SPRING 2021

SIF JAKOBS jewellery copenhagen

INTRODUCTION

Let us take you on a visual journey, unfolding our NEW collection, SPRING 2021.

This season, Sif Jakobs Jewellery introduces the sophisticated, twisted Ferrara collection.

A new exclusive collection, industrial inspired Capri. As well as new additions to the one of a kind Vulcanello and the bestselling Ellera collections Last but far from least, new cool chains, a must-have in every woman's jewellery box.



COLLECTION OVERVIEW





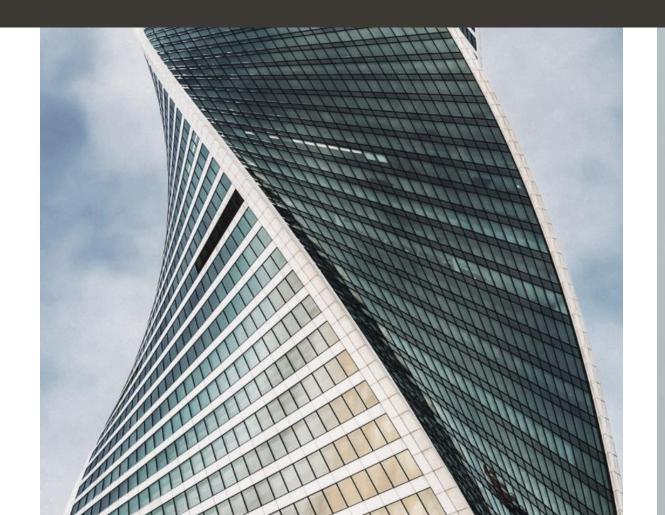
INSPIRATION

"While daydreaming and longing to travel, I was browsing the web for exciting places to visit. When I came across this fascinating and powerful building in Dubai, The Twisted Cayan Tower. I was blown away and inspired by the architectural aesthetics of the tower.

The towers clean twisted lines, became the inspiration for the new FERRARA Collection and thus the main design element in the collection." – Sif Jakobs



FERRARA



Ferrara captures a movement frozen in time. It is twisted, sophisticated and edgy. It's everything you want to add to your wardrobe to bring a little sparkle to your outfit.

The Ferrara collection gives you the option to shifting from winter to spring/summer attire, packing down your hats and scarfs, having the space and freedom to play with your jewellery and upgrade the pieces in your jewellery box for the new season.

The collection offers classic jewellery pieces with the right amount of edge and elegance as a supplement to the Sif Jakobs Jewellery statement jewellery.

















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FERRARA









FERRARA





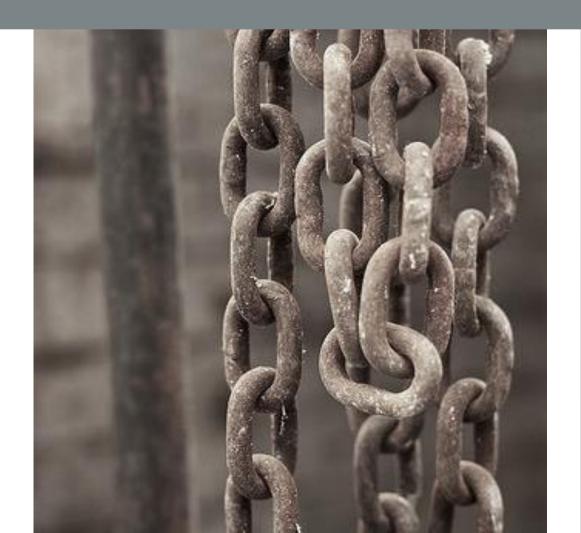
FERRARA PIANURA PENDANTW. ADJUSTABLE CHAIN 45-60 CM SJ-P12113-SG







CAPRI



Capri takes you back to the design DNA Sif Jakobs is known for, clean geometric shapes dipped into an ocean of sparkling zirconia.

This contemporary and industrial looking collection is offering endless possibilities to be creative with your own jewellery look. Whether it is for styling your casual everyday look or glamouring up your evening wear.

It's bold and edgy, radiating exclusivity and glamour. It's an eye-catching statement jewellery series, that can be worn individually or mixed together. Capri reflects a woman's confidence in a cool and empowering way. It proves that form and function can be one and the same. Capri is not to be unseen.

