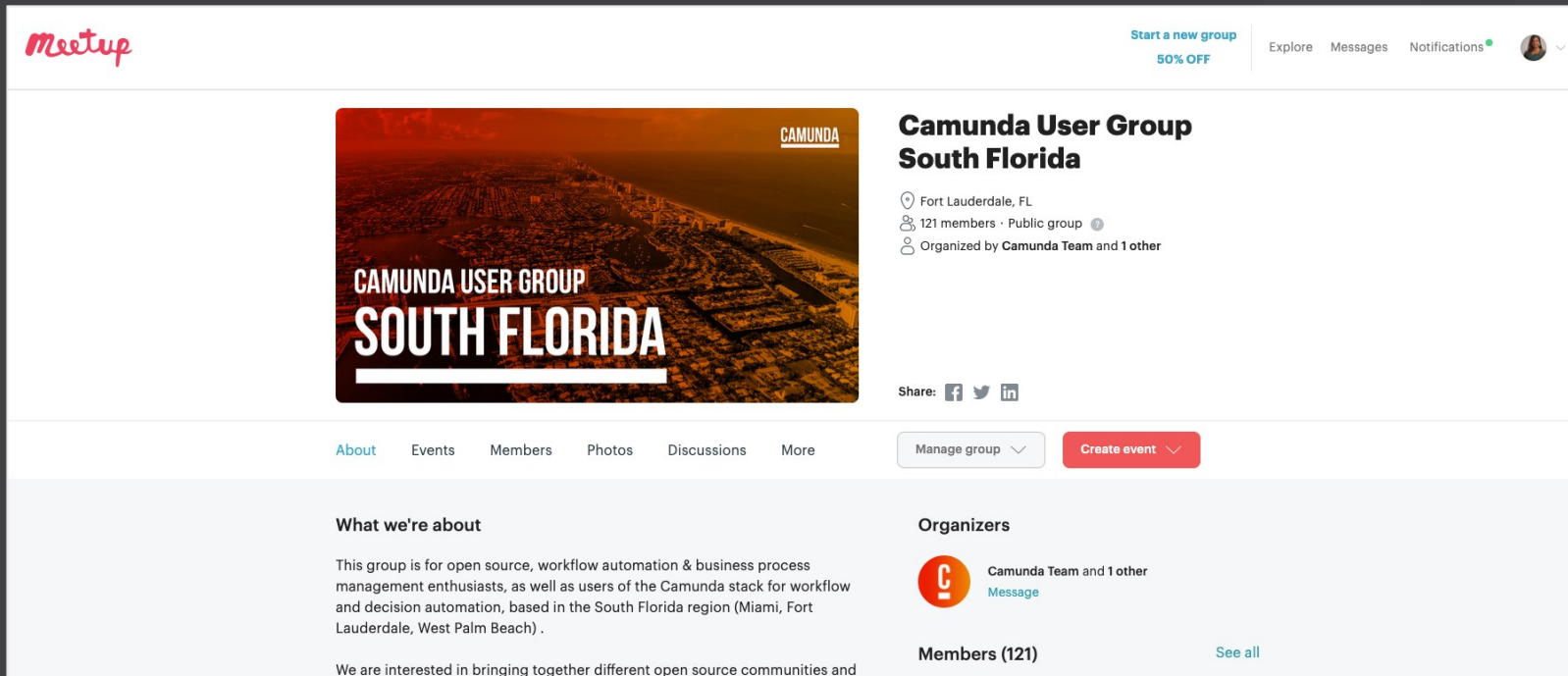


# Tips on how to start a Camunda User Group

# Tips on how to start a Camunda User Group

- ✓ Does a user group exist in your area? <https://camunda.com/events/meetups/>
  - ✓ If yes, reach out to the co-organizers - volunteer; sign up to present; or participate in upcoming sessions!
  - ✓ If no, reach out to the Camunda team: [community@camunda.com](mailto:community@camunda.com) to create one!
- ✓ The Camunda team will create a user group page on meetup.com and add you as a co-organizer to manage...

<https://www.meetup.com/Camunda-User-Group-South-Florida/>



The screenshot shows the Meetup page for the Camunda User Group South Florida. The page features a header with the Meetup logo, a navigation bar with links to Explore, Messages, and Notifications, and a user profile icon. The main content area includes a large banner image with the text "CAMUNDA USER GROUP SOUTH FLORIDA" and a "CAMUNDA" logo. To the right of the banner, the group name "Camunda User Group South Florida" is displayed, along with location information (Fort Lauderdale, FL), member count (121 members), and organizer information (Organized by Camunda Team and 1 other). Below the banner, there are tabs for About, Events, Members, Photos, Discussions, and More. A "Manage group" button and a "Create event" button are also visible. The "What we're about" section describes the group's focus on open source, workflow automation, and business process management. The "Organizers" section lists the Camunda Team and 1 other organizer. The "Members (121)" section is also present.



