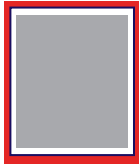


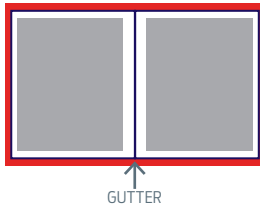
## HOUSINGWIRE MAGAZINE SIZES

### FULL-PAGE



Trim size: W 8.375" x H 10.875"  
**With Bleed: W 8.625" x H 11.125"**  
 Safe Area: Min. 0.25" from trim

### TWO-PAGE SPREAD



Trim size: W 16.75" x H 10.875"  
**With Bleed: W 17" x H 11.125"**  
 Safe Area: Min. 0.25" from trim  
 0.5" from gutter

### TRIM SIZE:

- Actual size of the magazine pages (edge to edge).
- This is the specification that the design file should be set up as

### BLEED:

- 0.125" around all edges
- Artwork should extend all the way to the edge of the bleed area to avoid a white border around the edges during the trimming process.
- Make sure when exporting to a PDF from the design file to use the document bleed settings

### SAFE AREA:

- A safe area is required on all ads to ensure that all text and art elements are placed inside this area to avoid being trimmed.

## PRODUCTION REQUIREMENTS

- Ensure that all images placed in or provided for ads are color-corrected, high-resolution (300 dpi at 100% size) CMYK files
- Outline all text and embed all high-res images
- Convert all RGB, spot colors, lab colors and Pantone to CMYK
- Adjust the trapping settings accordingly. Turn off the overprint setting on all text and art elements unless overlapping colors are intended.
- Turn off all print/crop marks

## FILE FORMATS

- PDF
- Color format CMYK only
- 300 dpi at 100% (high resolution)

## SUBMISSION METHODS

- Please submit all ad materials through HousingWire's ad client portal: **HW.SendMyAd.com**
- Any questions about ad submission or specifications can be addressed to our ad operations team at **adops@housingwire.com**

## ADVERTISING DEADLINES

2022 ISSUE DATE	ARTWORK DUE
FEB '22	12/22/21
MAR '22	01/26/22
APR '22	02/23/22
MAY '22	03/23/22
JUN '22	04/27/22
JUL '22	05/25/22
AUG '22	06/22/22
SEP '22	07/27/22
OCT/NOV '22	08/24/22
DEC/JAN '23	10/26/22

All ads submitted should be suitable to print as is. HousingWire cannot be responsible for any errors in content. If files are prepared improperly or mechanical requirements are not met, HousingWire can not guarantee the reproduction of the ad.