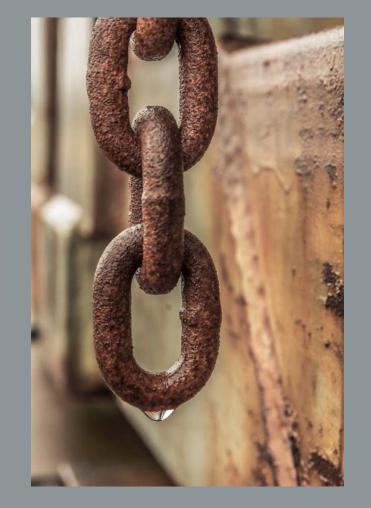
SIF JAKOBS





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CAPRI





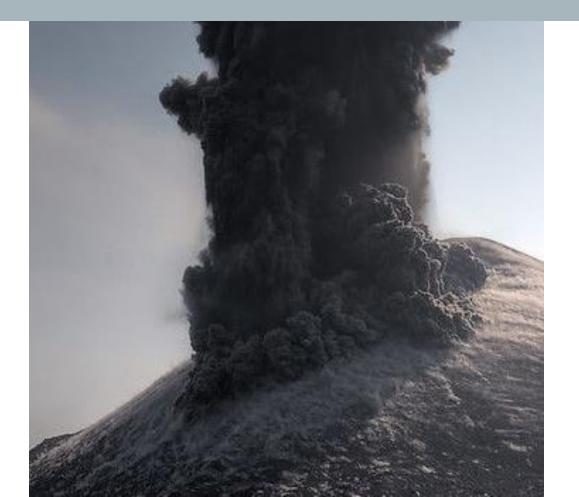
CAPRI TRE RING SJ-R62016-CZ-SG







VULCANELLO



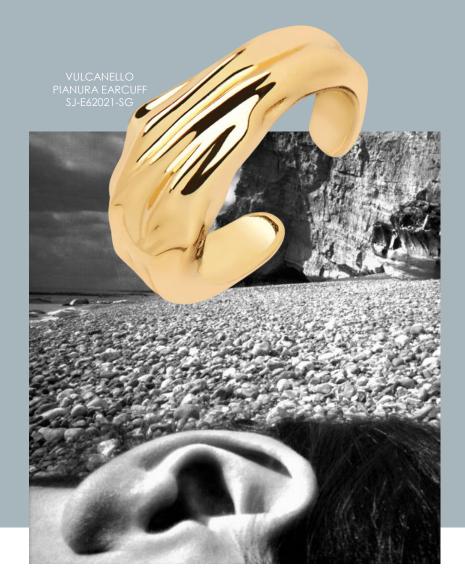
New styles are introduced to the recent Vulcanello collection. Adding an earcuff and hoops with the organic and rustic look, as well as a longer version of the popular Vulcanello Lungo earrings. Further more, some styles are now introduced in silver. This will make this collection stay fresh on everyones lips.

These are must have pieces from this one of a kind collection.



VULCANELLO

VULCANELLO PIANURA PICCOLO EARRINGS SJ-E62023-SG



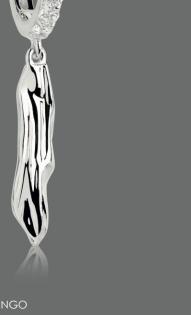




VULCANELLO LUNGO GRANDE EARRINGS SJ-E62020-1-CZ-SG

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VULCANELLO



N.M.

VULCANELLO LUNGO EARRINGS SJ-E42023-CZ-SS

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VULCANELLO PARVUS EARRINGS SJ-E42028-CZ-SS VULCANELLO NECKLACE SJ-N42024-CZ-SS

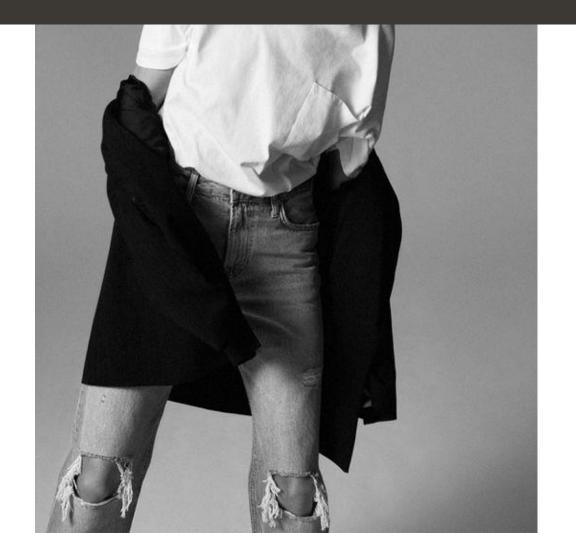








EVERLASTING - ELLERA

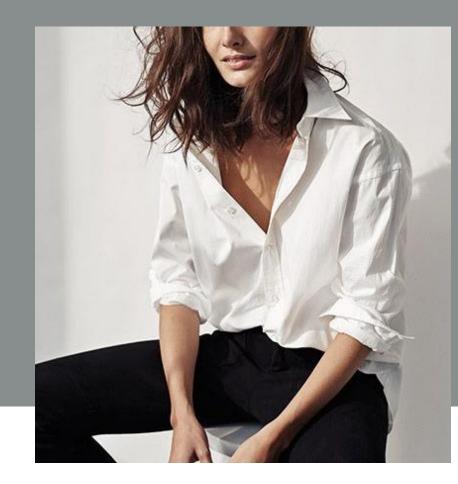


The hero collection "Ellera" is expanding with a new dramatic version. A Black edition of the popular best-selling Ellera styles are being added as well as Ellera Earcuffs.