# Planning & Organizing User Group Sessions

# Planning & Organizing Tips!

- ✓ Set meeting cadence
- ✓ Co-organizers & volunteers
- ✓ Plan ahead - Find topics that interest your audience & speakers
  - Camunda can also help find speakers!
  - Slack group with other Community user groups
- ✓ Online sessions, but when in person, have both options
  - Use Google Hangout or Zoom platforms
  - If in person, offer food and drinks - Camunda can sponsor!
- ✓ Promote! Promote! Promote!
  - Camunda will also list on their Events page
- ✓ Coordinate with presenters

THU, MAR 18, 12:00 PM EDT

**Camunda User Group South Florida - March 18, 2021 meetup**

📺 Online event

SESSION DETAILS

• Title: Camunda User Group South Florida

22 attendees

THU, OCT 22, 6:00 PM EDT

**Camunda User Group South Florida**

📺 Online event

SESSION DETAILS

• Title: Camunda User Group South Florida

26 attendees

WED, AUG 12, 6:00 PM EDT

**Camunda User Group South Florida - August 12, 2020 meetup**

meetup.com

9

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**CAMUNDA USER GROUP SOUTH FLORIDA**



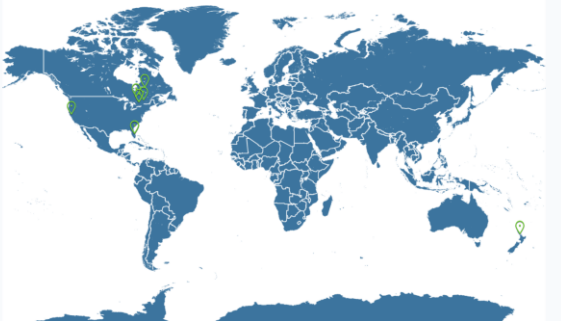
During the User Group session...

# Tips you can do during your session



- ✓ Keep it informal, fun and interactive!
  - Ice breakers, polls, quizzes
- ✓ Contests, prizes & swag is always a nice touch!
  - Camunda can send swag to give away!
- ✓ Network! Network! Network!
- ✓ Record your session, with sound! ;-)
- ✓ Take pictures!

What location are you joining us from? (select state or country)



Pascal Mengelt is presenting

Example DMN Table

Dish	How many guests	Dish	Annotations
Season	Integer	string	
1. Expression	= 8	"Seasonal"	
2. Expression	= 8	"Roastbeef"	
3. Expression Language	= 4	"Dry Aged Gourmet Steak"	
4. Text	= 8	"Steak"	Save money
5. Input variable	= 8	"Steak"	Less effort
6. Output		"Light Salad and a nice Steak"	Hey, why not?

Decision Requirements Graph (DRG) Example

12:08 PM

Participants: You, Pascal Mengelt, Michael Chandra, Clay Schiers, Bogdan Velicu, Dan Ciuperca, Louis Britton, Victor Fradkin, Vasily Goncharenko



After your User Group session...

# Tips you can do after your session

- ✓ Send a thank you note to your guest presenters
- ✓ Interact with your audience
- ✓ Send recording to Camunda team to promote on their youtube channel or blog page
  - ✓ Add recording link to your meetup event page
- ✓ Keep the meetup page active! It shows credibility!
  - ✓ Post any presentations materials, pictures & links to recordings to the meetup event page

## Comments



Sandy Kemsley

...

Hi all, I do not live in south Florida, but the virtual meeting gives me a chance to join in! I'm an industry analyst in Toronto, and I cover a lot of Camunda topics in my writing, so interested in the Zeebe discussions that you're having.

Reply

6 months ago

3 likes



Unlike



Michelle

...

Awesome! Welcome and glad you can make it to this one Sandy! Looking forward to the discussions around Zeebe for sure! Even when things go back to normal and we have in person meetups, we will still keep the virtual aspects of the meetup so virtual members can join and listen in to the live presentations.

Reply

6 months ago



Like



Michelle

...

Recording of meetup session: <https://www.youtube.com/watch?v=6yLF7UVV8Qs>

# **CAMUNDA**

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Thank you!

The background of the slide features a scenic view of a city skyline at sunset. In the foreground, the dark silhouettes of several palm trees are visible against the bright, orange-hued sky. The city skyline, consisting of numerous skyscrapers, is visible in the distance across a body of water. Several small boats are scattered across the water in the foreground. The overall atmosphere is serene and tropical.

# Open discussions + Q & A