The new earcuffs will give you a chance to style an outstanding ear pierced look with all your favourite Ellera styles in different sizes. Wear it alone or stack them up, mix and create your own look!

> SIF JAKO JEWELLERY

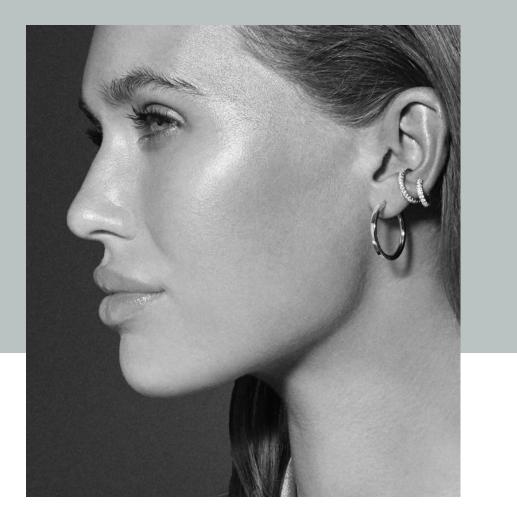
ELLERA







ELLERA EARCUFF







ELLERA EARCUFF

ELLERA PIANURA MEDIO EARCUFF SJ-E42040-SG PIANURA PICCOLO EARCUFF SJ-E42039-SG



ELLERA PIANURA PICCOLO EARCUFF SJ-E42039-SS





THE NEW BASICS - CHAINS

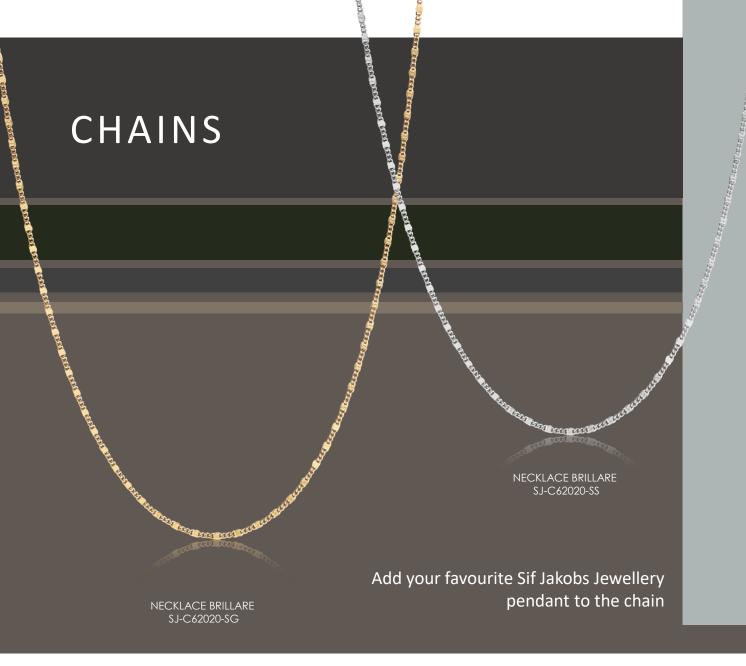


Step up your chain game with the new Sif Jakobs Jewellery chain necklaces. They've proven to be the must have pieces in every woman's jewellery box. Wear them alone or layer them together with all your other favourite neck treasures.

These chains are the perfect add on accessory to make your look.

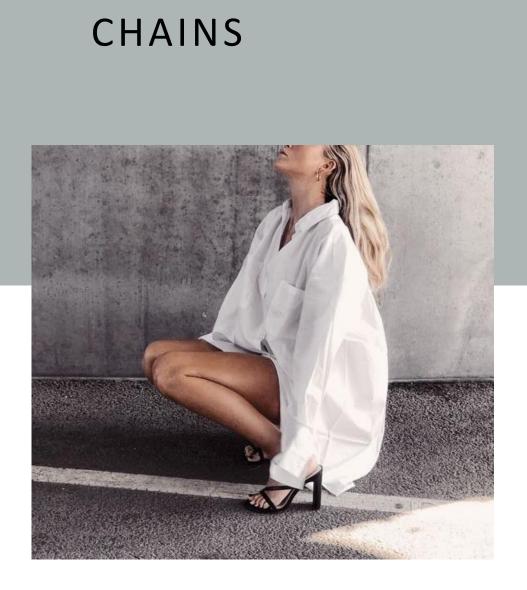












NECKLACE SERPENTE SJ-C62022-SS

NECKLACE SERPENTE SJ-C62022-SG





The end



